

## EMU SIGNS A COLLABORATION PROTOCOL WITH HABER KIBRIS



February, 2022 at 13:00, at EMU Rector Prof. Dr. Aykut Hoca'nın's office. EMU Rector Prof. Dr. Aykut Hoca'nın, Vice Rector for Academic Affairs Prof. Dr. Hasan Demirel, Vice Rector for Social and Cultural Affairs Prof. Dr. Deniz İşçioglu, Vice Rector for Administrative and Technical Affairs Prof. Dr. Serhan Şensoy and Haber Kibris General Director Mete Tümerkan were present at the signing ceremony of the protocol which was signed by Prof. Dr. İşçioglu ile Tümerkan.

### "I Wish The Projects Yield Useful Outcomes"

Speaking at the ceremony, EMU Rector Prof. Dr. Aykut Hoca'nın stated that since the day they took office, they have spent their best efforts for the university to advance in many aspects. Prof. Dr. Aykut Hoca'nın added that the country's leading university, EMU, has improved its quality both in terms of education and student satisfaction. Rector Prof. Dr. Aykut Hoca'nın wished that their projects with Haber Kibris would yield useful outcomes for both EMU and Haber Kibris. In his speech, Haber Kibris General Director Mete Tümerkan stated that they pay special attention to the projects and activities they will do with EMU. He said that cooperation both in the press and the university sector will increase.



A cooperation protocol has been signed between Eastern Mediterranean University (EMU) and Haber Kibris for the realisation

of joint projects between the two institutions throughout the year. The signing ceremony of the said protocol was held on Thursday, 3

## EMU OFFERS GENDER EQUALITY TRAINING FOR PUBLIC EMPLOYEES IN COOPERATION WITH KTAMS



Studies (EMU - CWS), is being offered public employees upon the request of the Cyprus Turkish Civil Servants Trade Union (KTAMS).

Having chosen a modular training program for 5 different areas from EMU – CWS's Gender Equality Training programs, KTAMS aims to raise the awareness of public employees on gender equality and to benefit civil society. The face-to-face training sessions, which started in Nicosia in January within the framework of the pandemic rules, are planned to end in March. At the end of the training, successful participants will be presented with the "KTAMS Gender Equality Certificate".

"Gender Equality Training", coordinated by the Eastern Mediterranean University

Continuing Education Center (EMU-CEC) and delivered by the Center for Women's



## JOURNALIST MUSTAFA KULELİ GIVES A YOUTUBE SEMINAR IN EMU



Journalist Mustafa Kuleli, General Secretary of the Journalists' Union of Turkey, gave a seminar titled "Ways of Becoming Successful on Youtube" at the Eastern Mediterranean University (EMU) Faculty of Communication. At the seminar which attracted the participation of EMU Faculty of Communication, New Media and Journalism Department academic staff members and

students, Kuleli emphasized that it is necessary to be creative and original in order to be successful on Youtube. Kuleli also stressed that it would be more efficient for people who will start YouTube to produce content on topics of interest.

### "Don't Sell Trust for Money"

Underlining the importance of honesty, trust

and interaction, Kuleli advised students not to sell trust for money. Stating that stability and perseverance are important on Youtube, Kuleli stated that the content should be published in a planned, frequent and regular way and emphasized that it is necessary to upload content on certain days of the week and create a habit for the audience. Kuleli also underlined that success will be achieved if you work in a stable manner.

### "Journalism Has Transformed"

In his opening speech before the seminar, EMU Communication Faculty, New Media and Journalism Department Chair Assoc. Prof. Dr. Metin Ersoy said that the journalism industry has also been transformed with the digital revolution and that journalists now have to know, learn and use all the tools of the new media. Stating that they keep the curriculum of the New Media and Journalism Department up to date in line with this vision, Assoc. Prof. Dr. Ersoy stated that they are happy to host journalists at EMU.

## EMU RAISES AWARENESS REGARDING THE UN SUSTAINABLE DEVELOPMENT GOALS THROUGH VARIOUS ACTIVITIES



Eastern Mediterranean University Urban Research and Development Center (EMU URDC) in collaboration with EMU Faculty of Architecture, organised an awareness event under the title "CALL FOR ACTION: We are SDGs!". Within the scope of the Free Term Project assigned to the students of Faculty of Architecture, Department of Architecture, Urban Design Master's Program "UDES 512 Urban Design and Sustainability" course, the activity proposed by the student Research Assistant Yakubu Abdullahi covers



one of the steps of the scientific research project "Capacity Building and Awareness for Sustainable Development Goals on EMU Campus" carried out by Faculty of Architecture, Department of Architecture academic staff member and EMU URDC Chair Prof. Dr. Şebnem Hoşkara and Research Assistant Lamine Moustapha Adam.

The said event was held on Friday, 28 January 2022, at 10:30, at the EMU Social and Cultural Activities Directorate Meeting Hall.

EMU Vice Rector for Administrative and Technical Affairs Prof. Dr. Serhan Şensoy, EMU Architecture Faculty, Architecture Department academic staff member and EMU URDC Chair Prof. Dr. Şebnem Hoşkara, academicians, researchers, representatives of EMU international student communities and clubs, as well as students attended the event which commenced with the opening speech of Research Assistant Abdullahi and then Prof. Dr. Hoşkara's lecture presentation. After the lecture presentation, the video screenings were followed by a question-answer session and discussions. At the last stage of the event, in order to raise awareness about the UN Sustainable Development Goals, term student assignments produced in the UDES 512 course were exhibited at EMU together with the student assignments of the same course produced during the 2020-2021 Academic Year Fall Semester.

Commenting on the subject, Prof. Dr. Hoşkara stated that work on supporting and promoting the research project carried out by them and the URDC regarding the UN Sustainable Development Goals within the university will continue with various awareness activities.



## EMU DR. FAZIL KÜÇÜK FACULTY OF MEDICINE RELEASES A STATEMENT ON “4 FEBRUARY WORLD CANCER DAY”

Eastern Mediterranean University Dr. Fazıl Küçük Faculty of Medicine and Marmara University Faculty of Medicine International Joint Medicine Program academic staff member Assoc. Prof. Dr. Osman Köstek made statements about the “4 February World Cancer Day”. Assoc. Prof. Dr. Köstek’s statement reads as follows:

### “World Cancer Day”

“Our tissues that shape our bodies are made up of specialized cells. Mass lesions called tumors occur with the uncontrolled and abnormal proliferation of cells with changes in normal cells.

Cancer is as old as human history. It is also mentioned in the oldest written works (Edwin Smith papyrus 3000 BC). It was first mentioned as “karkinos” by Hippocrates between 460-370 BC, and in the following years, this term was referred to as “cancer”.

According to current data, cancer ranks second among the causes of death in the world and in our country. Since the risk of cancer generally increases with age, it is estimated that as our life expectancy increases, cancer cases will increase and cancer will take the first place among the causes of death. However, recent developments in cancer prevention, diagnosis and treatment have shown that cancer-related death rates have decreased. Prevention and early diagnosis of cancer, which is an important public health problem, are of particular importance.

More than 40% of all cancers and nearly half of cancer deaths are related to preventable

causes. So what are these preventable causes? Giving up smoking, getting rid of excess weight, stopping alcohol consumption, allocating time to physical activity, vaccination against active infectious agents and avoidance of excessive sunlight exposure are among the most important modifiable causes.

The chemicals inhaled with cigarette and tobacco smoke not only damage the mouth and pharynx and the lungs, but also pass into the bloodstream and cause many types of cancer by being carried to the whole body. The more a person smokes, the younger the age of diagnosis of cancer disease and the longer he smokes, the higher the risk of getting the disease. Currently, tobacco use is responsible for 22% of cancer-related deaths in the world, unfortunately this rate is 34.1% in our country.

Early diagnosis of cancer is possible with effective early screening tests. Effective screening methods including stool occult blood testing, colonoscopy and rectosigmoidoscopy not only detect colorectal cancer early, but also help prevent the said disease.

In terms of breast cancer, early diagnosis with mammography, especially in women over 50, significantly reduces cancer-related deaths. Individuals with a family history of cancer such as breast and/or ovarian and/or endometrial cancer at a young age should be evaluated more carefully. In these individuals, it may be necessary to evaluate genetic predisposition and start screening tests at an



earlier age. PAP and HPV tests, both alone and together, help in both the prevention and early diagnosis of cervical cancer.

Low-dose computed tomography has been shown to be beneficial for screening and early diagnosis in people at high risk for lung cancer, especially heavy smokers. It has been determined that mortality rates from lung cancer have decreased by approximately 24% with screening, early diagnosis and effective treatments.

In short, the current cancer incidence and cancer-related death rates are an important public health problem. The most effective fight against cancer is the fight against modifiable risk factors that cause the disease to occur. By paying attention to these, reducing the risk and being included in screening programs contribute to the prevention, early diagnosis and treatment of cancer.”



## EMU NURSING DEPARTMENT OFFERS FIRST AID TRAINING TO FAMAGUSTA VOCATIONAL HIGH SCHOOL APPLICATION KINDERGARTEN



Eastern Mediterranean University (EMU) Faculty of Health Sciences Nursing Department provided First Aid Training at Famagusta Vocational High School Application Kindergarten. The training, which was carried out with the slogan "First Aid Everywhere for Everyone", was organized upon the demand of the school teachers. The training was carried out in two

stages as theoretical and practice on models at EMU First and Emergency Aid Laboratory.

### Participants Took an Active Role

In the training initiated by EMU Health Sciences Faculty Vice Dean and Nursing Department academic staff member Assoc. Prof. Dr. Gülten Sucu Dağ with the sharing of theoretical knowledge, the topics of Adult-

Child-Infant Basic Life Support and Airway Obstructions were explained under the guidance of the 2020 AHA and ERC 2021 Guidelines. After the theoretical knowledge, the topics covered were put into practice on the models, under the supervision of Nursing Department academic staff members Gülcan Doğru Sakallı and Serpil Çağlıyan Payas. The training, in which the participants took an active role, continued with the question and answer part and the closing speech of Assoc. Prof. Dr. Gülten Sucu Dağ. The training ended with the presentation of certificates of participation to those who participated.

While focusing on basic issues such as Adult-Child-Infant Basic Life Support and Airway Obstructions within the scope of First Aid Training, the life-saving significance of knowing the First Aid application steps for children in schools was once again emphasized.

### This Week's Academic Publications

Source: Web of Science

#### School of Computing and Technology

- 1- Irani, Foad, Hasan Kiliç, and Ibrahim Adeshola. "Impact of green human resource management practices on the environmental performance of green hotels." *Journal of Hospitality Marketing & Management* (2022): 1-31.(Early Access)
- 2- Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory' journals and causal factors behind their decision: A systematic review." *Research Evaluation* 30, no. 4 (2021): 470-483.
- 3- Adebayo, Tomiwa Sunday, Seun Damola Oladipupo, Dervis Kirikkaleli, and Ibrahim Adeshola. "Asymmetric nexus between technological innovation and environmental degradation in Sweden: an aggregated and disaggregated analysis." *Environmental Science and Pollution Research* (2022): 1-18. (Early Access)

#### Faculty of Arts & Sciences

- 1- Javed, Wajiha, Iqra Hussain, and Ali Övgün. "Weak deflection angle of Kazakov-Solodukhin black hole in plasma medium using Gauss-Bonnet theorem and its greybody bonding." *The European Physical Journal Plus* 137, no. 1 (2022): 1-14.
- 2- Fernandez, Arran, Joel E. Restrepo, and Durvudkhan Suragan. "Linear differential equations with variable

- coefficients and Mittag-Leffler kernels." *Alexandria Engineering Journal* 61, no. 6 (2022): 4757-4763.
- 3- Kocman, Radim, Benedek Nagy, Zbynek Krivka, and Alexander Meduna. "A jumping 5'→ 3' Watson-Crick finite automata model." *Acta Informatica* (2022): (Early Access)

#### Faculty of Business & Economics

- 1- Balcilar, Mehmet, David Gabauer, Rangan Gupta, and Christian Pierdzioch. "Uncertainty and Forecastability of Regional Output Growth in the United Kingdom: Evidence from Machine Learning." *Journal of Forecasting* (2021).(Early Access)

#### Faculty of Education

- 1- Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory' journals and causal factors behind their decision: A systematic review." *Research Evaluation* 30, no. 4 (2021): 470-483.

#### Faculty of Engineering

- 1- Saeed, Hamza, and Eris Uygur. "Equation for Maximum Ground Surface Settlement due to Bored Tunnelling in Cohesive and Cohesionless Soils Obtained by Numerical Simulations." *Arabian Journal for Science*

- and Engineering (2022): 1-27 .(Early Access)

- 2- Bayhan, Sertac, Hasan Komurcugil, and Naki Guler. "An enhanced finite control set model predictive control method with self-balancing capacitor voltages for three-level T-type rectifiers." *IET Power Electronics* (2022): (Early Access)

#### Faculty of Tourism

- 1- Irani, Foad, Hasan Kiliç, and Ibrahim Adeshola. "Impact of green human resource management practices on the environmental performance of green hotels." *Journal of Hospitality Marketing & Management* (2022): 1-31.(Early Access)
- 2- Seyedabolghasemi, Maryam Alsadat, Hasan Kiliç, Turgay Avcı, Kayode Kolawole Eluwole, and Taiwo Temitope Lasisi. "Residents' Perceptions of Sustainable Tourism Destination Recovery: The Case of Northern Cyprus." *Land* 11, no. 1 (2022): 94.

#### Foreign Languages and English Preparatory School

- 1- Mertkan, Sefika, Gulen Onurkan Aliusta, and Nilgun Suphi. "Profile of authors publishing in 'predatory' journals and causal factors behind their decision: A systematic review." *Research Evaluation* 30, no. 4 (2021): 470-483.



Eastern Mediterranean University

Management at  
Eastern Mediterranean  
University,  
Famagusta / North  
Cyprus

On behalf of  
Eastern Mediterranean  
University  
Prof. Dr. Aykut Hocanin  
Rector

Supervisor  
Prof. Dr.  
Deniz İşcioğlu  
Vice Rector

Prepared by  
Public Relations and  
Media Directorate

General Coordinator  
Burcu Sultan Betin  
Director (a.)  
Public Relations and  
Media Directorate

News  
Umut Aybay  
Ülgen İnanc  
Selmin Erdoğan

English Scripts  
Şerife Özyahyalar  
Gözde Etikan Sağır  
Umut Aybay  
Mehmet Çöküyan

Layout  
Müge Debeli  
Yenilmez Ufuk Yılmaz

Contact:  
Famagusta, North  
Cyprus  
Tel: 0392 630 1212  
web: pr.emu.edu.tr