

Eastern Mediterranean University



# EMU HOSTS HIGH SCHOOL ENTREPRENEURSHIP COMPETITION PRESIDENT TATAR: "WE TRUST IN OUR YOUTH"







Hosted by the Eastern Mediterranean University (EMU) Entrepreneurship and Innovation Center (EMU-GIMER) and, organized with the contributions of Republic of Turkey Nicosia Embassy and Marvelous Pious Foundations (WAQFS), High School Entrepreneurship Competition was held on 19 March 2022, Saturday at 09:00 a.m. at the Rauf Raif Denktaş Culture and Congress Center. Attracting great attention of the TRNC High Schools, the competition ended with an award ceremony at 18:00 with the participation of the TRNC President Ersin Tatar. Contestants ranking the highest were presented certificate of achievement at the ceremony.

The ceremony commenced after a moment of silence and the national anthem. Stating that a total of 70 students from 11 different high schools participated during the competition, the Chair of EMU-GIMER Prof. Dr. Mustafa Tümer expressed that students devised their projects in the workshops which continued throughout the day. Thanking everyone who contributed to the process, Prof. Dr. Tümer referred to his belief on the seeds planted sprouting in the future. Drawing attention on improving entrepreneurship being an irrevocable part of economic policies of all countries, Prof. Dr. Tümer emphasized the importance of imbuing the society with entrepreneurship. Prof. Dr. Tümer underlined the necessity of the Turkish Republic of Northern Cyprus (TRNC) supporting entrepreneurship in order to be among the advanced economics.

Expressing his pleasure in hosting such an important event within the roof of our university, EMU Rector Prof. Dr. Aykut Hocanın congratulated everyone who participated during the process. Stating that, many projects being devised in various different fields of study within the scope of the event, Prof. Dr. Hocanın noted his belief on projects developing and transforming into applications and patents in the









# EMU ENTRANCE AND SCHOLARSHIP EXAM TO BE HELD ON 12 JUNE

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Eastern Mediterranean University's 2022-2023 Academic Year Entrance and Scholarship Exam will be held in Famagusta, Nicosia and Istanbul on Sunday, 12 June 2022 between 10:30 - 13:00. Nationals of the TRNC and nationals of the Turkish Republic who have completed their high school studies in TRNC after an uninterrupted period of

4 years will be eligible to take the test. Applications for the exam can be made online between 9 May and 8 June. Candidates who are unable to sit for the exam will be placed into programs with their high school success scores. Further information about the exam will be available during the upcoming days.



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future. Providing information regarding EMU, Prof. Dr. Hocanin emphasized that EMU is within the 501-600 band of the worldwide rankings by Times Higher Education (THE), while it is ranked 153rd in the world in the young universities rankings. Prof. Dr. Hocanin added that EMU is keeping its goals up in order to be the best not only in TRNC but also throughout the island, Turkey and the world.

TRNC Minister of Labor and Social Security Hasan Taçoy also delivered a speech where he started thanking EMU for creating such an opportunity for the youngsters. Underlining the importance of bringing high schoolers from different schools together with the intention of conducting projects, Taçoy emphasized the significance of being self-confident during the projects.

President Ersin Tatar also delivered a speech and said he believed that important projects would emerge within the scope of the competition and emphasized that the projects would encourage us all. Drawing attention to the fact that TRNC is a part of the world, Tatar said; "Our youth has all kind of visions. We have international achievements. Nobody can stand in front of us. We trust in our youth. We are their supporters and wish the continuation of successful projects. Following the opening speeches, educators and jury members who participated in the workshops were presented with certificates. Achievement certificates of top three participants were presented by President Tatar, TRNC Minister of Labor and Social Security Hasan Taçoy, EMU Board of Trustees President Dr. Erdal Özcenk, EMU Rector Prof. Dr. Aykut Hocanın and GIMER Chair Prof. Dr. Tümer, respectively.

In collaboration with the Small and Medium Scale Enterprises Development Organization (KOSGEB), the top 3 teams of the competition will travel to Konya in Turkey for a 5-day trip to visit successful entrepreneurs. Moreover, KOSGEB headquarters and Technopark facilities in Ankara will also be visited during the trip.

# EMU SIGNS A COLLABORATION PROTOCOL WITH PRESIDENTIAL SYMPHONY ORCHESTRA



A collaboration protocol has been signed between the Eastern Mediterranean University (EMU) and the Turkish Republic of Northern Cyprus Presidential Symphony Orchestra (TRNC CSO). The said protocol has been signed by EMU Rector Prof. Dr. Aykut Hocanın and Undersecretary of the President's Office of the TRNC Okan Donangil,. At the Protocol Signing Ceremony, EMU Vice Rector for Social and Cultural Affairs Prof. Dr. Deniz İşçioğlu, EMU Education Faculty Dean Prof. Dr. Ahmet Pehlivan, Head of Fine Arts Education Department Prof. Dr. Serdar Çetin Aydar, TRNC CSO Coordinator Mustafa Kofalı and TRNC CSO Conductor Ali Hoca were also present.

The said protocol aims to ensure that the two institutions work together to develop and enrich the cultural, artistic and educational life of the TRNC and make the activities accessible to every citizen. EMU Rector Prof. Dr. Hocanin stated his belief that the cooperation protocol signed between the University and the TRNC CSO would form a basis in terms of culture and art. Stating that EMU aims to serve the entire society in social and cultural terms, in addition to education, research and community services, Prof. Dr. Hocanin emphasized that EMU has so far demonstrated its academic quality on international platforms. Stating that EMU, as a state university, always wants to preserve and contribute to art and cultural values, Prof. Dr. Hocanin added that the TRNC CSO is a well-established orchestra and that cooperation is extremely important in this context.

TRNC Presidential Undersecretary Donangil stated that the cooperation protocol to be signed by EMU, the country's most important brand in the field of education, and the TRNC CSO, is important. Donangil emphasized his belief that the said protocol will support the country in terms of culture and arts and that he thinks that artistic activities will reach a higher level. Donangil wished the protocol to be beneficial for the whole country.



## FACULTY OF LAW HOSTS A PANEL TITLED "THE RIGHT TO PROTECTION OF PERSONAL DATA AND THE ROLE OF PERSONAL DATA PROTECTION BOARDS IN THE PROTECTION OF RIGHTS"





Eastern Mediterranean University (EMU) Faculty of Law organised a panel titled "The Right to Protection of Personal Data and the Role of Personal Data Protection Boards in the Protection of Rights" in Faculty of Law LA1 Hall.

The opening address of the panel on "The Right to Protection of Personal Data and the Role of Personal Data Protection Boards in the Protection of Rights" was delivered by Dean of Faculty of Law Prof. Dr. Turgut Turhan. In his speech, Prof. Dr. Turhan emphasized that the protection of personal data has become a very important issue in today's world. EMU Faculty of Law academic staff member and TRNC Personal Data Protection Board Member Assoc. Prof. Dr. Demet Çelik Ulusoy, who was also the chair of the panel, President of the Republic of Turkey Personal Data Protection Authority Prof. Dr. Faruk Bilir and Turkish Republic of Northern Cyprus Personal Data Protection Board President Hürol Mear contributed to the panel with their speeches.



The significance of raising awareness about the rights and freedom violated in the digital environment and raising awareness about the protection of personal data were points of discussion in the panel. After the presentations in the panel, a discussion session was also held. At the end of the panel Prof. Dr. Turgut Turhan presented the speakers Prof. Dr. Faruk Bilir, Assoc. Prof. Dr. Demet Çelik Ulusoy and Hürol Mear plaques of appreciation for their participation.

#### Visit to Prof. Dr. Aykut Hocanın

Prior to the panel Prof. Dr. Faruk Bilir and his team and Vice Deans of the Faculty of Law Assoc. Prof. Dr. Arzu Alibaba and Assist. Prof. Dr. Hakan Bilgeç, faculty member Assoc. Prof. Dr. Demet Çelik Ulusoy and Hürol Mear, paid a visit to EMU Rector Prof. Dr. Aykut Hocanin. After receiving information about the panel, Prof. Dr. Aykut Hocanin presented Faruk Bilir and his team Cypriot Lefkara boards.

## LOGO DESIGNING COMPETITION FOR EMU INTELLECTUAL PROPERTY RIGHTS RESEARCH AND APPLICATION CENTER (FIMAUM)

A competition with the aim of creating a unique, remindful and functional logo which is to reflect the vision and mission of the Intellectual Property Rights Research and Application Center (FIMAUM) operating under the EMU Law Faculty will be held upon the Eastern Mediterranean University (EMU) Executive Board decision dated 17.11.2021.

FIMAUM aims to implement, generalize and develop the industrial property rights of literary and artistic works, patent and brands as well as to raise awareness in a relevant part of the society on what these rights are, their importance and protection. Therefore, it aims to contribute to the creation and development of a culture of intellectual and industrial property rights and the preparation of a legal infrastructure for the industry by keeping an eye on the European Union (EU) legislation. All EMU students can apply to the competition. Applications must be made until Thursday, 31 March 2022. Competition specifications can be obtained from FIMAUM web page or Faculty of Law Dean's Office. Following the evaluations, the winner of the competition will be given a monetary award of 1.000,00 Turkish liras (TL).

The jury consisting of EMU Architecture Department academic staff member Assoc. Prof. Dr. Halil Zafer Alibaba, Faculty of Law vice Dean Assist. Prof. Dr. Hakan Bilgeç, Visual Arts and Visual Communication Design Department Head Assist. Prof. Dr. Fırat Tüzünkan and Deputy Chair Specialist Shayryar Alikhani will evaluate the applications. The result of the evaluations will be announced on Friday, 8 April 2022 at "Intellectual Property Rights" panel. DAÜ FİKRİ MÜLKİYET HAKLARI ARAŞTIRMA VE UYGULAMA MERKEZİ FİMAUM





# HEALTH SCIENCES FACULTY ORGANIZES EXERCISING EVENT TOGETHER WITH PEOPLE WITH DOWN SYNDROME



Eastern Mediterranean University (EMU) Health Sciences Faculty, Physiotherapy and Rehabilitation Department organized "Exercising Together with People with Down Syndrome" event on Monday, 21 March 2022 at 10:00 at the Faculty of Health Sciences on the occasion of 21 March World Down Syndrome Day. Each year, 21 March World Down Syndrome Awareness Day is celebrated with different activities and events. The event organized in the charge of EMU Physiotherapy and Rehabilitation Department academic staff members Prof. Dr. Emine Handan Tüzün, Assist. Prof. Dr. Ünal Değer and Assist. Prof. Dr. Zehra Güçhan Topçu focused on the importance of exercise and physical activity for people with Down Syndrome. Emphasizing that regular

exercise programs can reduce cardiovascular and lung problems that individuals with Down Syndrome may experience, especially in adulthood, Assist. Prof. Dr. Ünal Deger stated that families and members of the rehabilitation team should be made aware of this issue. Within the scope of the event, a 30-minute exercising session was held by Assist. Prof. Dr. Değer and research assistant Specialist Physiotherapist Yaşam Direl together with the individuals with down syndrome who were invited from the Famagusta Special Education Center and İrfan Nadir 18+ Rehabilitation Center. Along with the Physiotherapy and Rehabilitation program students, undergraduate students from EMU Education Faculty, Special Education Department also attended the event. Stating that 21 March World Down Syndrome Awareness Day is very important and is an opportunity to remind everyone that exercising holds great importance in people with special needs, Assist. Prof. Dr. Değer said that the same event was also organized in Nicosia on Tuesday, 22 March 2022 with the collaboration of Nicosia Turkish Municipality.

## WORLD DOWN SYNDROME AWARENESS ACTIVITY FROM FACULTY OF TOURISM AND FAMAGUSTA RAVELIN LIONS CLUB ASSOCIATION



**IONS KULUB** 



Famagusta Ravelin Lions Club Association organized a "Cooking Workshop" activity as part of the 21 March World Down Syndrome Awareness Day. The said organisation was hosted by the Eastern Mediterranean University (EMU) Tourism Faculty. In the event attended by individuals with special needs from İrfan Nadir Rehabilitation Center for persons older than 18, the faculty team led by EMU Tourism Faculty Gastronomy and Culinary Arts program academic staff member Sen. Inst. Mine Adalıer made pizza with those attending. After the cooking workshop, where individuals with special needs had fun and spent useful time whilst integrating with the community, those attending shared the pizzas made. At the end of the event, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç and Sen. Inst. Mine Adalıer were presented plaques of appreciation. At the same time, a certificate of appreciation was presented to the chair of the center, interns and faculty assistants by the Association's Executive Board Members. The workshop participants were presented a certificate of participation and wooden spoons which have their names on them.

#### "I Hope This Awareness Spreads Like a Wave"

Making statements about the event, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç said, "Today is a very special day. We have exhibited a very good example of the collaboration between the university and non-governmental organizations. As part of the 21 March World Down Syndrome Awareness Day, many institutions and organizations are working together to raise awareness on this issue. I would like to thank Famagusta Ravelin Lions Club Association for fulfilling this task. We did our best to contribute to this meaningful day. We made pizza with our young friends who joined the event within our faculty. We shared their excitement. But in fact, the aim was to spread the meaning and importance of today both to the world and to our country, and to emphasize how important they are to us. I would like to thank Famagusta Ravelin Lions Club Association, İrfan Nadir Education Center and EMU Education Faculty, Special Education Department for making this event happen. I hope this awareness spreads like a wave." President of the Famagusta Ravelin Lions Club Association Çiğdem Duvarcı said, "As part of the 21 March World Down Syndrome Awareness Day, our Famagusta Ravelin Lions Club Association organized a beautiful event in collaboration with EMU Tourism Faculty. Today, we made pizza together with more than 10 young individuals who joined us from the İrfan Nadir Rehabilitation Center. It is very important for individuals with Down syndrome to be integrated into social life and exist in society. We are very pleased to witness their happiness on this awareness day as well. Thank you very much.".



# 58<sup>TH</sup> LIBRARY WEEK TO BE CELEBRATED WITH VARIOUS EVENTS IN EMU



Eastern Mediterranean University (EMU) Özay Oral Library is getting ready to celebrate the 58th Library Week with various events. The 58th Library Week will be celebrated between 28 March and 3 April, 2022 this year both in the Republic of Turkey and the Turkish Republic of Northern Cyprus. Within the scope of the events organized by Özay Oral Library, a series of web seminars will be given to students and researchers by prominent database educators of the world. Top three students who borrowed the most number of books from EMU Özay Oral Library will be presented awards by EMU Rector Prof. Dr. Aykut Hocanin. Moreover, a 30-minute book reading event will be held at the library garden, simultaneously with the Republic of Turkey as part of the "World Gets Better If We Read" event organized by the Turkish Librarians' Association. Here is the detailed program of the 58th Library Week events to be organized by EMU Özay Oral Library...

# Events will begin with The Springer Nature Author Workshop

The events organized by EMU Özay Oral Library will begin on Monday, 28 March 2022. The first event will be the "Springer Nature Author Workshop" which is to be held online at 11:00. Ties Niejen, one of the Senior Editors of Springer Nature, will attend the event as guest speaker. The event will be open to all researchers and will be delivered in English language. In the workshop, key points to having successful publications in Springer Nature will be discussed. Individuals wishing to attend the event can access it from the https://meet.google.com/ idh-yukb-ztf link.

# EBSCO and ProQuest Data Bases to be explained

On Tuesday, 29 March 2022, "EBSCO Communication Source Database User Training Webinar" event will be held online at 11:00. EBSCO Training Manager Uğurcan Özkan will deliver the webinar. During the English-medium webinar, information on Communication Source Database which enables access to resources in fields of communication, radio, television, cinema, press, publication and all other relevant fields will be presented. Individuals wishing to attend the event can access it from the https://ebsco-turkey.zoom. us/j/8360236059 link and via 836 023 6059 Zoom Meeting ID.

Another event titled "ProQuest Database Users Training Webinar" will be held on the same day at 15:30. ProQuest Trainer Hazal Yılmaz will deliver the seminar in English language where she will present information on ProQuest Summon Search Engine, ProQuest Central Database, ProQuest E-Book Central Database and ProQuest Academic Video Online systems. Individuals wishing to attend the event can access it from the <u>https://bit.ly/PQ\_DAU</u>.

# Award Ceremony and Book Reading Event to be held

On Wednesday, 30 March 2022, "Best Readers Award Ceremony" will be held at 12:00 at the garden of EMU Özay Oral Library. Within the scope of the ceremony, top three students who borrowed the most number of books from EMU Özay Oral Library will be presented awards by EMU Rector Prof. Dr. Aykut Hocanın. At 12:30, a 30-minute book reading event with the slogan of "World Gets Better If We Read" will be held also at the library garden aiming to increase the society's interest in books and library and, to create awareness on reading habit and reading culture. The event is organized by the Turkish Librarians' Association and will be held simultaneously in Turkey and TRNC.

## Anatomy Related Databases and HiperKitap

On Thursday, 31 March 2022, "Acland's Anatomy & Bates User Training Webinar" will be held online at 11:00. The webinar will be delivered by Wolters Kluwer Trainer Emre Sezer in English language. In the webinar, fresh cadaver videos for students studying anatomy and indexed searchable video anatomy training database "Acland's Video Atlas of Human Anatomy" with Prof. Dr. Acland's special presentation as well as the training tool "Bates' Visual Guide to Physical Examination", which prepares medical school students and nurse candidates for the clinic will be discussed and talked on. Individuals wishing to attend the event can access it from the <u>https://tinyurl.com/emulibrary</u>.

On the same day at 15:30, "HiperKitap Turkish E-Book Database User Training Webinar" will be delivered by Hiperlink Trainer Dr. Harun Tuncer and EBSCO Training Manager Uğurcan Özkan in Turkish language. HiperKitap which aims to address the needs of institutions, organizations, researchers and readers who are seeking to obtain information in a fast, easy and economical way with the use of advance technology will be discussed in the event. Individuals wishing to attend the event can access it from the https://ebsco-turkey.zoom.us/j/8360236059 link and via 836 023 6059 Zoom Meeting ID.

# Webinars on EIKON and PressReader Databases

On Friday, 1 April 2022, "EIKON & Datastream Database User Training Webinar" will be held online at 11:00. The event will be delivered by Refinitiv Trainer Ece Saraçoğlu. During the webinar, EIKON database which consists information on financial and banking data, stock market data, data of financial companies, global financial data, company data, money data and news from these fields, expert analysis, global foreign exchange market data, global policies and similar information from more than 100 countries around the world will be discussed. Individuals wishing to attend the event can access it from the https://tinyurl.com/bde3z2a7.

58th Library Week events organized by EMY Özay Oral Library will come to an end with the final event titled "PressReader: World Newspapers Database User Training Webinar" to be held on Friday, 1 April 2022 at 14:00. The webinar will be delivered by PressReader Trainer Vildan Kandur Stanio in English language. The seminar will provide information about the newspaper database PressReader, which provides access to around 2,000 daily newspapers in the same local format as the full-page original newspaper print. Individuals wishing to attend the event can access it from the https://us02web.zoom.us/j/82369450133.



## WORLD-RENOWNED RESEARCHER HOLDS A SEMINAR AND WORKSHOP TITLED "RESEARCH PUBLICATION PROCESS" AT TOURISM FACULTY



Eastern Mediterranean University (EMU) Tourism Faculty hosted University of South Florida, Muma College of Business, Hospitality and Technology Management School academic staff member Assoc. Prof. Dr. Faizan Ali, who came together with EMU Tourism Management PhD and Master's students and held a seminar and workshop. In the said events, Assoc. Prof. Dr. Ali provided detailed information and hints the students can use during the development of their doctoral theses and publication processes.

Commenting on the subject, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç reminded that EMU Tourism Faculty was ranked 38th in the field of Tourism and Hotel Management in 2021 ShanghaiRanking and emphasized that the faculty is now among the leading tourism faculties in the world. Prof. Dr. Hasan Kılıç.also stated that he believes that students will gain a different vision with the experiences shared by Assoc. Prof. Dr. Faizan Ali as he will contribute greatly to their development. Expressing his expectation that the number of high quality publications published within the scope of the Tourism Management Doctorate Program will continue to increase, Prof. Dr. Hasan Kılıç thanked Assoc. Prof. Dr. Ali for his contributions and presented certificates of participation to the doctorate students who attended the seminar. At the end of the event, Vice Dean of Tourism Faculty Prof. Dr. Ali Öztüren presented Assoc. Prof. Dr. Faizan Ali a gift.

## Who is Assoc. Prof. Dr. Faizan Ali?

Assoc. Dr. Faizan Ali has produced more than 100 international peer-reviewed journal articles and international conference papers. His latest research has



been published in top-level international peer-reviewed journals on accommodation, tourism and services. Assoc. Prof. Dr. Ali is the recipient of numerous research awards and still serves on the editorial boards of many journals. He also serves as an Associate Editor for the International Journal of Contemporary Hospitality Management, Journal of Hospitality and Tourism Technology, The Service Industries Journal, and Coordinating Editor for the International Journal of Hospitality Management.

As a world-renowned scientist, Assoc. Prof. Dr. Ali also runs a dedicated YouTube Channel, "ResearchBeast", to discuss research and researcher related topics. Assoc. Prof. Dr. Faizan Ali is also within the top 2% in Stanford University's World's Best Scientist list covering the years 2019 and 2020.

## **"KEY FEATURES OF THE RUSSIAN STYLE OF THINKING" DISCUSSED IN EMU**



Eastern Mediterranean University Cyprus Policy Center (EMU CPC) and EMU Faculty of Business and Economics, Department of Political Science and International Relations organized a seminar titled "Key Features of Russian Style of Thinking: Continuity and Change". The opening speech of the seminar was delivered by the Chair of EMU Political Science and International Relations Department and CPC, Prof. Dr. Ahmet Sözen. In his speech, Prof. Dr. Sözen stated that the topic discussed and its timing are very appropriate considering the latest developments, including the Russian military operation in Ukraine. Prof. Dr. Sözen then introduced EMU Political Science and International Relations Department Research Assistant Dr. Vera Liubchak. After receiving her PhD in Cultural Philosophy from Tomsk State University in Russia in 2010, she worked as an Associate Professor in the Department of History, Political Science and Cultural Studies at Novosibirsk State University in Russia until 2020. In addition to the features of the Russian way of thinking, Liubchak continues to work on peacekeeping issues. Dr. Liubchak has been pursuing her second doctorate studies at EMU Political Science and International Relations Department since 2020. During her talk, Dr. Liubchak stated that the prevailing way of thinking in Russia has a great influence on the design and construction of Russian foreign policy, and that according to this way of thinking, features such as emotional perception of reality,



superficiality against knowledge, fatalism, survival and cultural duality come to the fore. In this context, emphasizing that the boundaries between community and individuality are intertwined, Dr. Liubchak added that this is especially reflected as a lack of respect for personal privacy and freedom, and the effects of this are observed in the Russian foreign policy. Dr. Liubchak stated that the way of thinking that was active in the foreign policy of Tsarist Russia and the Soviet Union continues in today's Russian politics, and the lack of critical questioning in Russian culture and education system is observed as the underlying reason.



# EMU 10<sup>TH</sup> INTERNATIONAL CAREER DAYS COMMENCE WITH COMMUNICATION FACULTY, CINEMA AND TELEVISION DEPARTMENT

The 10th of the International Career Days which is organized annually by the Eastern Mediterranean University Alumni and Career Research Directorate (EMU-MIKA) commenced on Wednesday, 23 March 2022 with EMU Communication Faculty, Cinema and Television Department. Taking place at 11:00 at the Purple Hall located in Communication Faculty, the event hosted famous documentary producer Tüluhan Tekelioğlu. The event began with the screening of Tekelioğlu's documentary called "You Are the Power" which is about the success stories of young individuals from different geographies of Turkey who made their ways to success facing different hardship and obstacles. In the documentary, Tekelioğlu approaches inspiring stories of 8 young people who come from very different family structures. The documentary attracted great interest from the audience. Following the screening, the event continued with a talk at 12:30.

# "Overcoming the Obstacles with Their Mothers"

Encouraging the EMU Communication Faculty, Cinema and Television Department students to always follow their dreams, Tüluhan Tekelioğlu stated that there is always hope even in the hopeless situations and said that young individuals can achieve what they want to achieve if they really believe in themselves. Reminding the participants the words of her Thessaloniki origin grandmother; "Obstacles are there to overcome not to stumble", Tekelioğlu continued her words by saying that all the young individuals who achieved their goals and grew up in difficult conditions, had their mothers supporting them throughout their journey to success and that they overcame the obstacles with their mothers.

## Plaque Presented to Tekelioğlu

Documentary producer Tüluhan Tekelioğlu visited EMU Communication Faculty Dean Prof. Dr. Senih Çavuşoğlu. EMU vice Rector for Social and Cultural Affairs Prof. Dr. Deniz İşçioğlu, Communication Faculty vice Dean Assist. Prof. Dr. Yetin Arslan, Cinema and Television Department Head Prof. Dr. Bahire Özad and Cinema and Television Department academic staff members Assist. Prof. Dr. Pembe Behçetoğulları were present during the visit. At the end of the visit, Tekelioğlu was presented with a plaque by Prof. Dr. İşçioğlu.

**"Will Contribute to Our Students' Careers"** EMU 10th International Career Days, which is





to continue with other faculties, bring expert professionals in their fields with EMU students. Making a statement regarding the event, EMU-MIKA Director Derviş Ekşici said; "International Career Days is annually organized by EMU-MIKA with the collaborations of our faculties. With these events, we aim to enable our students to obtain the information that will guide them as they embark on their professional lives, from professionals who are experts in their fields, and to make the right decisions about their careers. Due to pandemic, the career day events were organized online last year but this year, we are sincerely glad to be able to organize the events face-to-face and get together with our students. The events will be organized for each faculty in our university and will continue until the end of the 2021-2022 Academic Year Spring Semester. With its rich content and prominent participants, we strongly believe that the 10th International Career Days will contribute the careers of our students as the past year".





## **COMMUNICATION FACULTY HOSTS LIMASOL BANK**





Eastern Mediterranean University (EMU) Communication Faculty, Department of Public Relations and Advertising organized a workshop for its students on iconic brand building processes.

A "Processes of Iconic Brand Building" workshop was given to the students by Limasol Turkish Cooperative Bank Corporate Communications Director İpek G. Halim Taşkapılı. During the event, Taşkapılı also delivered a presentation titled "Limasol Turkish Cooperative Bank icon Lim and Lima". Corporate Communication Directorate staff members Ceylan Çınarlılı and Adem Kavaz also attended the event.

Commencing the event by mentioning the importance of creativity in advertising and brand symbols, İpek Halim Taşkapılı talked in detail about how to design creative icons and the advantages of icon use with a presentation of examples from different brands. Delivered in two different sessions (Turkish and English), the presentation and workshop focused on detailed analysis on the creation processes of Cyprus's most rooted bank Limasol Turkish Cooperative Bank's icons, Lim and Lima. Sharing her knowledge and experience with students on how to use brand icons, Taşkapılı attracted the interest of the students with her energy. At the end of the presentation, students caught the chance to strengthen the information they received and created their own icons during the workshop held after the presentation.

EMU Public Relations and Advertising Department head Prof. Dr. Anıl Kemal Kaya expressed their contentedness on hosting the Limasol Bank Corporate Communication Department at the Public Relations and Advertising Department and, stated that they hope to continue their collaborations in the future events. At the end of the event, Prof. Dr. Kaya and vice Chair Assist. Prof. Dr. Umut Atman presented a plaque to Taşkapılı.



Eastern Mediterranean University (EMU) Communication Faculty Dean Prof. Dr. Senih Çavuşoğlu is invited to the "Grand Prix Du Design" international design awards as a jury member for the second time. Being organized for the 15th time this year, the Grand Prix

## COMMUICATION FACULTY DEAN PROF. DR. SENİH ÇAVUŞOĞLU TO BECOME A JURY MEMBER IN INTERNATIONAL DESIGN AWARDS FOR THE SECOND TIME

Du Design has been presenting awards in design fields including architecture, interior architecture, building, real estate, industrial products and product design, visual communication and brand design, art, photography, urban design, and landscape architecture, all of which have been contributing to the built environment and quality of life since 2006. The awards, which increase the appreciation and incentive towards excellence in design, also provide international recognition and visibility to the winners.

## World's Prominent Professionals are invited as Jury Members

Having been internationally organized since 2020, Montreal-based (Quebec, Canada) annual competition invites world's leading design academicians and design and media professionals as international jury members. Invited jury members, who will use their knowledge, experience and expertise to evaluate the projects and products submitted to the competition, also have an important visibility in web and media platforms together with their affiliated institutions in INTERIEURS (Special edition 2022), a magazine that has a say in the field of design. Prof. Dr. Senih Çavuşoğlu who was invited to the competition for the first time in 2020 will be a jury member in the 15th Grand Prix Du Design competition for the second time.

Following an online evaluation, total of 50 jury members all around the world are invited to Montreal where a gala ceremony will be organized. Detailed information on Grand Prix Du Design international design awards can be accessed at <u>https://int.design/en/contests/grands-prix-du-design/the-award-2/</u>.



## EMU COMMUNITY INVOLVEMENT CENTER AND UNIVERSITY OF CALIFORNIA INTERNATIONAL COLLEGIATE HEALTH INTIATIVE SIGN A COLLABORATION PROTOCOL

Eastern Mediterranean University (EMU) Community Involvement Center, which has been working towards raising awareness and sensitivity on important issues both within the university and the community since 2013, has signed a collaboration protocol with the University of California (Los Angeles), International Collegiate Health Initiative (ICHI). In a statement released by the President of EMU Community Involvement Center Prof. Dr. Fatih Bayraktar, it was mentioned that in scope of the protocol, they plan to realise a series of projects especially in the field of health, the first of which will be a joint study that will raise awareness in the community about Covid-19 and HPV vaccines.

## Meetings to Continue in a Systematic Format

In his statement, Prof. Dr. Bayraktar also emphasized that the University of California International Collegiate Health Initiative is an initiative that aims to provide free and quality health services to disadvantaged populations in Los Angeles, where the university is located, and consists of volunteer students mostly from the Faculty of Medicine. Adding that the protocol has



been signed within the scope of the international cooperation, Prof. Dr. Bayraktar also added that the first meeting between the two institutions was held online. Lastly, Prof. Dr. Bayraktar thanked Coordinator of EMU Vice Rector's Office for Academic Affairs Assist. Prof. Dr. Nilgün Suphi, Community Involvement Center Faculty of Medicine Representative Dr. Berfu Çerçi, EMU Dr. Fazıl Küçük Faculty of Medicine students, ICHI Coordinator Simon Moore, Initiative President Ahmad Elhaija and volunteer students of the University of California for their contributions.



## ARCHITECTURE FACULTY MEMBER ASSOC. PROF. DR. BANU TEVFIKLER INVITED TO THE INTERNATIONAL DESIGN AWARDS AS A JURY MEMBER

Eastern Mediterranean University (EMU) Architecture Faculty, Interior Architecture Department academic staff member Assoc. Prof. Dr. Banu Tevfikler is invited to the "Grand Prix Du Design" international design awards as a jury member in the Interior Architecture and Design category. Being organized for the 15th time this year, the competition has only 50 jury members all around the world.

## Awards will Find Their Owners in June 2022

Within the scope of the competition; applications concerning all areas of design such as architecture contributing the built environment and quality of life, interior architecture, structure, real estate, industrial products and product design, visual communication and brand design, art, photography, urban design, landscape architecture can be made until the 1st Apr, 2022. Open to the participation of students and professionals all around the world, Gold, Silver and Bronze Awards will be awarded in June 2022 by virtue of the jury's evaluations in different categories.

## Invited to the Gala in Montreal

Participants will get the chance to share their work with the jury consisting of competent and visionary jury members who will make fair and impartial evaluations in their disciplines of expertise. Following the jury evaluations, the jury members, who are invited to the Gala ceremony in the city of Montreal, will be represented along with their affiliated institutions in the special edition of the INTERIEURS, one of the leading journals in designing, as well as in various webbased media tools and press.

This jury membership, which is an important representation in terms of supporting the visibility of EMU on international platforms with the achievements of its academic staff, is considered as a meaningful contribution to the field of design. Detailed information regarding the "Grand Prix Du Design" international design awards can be accessed at <u>https://int.design/en/contests/grands-prix-du-design/the-award-2/</u>.





# JOINT WORLD WATER DAY EVENT FROM EMU URDC AND KTMMOB







A joint panel titled "Making Groundwater Visible" has been organized by the Eastern Mediterranean University Urban Research and Development Center (EMU URDC) and the Union of Chambers of Cyprus Turkish Engineers and Architects (KTMMOB) on the occasion of the 22 March, World Water Day. The panel held at 17:00 on Tuesday, 22 March, 2022, at the KTMMOB Meeting Hall, was moderated by EMU URDC Vice President Assist. Prof. Dr. Pinar Uluçay.

### "2.2 Billion People Have No Access to Water"

The keynote speaker of the panel, EMU URDC President Prof. Dr. Şebnem Hoşkara pointed out that 22 March World Water Day aims to draw attention to the lack of access to clean and safe water and to emphasize the need for action to combat the global water crisis. Prof. Dr. Hoşkara emphasized that water is indispensable for the existence of all the living as well as ecosystems. Stating that although three quarters of the earth is covered with water, according to the United Nations data, the amount



of usable water is 2.5 percent and the amount of potable water is less than 1 percent. Prof. Dr. Hoşkara said, "Today, 2.2 billion people do not have access to safe water. The inadequacy of water in terms of quality or quantity brings along sanitation and hygiene problems, which lead to many health problems in our cities and all other settlements.

### Studies Will be Turned into a Book

Stating that one of the Sustainable Development Goals set forth by the United Nations in 2015 is clean water and sanitation, Prof. Dr. Hoşkara said "Until 2030, we have to ensure that everyone has access to safe and accessible drinking water and, we have to invest in infrastructure, build sanitary facilities and promote hygiene at all levels." Pointing out that they believe that the water issue in Northern Cyprus should be handled with different components, from different perspectives and at the scientific and practical level, Prof. Dr. Hoşkara stated that they plan to prepare a final declaration on the water issue for Northern Cyprus after the panel, and then to turn the studies into a book.

## "Processes That Will Create Pollution Must Be Specified"

KTMMOB President Tunç Adanır, the keynote speaker of the panel, pointed out that Northern Cyprus has been dealing with the water problem for many years and said, "We live in a country that is impoverished in terms of both surface water and groundwater. By drawing our water from the wells fed by the annual precipitation; There is pollution due to the mixing rates of the surface waters that go back to the wells by polluting them with domestic, agricultural and industrial use. Adanır, who underlined the necessity of clearly setting out the conditions required for the realization of environmental or usage-oriented targets in order to implement the legal requirements and manage the groundwater in a sustainable way, said, "The steps to be taken without determining all the components that contribute to the formation of groundwater, natural or pollution processes will not achieve any success. It is quite difficult,".

#### "It Should Turn into a State Policy"

Pointing out that it is necessary to use rational and integrated practices for the formation of a sustainable groundwater management, Adanır said, "Besides the political decisions regarding this, it is essential to develop programs that will be short, medium and long-term government policy. It is important that these decisions do not change with every changing government and turn into long-term plans. Therefore, although we have a small-scale conservation planning in our country, we need to prevent long-term contamination of our groundwater. Water is a very valuable and very important problem for us in our country. I think we can solve this with these plans."

#### **Presentations Delivered**

After the opening speeches, at 17:15, a presentation titled "Water-Sensitive Urban Planning" was made by Elda Istillozlu and Feriha Birinci from the Chamber of City Planners. At 17:30, Savaş Bağkur from the Chamber of Electrical Engineers made a presentation titled "Sustainability of Water Resources and Use of Intelligent Water Saving Systems in the TRNC", and Erkut Ulucam from the Chamber of Agricultural Engineers presented information on, "Agricultural Automation Project in Citrus". At 18:00. Prof. Dr. Serife Gündüz from Final International University Environmental Research Center and Dr. Asuman Korukoğlu from the Cyprus Wetland Community made a presentation titled "Climate Security and Wetlands". At 18:30, Dr. Mehmet Necdet from the Chamber of Earth Science Engineers talked about "Sustainable Groundwater Management", and Assist. Prof. Dr. Hasan Zaifoğlu from the Chamber of Civil Engineers made a presentation titled "Climate Crisis and Flood Risk Management". Finally, at 19:00, the panel came to an end with a closing ceremony after EMU URDC Executive Board Member Prof. Dr. Umut Türker's presentation titled "Analysis and Management of Transboundary Groundwater Aquifers".



## EMU REPRESENTED AT THE 2<sup>ND</sup> CINEMA SYMPOSIUM

Eastern Mediterranean University (EMU) Faculty of Arts and Sciences, Arts, Humanities and Social Sciences Department academic staff member Sen. Inst. Mert Yusuf Özlük represented EMU at the 2nd International Cinema Symposium. During the said symposium which was held online, Sen. Inst. Özlük both presented a paper and acted as a jury member in the categories of short films and photography selections.

The said symposium hosted scientific and artistic activities. A total of 44 papers were presented in 14 sessions held in scope of the event. In the symposium, which included guest talks with the participation of professionals and academics from the cinema industry, short films and photography selections were also screened.

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## **EMU EGYPTIAN STUDENTS SOCIETY ORGANIZES A PICNIC IN BUYUKKONUK**



Eastern Mediterranean University (EMU) Egyptian Students Society organized a picnic event at the Pine View Park in Büyükkonuk. Egyptian students had the chance to have fun time outdoors. Vice Rector for Social and Cultural Affairs Prof. Dr. Deniz İşçioğlu and International Office staff members also attended the event.

During the event organized with the aim of bringing students together to get to know each other, students had great time doing various activities such as rope pulling game and singing songs. Students stated that they were very happy and had good time at the picnic. Therefore such social activities would continue in the future.





## **"EMU SOUND SET" RAP FESTIVAL**



Eastern Mediterranean University (EMU) is getting ready to organize numerous events with the intention of celebrating the spring with joy. Students and the people of the island will welcome the spring with the events organized by the Social and Cultural Activities Directorate.

To be organized for the first time in EMU, rap music lovers will get together by the virtue of the "EMU Sound Set Festival". The festival to be held on Friday, 1 April 2022 at 18:00 at the EMU Yasin Düşüner Stadium will host leading artists in the field of RAP music.

Tepki, one of the famous RAP music artists, will perform during the event with his most popular song "Rüyalar" along with his other songs. Following Tepki, popular international RAP artist A Star will take the stage to perform his work including his "Kupe Dance" song. Ayben, who is known as the sister of Ceza, one of the leading names of RAP, will take the stage at the event, where the participation is expected to be high. Participants of the event will have joyful moments with Ayben's songs such as "Başkan", "Rap Benim" and "Kimsin".

Anıl Piyancı will also perform following Ayben. Piyancı started his music career at an early age and since then, has participated in many projects. In 2007, Piyancı established a studio called "Yeşil Oda" where today he continues his work at. With his acoustic performance of "Bırakman Doğru mu?" song together with Zeynep Bastik in 2019, Piyanci appeared in the most listened songs during 2019 summer category in Spotify. Piyancı will perform many of his songs "Palavra" and "Döndüm including Durdum" during the festival which will be open to public free-of-charge. Individuals who will attend the event are expected to wear masks within the framework of the pandemic measures.

**Source:** Web of Science

## This Week's Academic Publications

#### Faculty of Business & Economics

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 Tanova, Cem, and Steven W. Bayighomog. "Green human resource management in service industries: the construct, antecedents, consequences, and outlook." The Service Industries Journal (2022): 1-41. (Early Access)
Seyedimany, Arian, and Mehmet Haluk Koksal. "Segmentation of Turkish Wine Consumers Based on Generational Cohorts: An Exploratory Study." Sustainability 14, no. 5 (2022): 3031.

3- Agan, Busra, and Mehmet Balcilar. "On the Determinants of Green Technology Diffusion: An Empirical Analysis of Economic, Social, Political, and Environmental Factors." Sustainability 14, no. 4 (2022): 2008.

**4**- Ari, Refia, Zehra Altinay, Fahriye Altinay, Gokmen Dagli, and **Engin Ari**. "Sustainable Management and Policies: The Roles of Stakeholders in the Practice of Inclusive Education in Digital Transformation." Electronics **11**, no. **4** (2022): 585.

## **Faculty of Dentistry**

 Shokoohi, Majid, Arash Khaki, Ayda Roudi Rasht Abadi, Linda MohammadZadeh Boukani, Sepideh Hassanpour Khodaie, Hossein Kalarestaghi, Amir Afshin Khaki, Maryam Moghimian, Hamid Reza Niazkar, and Hamed Shoorei. "Minocycline can reduce testicular apoptosis related to varicocele in male rats." Andrologia (2022): e14375. (Early Access)

#### **Faculty of Pharmacy**

1- Azerbaijan, Mohammadreza Hasani, Ehsan Bahmani, Mania Habibi Jouybari, Amir Hassaniazardaryani, Pouya Goleij, Mohammad Akrami, and Mohammad Irani. "Electrospun gold nanorods/graphene oxide loadedcore-shell nanofibers for local delivery of paclitaxel against lung cancer during photo-chemotherapy method." European Journal of Pharmaceutical Sciences 164 (2021): 105914.

#### **Faculty of Education**

1- Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory'journals and causal factors behind their decision: A systematic review." Research Evaluation 30, no. 4 (2021): 470-483.

#### Faculty of Arts & Sciences

1- Aydin, Mustafa; Nazım Mahmudov "Iterative learning control for impulsive fractional order time-delay systems with nonpermutable constant coefficient matrices"

International Journal Of Adaptive Control And Signal Processing (2022) (Early Access)

## **Faculty of Architecture**

 Haghighi Fard, Seyed Mohammad, and Naciye Doratli. "Evaluation of Resilience in Historic Urban Areas by Combining Multi-Criteria Decision-Making System and GIS, with Sustainability and Regeneration Approach: The Case Study of Tehran (IRAN)." Sustainability 14, no. 5 (2022): 2495.

#### Foreign Languages and English Preparatory School

 Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory'journals and causal factors behind their decision: A systematic review." Research Evaluation 30, no. 4 (2021): 470-483.

## School of Computing and Technology

 Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory'journals and causal factors behind their decision: A systematic review." Research Evaluation 30, no. 4 (2021): 470-483.

Eastern Mediterranean University



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