



## EMU RECTOR PROF. DR. HOCANIN: “OUR WORLDWIDE SUCCESS IS A BIG SOURCE OF PRIDE FOR THE TRNC”

Eastern Mediterranean University (EMU) Rector Prof. Dr. Aykut Hocanın released a statement about the rise of EMU to the 501-600 band in the World University Rankings announced by Times Higher Education (THE), the UK-based publisher of university rankings widely referenced in the world.

Expressing that they are proud of being the first and only university achieving such a remarkable success in the history of the Turkish Republic of Northern Cyprus (TRNC), Prof. Dr. Hocanın said “Despite the general decline experienced all over the world and the fact that there are 136 new universities added to the list, our University has moved from the 801-1000 band up to the 501-600 band with a great rise of 300 ranks. Among Turkish universities, our university has outranked universities such as Bilkent, Hacettepe, ITU, and METU and moved from the 8th rank to 2nd, taking its well-deserved place in the same band with Koç and Sabancı Universities. As in every year, our university has once again ranked first in the TRNC. Across the island of Cyprus, EMU has been placed in the same band with the Cyprus University of Technology and now appears in the second place after the University of Cyprus. EMU, which appeared in the 601-800 band in the 2018 and 2019 rankings, regressed to the 801-1000 band in the 2020 and 2021 rankings. EMU’s placement in the 501-600 band in the 2022 rankings and this significant rise worldwide is an indication that we are on the right track, and is also a source of great pride for the entire TRNC.”

### “Our Strongest Areas are International Outlook and Citations”

Stating that the universities included in the list are evaluated according to the criteria of teaching, research, citations, industry income and international outlook, Prof. Dr. Hocanın pointed out



that the areas where EMU excels are international outlook and citations. Saying that “We are a strong proof that education does not recognise embargoes in our embargoed country.”, Prof. Dr. Hocanın emphasized that the publications made by expert scientists amongst EMU staff also contributed greatly to this success.

### “I Extend My Most Sincere Appreciation and Gratitude to the EMU Family”

Noting that EMU, a state university, provides quality education, Prof. Dr. Hocanın added “As a university, we play a key role in education, research and community services. EMU is one of the most important institutions in the field of higher education and proves this with its accreditations as well as its academic, scientific and social achievements. I would like to extend my most sincere appreciation and gratitude to all members of the EMU Family who have contributed to this success. We will continue to work with all our strength for the rapid rise and growth of our university.”

Eastern Mediterranean University  
RANKED 501-600

THE WORLD UNIVERSITY RANKINGS 2022

www.thewur.com

## EMU ACTUARIAL SCIENCE PROGRAM CONTINUES ITS DEVELOPMENT IN COOPERATION WITH THE INSURANCE SECTOR



The Actuarial Science Undergraduate Program, offered under the Eastern Mediterranean University (EMU) Faculty of Arts and Sciences, Department of Mathematics and carried out jointly by Departments of Mathematics and Banking and Finance, continues its development in cooperation with the insurance sector. Recently, EMU Faculty of Arts and Sciences Dean Prof. Dr. Mehmet Ali Özarslan, Vice Dean of Faculty of Business and Economics Prof. Dr. Mustafa Ismihan and Chair of Banking and Finance Department Prof. Dr. Nesrin Özataç paid a visit to the Turkish Republic of Northern Cyprus (TRNC) Insurance and Reassurance Companies Association.

### Prof. Dr. Özarslan Made a Presentation

At the said visit, Association President Raif Çukurovalı, Vice President Börte Barlasoğlu, Board Members Kutlu Yorucu, Zafer Dalka, Secretary General İbrahim Kavçın and Deputy Secretary Halide Devir Fıratlı were present. President of the said association Raif

Çukurovalı expressed his satisfaction with the visit and gave information about the latest situation of the TRNC insurance sector. EMU Faculty of Arts and Sciences Dean Prof. Dr. Mehmet Ali Özarslan made a presentation about the Actuarial Program at the meeting.

### Further Collaboration to be Established

At the meeting, the existing cooperation issues within the framework of the existing protocol between EMU and the TRNC Insurance and Reassurance Companies Association were discussed and decisions were made to further develop the cooperation. In the agenda of the meeting, which was very productive, the issue of enactment of the Actuarial by-law was also discussed. The parties decided to hold a meeting at EMU in October to strengthen their cooperation.

### Unique in TRNC

The Actuarial Science Program offered by EMU Faculty of Arts and Sciences is the only Actuarial Science Program in the TRNC to have been approved by the

Council of Higher Education (YÖK). The Actuarial Science Program demonstrates its strength both in terms of quality and quantity, as it is also the only program that provides education in English, including the universities of Turkey. At the same time, students studying in related departments in the scope of the partnership of EMU Mathematics Department and Banking and Finance Departments also have the opportunity to receive a Double Major diploma by studying in Actuarial Sciences - Finance and Banking Double Major Program or Actuarial Sciences - Mathematics and Computer Sciences Double Major programs.

During the present day, when Actuarial Science is continuously gaining more and more importance around the world, EMU continues to strengthen its academic staff with the leading faculty members of the field. Establishing a workshop in the near future in line with the aim of furthering the cooperation between the Academy and the Insurance sector was also among the points targeted at the meeting.

## EMU FACULTY OF HEALTH SCIENCES RELEASES A STATEMENT ON THE OCCASION OF WORLD PHYSIOTHERAPY DAY

Eastern Mediterranean University (EMU) Faculty of Health Sciences Faculty, Department of Physiotherapy Chair Assoc. Prof. Dr. Berkiye Kırmızıgil made a statement about the 8 September, World Physiotherapy Day. Assoc. Prof. Dr. Kırmızıgil's statement reads as follows:

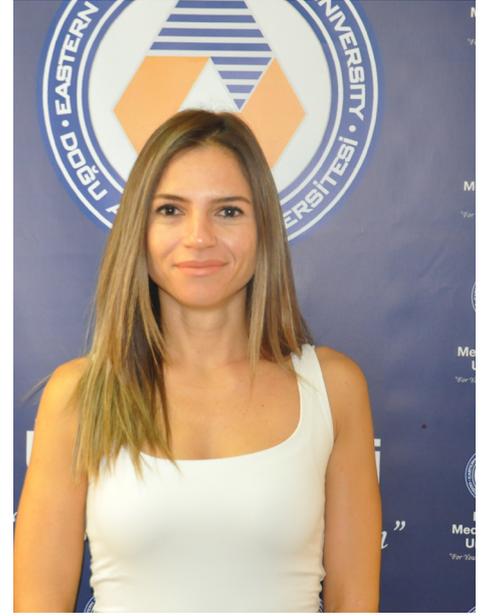
“The physiotherapist is an important health member of the rehabilitation team, who has received undergraduate education in Physiotherapy and Rehabilitation and who possesses the necessary knowledge and skills in the said subject. Our profession has been developing as a discipline directly related to public health and health-related quality of life for about 120 years in the world. The World Physiotherapy Confederation adopted the first meeting day in 1996, 8 September, as “World Physiotherapy Day”.

Although patients from many other branches are referred, physiotherapists generally receive patients from medical fields such as sports medicine, orthopedics, neurology, rheumatology, pediatrics, geriatrics, oncology, hand surgery,

chest diseases, cardiovascular surgery, neurosurgery, gynecology and obstetrics. While applying treatment and rehabilitation programs, physiotherapists benefit from many methods such as various current exercise approaches, neuromuscular treatment approaches, manual therapy methods, electrotherapy and mechanical agents, taping, functional activity training and vocational rehabilitation approaches.

Our colleagues can work in many different treatment areas such as hospitals, medical centers, special education schools, rehabilitation centers, wellness centers, sports clubs, retirement homes and universities. In addition to their therapeutic services in the field of physiotherapy and rehabilitation, physiotherapists also take part in preventive health services, taking place as the main health personnel in promoting public health and preventing diseases.

The main theme of the World Confederation of Physiotherapy (WCPT) this year has been determined as “The Importance of Physiotherapy in Long Covid-19”. As

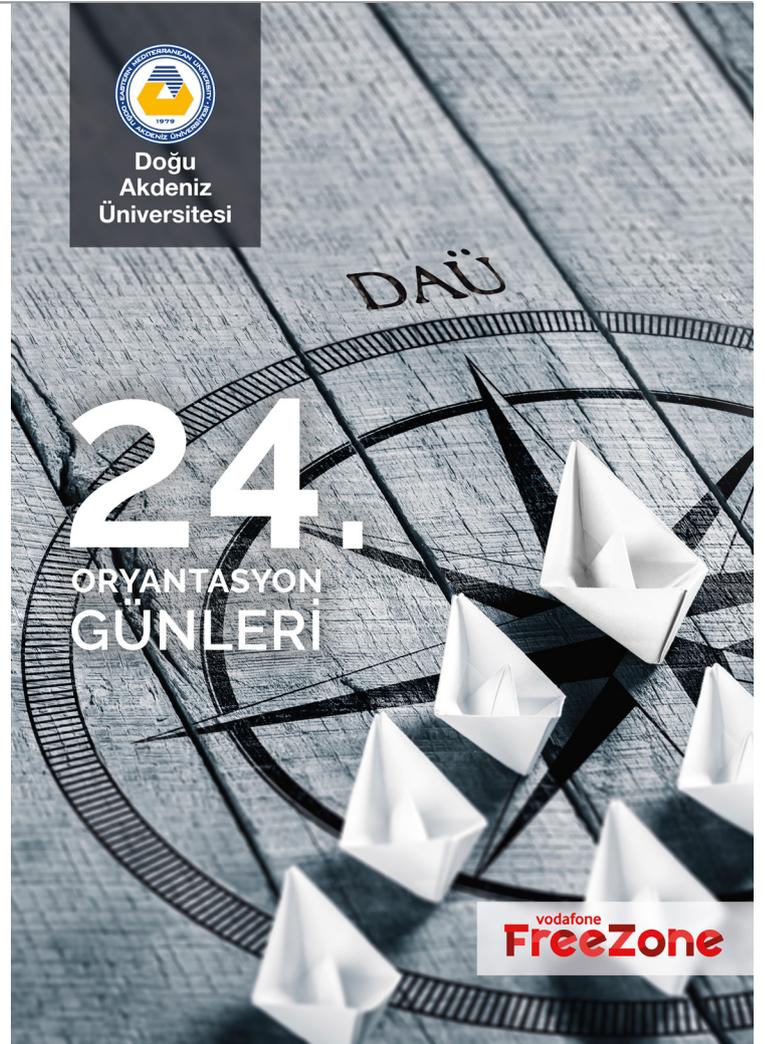


Eastern Mediterranean University Faculty of Health Sciences, Physiotherapy and Rehabilitation Department, we wish all colleagues who make life easier and improve people's quality of life a very happy 8 September World Physiotherapy Day and wish our profession to reach more modern levels in all aspects.”

## EMU'S 24th ORIENTATION DAYS TO TAKE PLACE BETWEEN 9 SEPTEMBER AND 9 OCTOBER

Eastern Mediterranean University's (EMU) 24th Orientation Days will be held between 9 September and 9 October 2021 under the communication sponsorship of Telsim. Orientation Days, held every year for new students joining the EMU family, are organized to support the integration process of new students in EMU and to help them get to know the structure and facilities of the university.

As part of the Orientation Days, to be held in scope of the pandemic measures, newly arriving students will be welcomed at Ercan Airport, Famagusta and Kyrenia Ports and placed in their dormitories. In order to facilitate the adaptation of newly-registered students to the university and the Turkish Republic of Northern Cyprus (TRNC), information desks will be set up for students and their families in front of the Social and Cultural Activities Directorate, Registrar's Office and Foreign Languages and English Preparatory School. At the said venues, Telsim stands will also be established to cater for the communication needs of the students.



Doğu Akdeniz Üniversitesi

24. ORYANTASYON GÜNLERİ

vodafone FreeZone

## NEW MEDIA LEAP FROM EMU FACULTY OF COMMUNICATION

A special discord server has been launched for the Eastern Mediterranean University (EMU) Faculty of Communication, Department of New Media and Journalism students, alumni and faculty members. The server, which is also open to the use of all EMU Faculty of Communication students, offers text, audio and video chat possibilities.

Those wishing to become a member of the said discord server established under the lead of Chair of New Media and Journalism Department Assoc. Prof. Dr. Metin Ersoy and with the initiative of academic staff member Dr. Engin Aluç are invited to enter [www.discord.com](https://www.discord.com) from the internet browser of a computer or phone and fill out the relevant form. At the same time, new member accounts can be set up via the application downloaded to the mobile phone.

### News About EMU Instantly on Your Mobile

After becoming a member of the EMU New Media and Journalism Department Discord server, users can view the notifications from the server by installing the application on their computers, tablets or phones. Turkish and English news sources on the server regularly send notifications to members regarding news headlines about EMU. With the addition of new channels on technology, media, art and computer games to the server in the coming days, members will have a richer content.

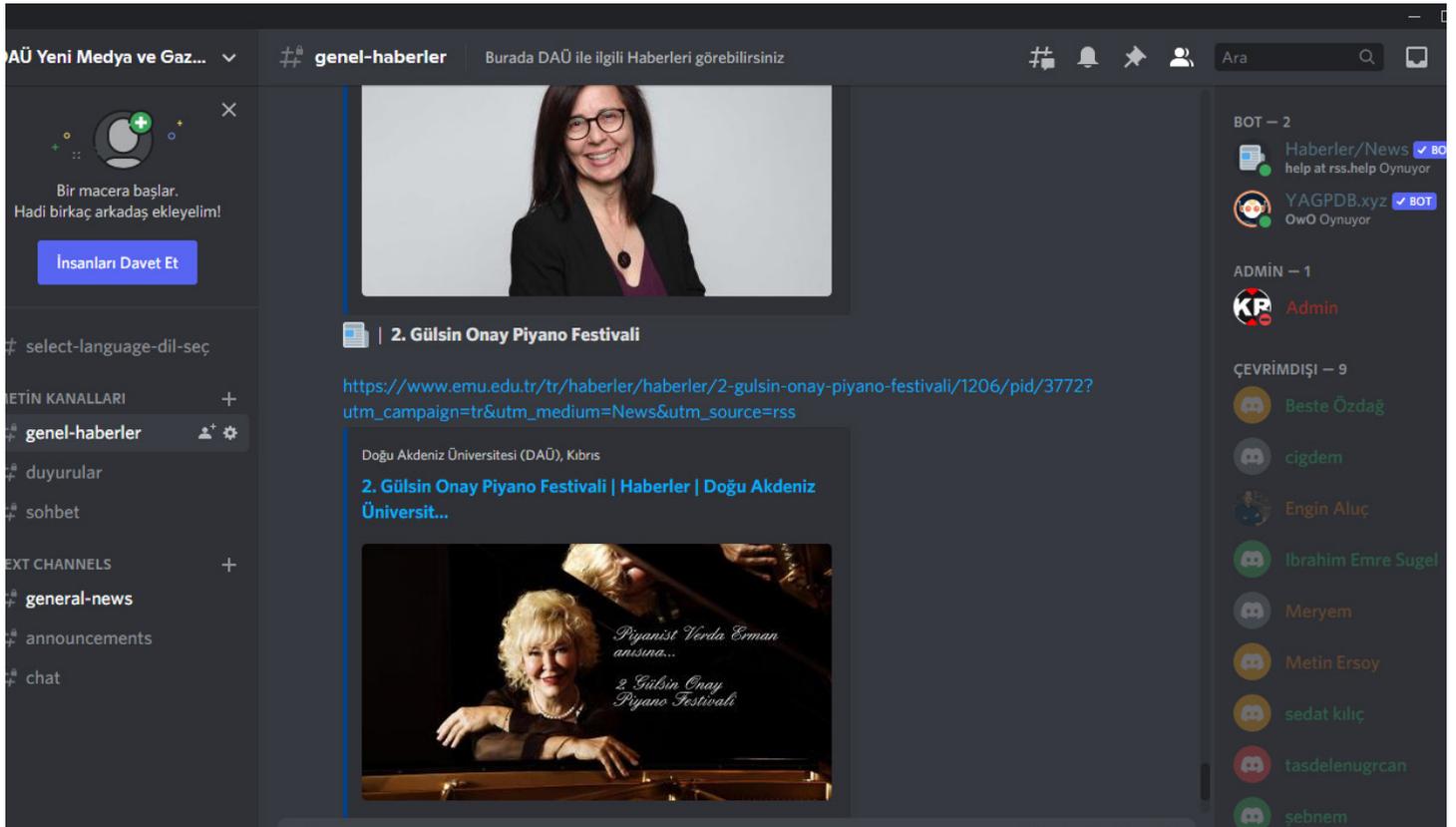
### Multimedia Advantages

On the EMU New Media and Journalism Department Discord server, it is possible to use all the advantages of the integrated network, such as voice chat, text chat, video chat, setting up titles, game sharing, music sharing, and screen sharing. The server also offers many other alternatives, such as push-to-talk feature, microphone

and speaker mute feature, camera on and off, and adding friends. You can access the EMU New Media and Journalism Department Discord server via <https://discord.gg/25hKUhp> and become a member.

### Projects will Continue

The first of the new projects of the EMU New Media and Journalism Department, the details of which will be announced in the coming days, is the YouTube channel. Informative videos about the department and the sector will be shared weekly on the channel. Another project will be realized under the title of Clubhouse Rooms. The department is preparing to host important guests on subjects including Journalism, Advertising, Cinema, Culture and Art in the chat rooms to be opened over the Clubhouse under the moderation of faculty members in the coming weeks. A detailed statement on the subject will be released in the coming days.



The screenshot shows a Discord server interface for the channel 'genel-haberler'. The main content area displays a news post titled '2. Gülsin Onay Piyano Festivali' with a URL: [https://www.emu.edu.tr/tr/haberler/haberler/2-gulsin-onay-piyano-festivali/1206/pid/3772?utm\\_campaign=tr&utm\\_medium=News&utm\\_source=rss](https://www.emu.edu.tr/tr/haberler/haberler/2-gulsin-onay-piyano-festivali/1206/pid/3772?utm_campaign=tr&utm_medium=News&utm_source=rss). The post includes a photo of a woman playing the piano and text: 'Doğu Akdeniz Üniversitesi (DAÜ), Kıbrıs' and '2. Gülsin Onay Piyano Festivali | Haberler | Doğu Akdeniz Üniversitesi...'. The right sidebar shows a list of users, including 'BOT - 2', 'ADMIN - 1', and 'ÇEVİRİMİŞİ - 9'.

## EMU GÜNDEM CELEBRATES ITS 25<sup>th</sup> YEAR IN PRACTICE



EasternMediterraneanUniversity (EMU) Communication Faculty New Media and Journalism Department's practice newspaper EMU 'Gündem' celebrates its 25th year since its establishment. Having started its publication life in 1996 by the students of EMU Faculty of Communication, Department of Journalism, EMU Gündem newspaper has been practicing for many years with the contributions of students and academic staff. Having made its first color edition in 2001, Gündem newspaper switched to digital in 2015, bringing together the special news made by the students over the internet. EMU Gündem newspaper, which continues its activities with staff consisting of EMU graduates and field experts, offers students a platform for practice both in Turkish and English.

### “Many Newspapers’ Dream”

EMU Gündem Newspaper Editor-in-Chief Can Bekcan stated that they offer an environment where students can get prompt feedback on the news they want to publish, apply what

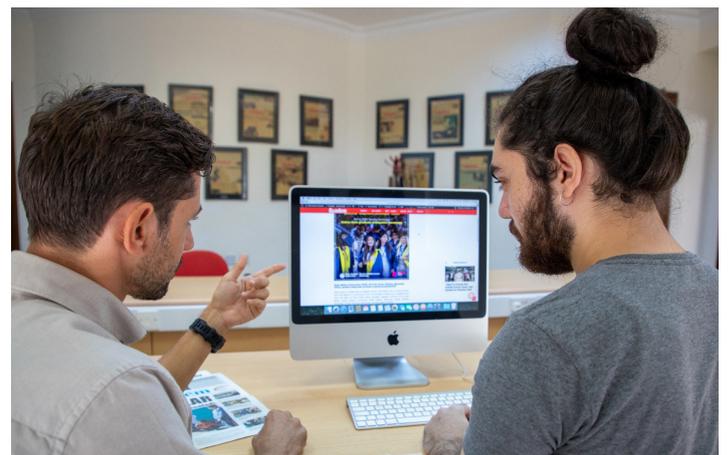
they have learned in the classes, and have sectoral experience. “A history of 25 years is the dream of many newspapers. Being aware of this asset as Gündem newspaper, I would like to thank everyone before us who put this project into practice and contributed to its continuation so far. I have no doubt that my fellow students can also take advantage of this unique opportunity and take firm steps towards their professional life through Gündem newspaper.”

### “Gündem is an Important Part of the Education Model”

In a statement on the subject, Chair of the New Media and Journalism Department Assoc. Prof. Dr. Metin Ersoy stated that the first color edition of the newspaper was brought to life in 2001 with him, and noted that he took part in all levels of the newspaper Gündem, including his student years. Stating that he has closely witnessed the development and transformation of the newspaper, Assoc. Prof. Dr. Metin Ersoy noted that this is an important part of education

models that students can learn the profession of journalism through practice. Stating that the journalism profession has undergone serious changes and developments during the 25-year period, Assoc. Prof. Dr. Ersoy pointed out that journalism activities have increased on digital platforms, especially with the introduction of new

media into our lives. Adding that the newspaper Gündem is celebrating its 25th anniversary and that they will further advance its activities with the contribution of students for a long period of time, Assoc. Prof. Dr. Ersoy thanked all students and academicians who contributed to the newspaper in a quarter of a century.



## EMU SCHOOL OF COMPUTING AND TECHNOLOGY IS READY FOR THE NEW TERM

Eastern Mediterranean University (EMU) School of Computing and Technology (SCT), the most rooted and the first vocational school of the Turkish Republic of Northern Cyprus (TRNC), is preparing to open its doors to new students in the 2021-2022 Academic Year with its experienced academic staff, all of whom are experts in their fields. Established in 1979, SCT provides high quality study opportunities, both theoretical and practical, in the fields of high technology with an international and multicultural student profile.

As the global job market has become more competitive in line with its dependency on technology, the shortage of qualified manpower with up-to-date knowledge and skills is increasing. EMU SCT, which has the mission of bridging this gap and graduating its students ready for professional life, keeps the pulse of the market in close cooperation with different sectors, regularly updates its curriculum to include the most up-to-date information and continues to train qualified laborforce needed in business life.

Within the body of SCT, a wide array of study opportunities is provided at master's, undergraduate, higher technician and associate degree levels. In the field of informatics, 4-year undergraduate education is offered in the field of Information Systems and Technologies. Students who have the chance to do a Double Major in Information Systems and Technologies and Management Information Systems can also have the opportunity to do a master's degree

in Information Technologies. Within the structure of SCT, expert technicians in the fields of Computer Programming, Biomedical Equipment Technology, Electrical and Electronics Technology, Map and Cadastre, Construction and Technical Drawing Technologies, Accounting and Tax Applications, Medical Documentation and Office Administration are brought up.

### Boasts International Accreditations

All associate, undergraduate and postgraduate programs within EMU SCT have the accreditation of YÖDAK in the TRNC and YÖK in the Republic of Turkey. On the other hand, all departments also have the accreditation of ASIIN and FIBAA. Information Systems and Technologies undergraduate program and Information Technologies postgraduate programs were the first programs receiving ASIIN accreditation in the entire region. In addition, both programs have the EuroINF quality seal, which certifies that education is provided in accordance with the standards of the European Union. SCT also has the quality of being the only institution both in Turkey and the TRNC that has passed the accreditation process of associate degree programs, thus certifying its quality in the international arena.

EMU SCT Director Assoc. Prof. Dr. Nazife Dimililer stated that accreditations are the biggest proof that EMU SCT advances at the same standards and level with the world. Assoc. Prof. Dr. Dimililer emphasized that today all sectors operate based on technology and



informatics and that the most demanded information, skills and competencies all over the world are gained within the body of SCT, so that graduates can easily find jobs all over the world. Assoc. Prof. Dr. Dimililer stated that their biggest goal is to continue to train specialists in their fields and to take the appreciation they deserve from the science and business world one step further.

### Right of Admission for Vocational High School Graduates Without Examination

Assoc. Prof. Dr. Dimililer stated that nationals of the TRNC graduating from Vocational High School, Industrial Vocational High School and High School of Trade have the right of admission to EMU SCT's two year programs without an exam and regardless of their families' financial status, the aforesaid group of students are entitled for a government scholarship. Assoc. Prof. Dr. Dimililer added that since associate degree programs offer education in Turkish, there is no obligation to take an English proficiency exam and to study at the English Preparatory School.

Assoc. Prof. Dr. Dimililer emphasized that graduates of 2-year programs have the chance to extend their studies at 4-year programs without an exam, subject to the vertical transfer regulations of the Eastern Mediterranean University. Assoc. Prof. Dr. Dimililer also put forth that graduates of 2-year programs can also continue their studies at 3-year programs by taking advantage of 2+1 and will be entitled to receive a higher technician diploma by having the chance to specialize further in their fields.



## This Week's Academic Publications

Source: *Web of Science*

### School of Computing and Technology

1. Aljero, Mona, and Nazife Dimililer. "Genetic Programming Approach to Detect Hate Speech in Social Media (July 2021)." IEEE Access (2021). Fen ve Edebiyat Fakültesi

### Faculty of Arts & Sciences

1. Bayraktar, Fatih, and Łukasz Tomczyk. "Digital Piracy among Young Adults: The Role of Values and Time Perspectives." Sustainability 13, no. 16 (2021): 9140.  
2. Aljero, Mona, and Nazife Dimililer. "Genetic Programming Approach to Detect Hate Speech in Social Media (July 2021)." IEEE Access (2021).  
3. Erguden, Sibel Alagoz; Erguden, Deniz; Ciftci,

Nuray; Hasan Deniz Akbora et al. "Metal Levels of Macroalgae From Iskenderun and Mersin Bay Turkey Eastern Mediterranean" Fresenius Environmental Bulletin 30, no.7 (2021).

### Faculty of Business & Economics

1. Bayighomog, Steven W., Oluwatobi A. Ogunmokin, Juliet E. Ikhide, Cem Tanova, and Elham Anasori. "How and when mindfulness inhibits emotional exhaustion: a moderated mediation model." Current Psychology (2021): 1-15. (Early Access)

### Faculty of Architecture

1. Grcheva, Olgica, and Beser Oktay Vehbi. "From Public Participation to Co-Creation in the Cultural

Heritage Management Decision-Making Process." Sustainability 13, no. 16 (2021): 9321.

### Faculty of Tourism

1. Ali, Laiba, and Faizan Ali. "Perceived risks related to unconventional restaurants: A perspective from edible insects and live seafood restaurants." Food Control (2021): 108471.  
2. Karatepe, Osman M., Hamed Rezapourghadam, and Rahele Hassannia. "Sense of calling, emotional exhaustion and their effects on hotel employees' green and non-green work outcomes." International Journal of Contemporary Hospitality Management (2021). (Early Access)

**Management at**  
Eastern Mediterranean  
University,  
Famagusta / North  
Cyprus

**Supervisor**  
Prof. Dr.  
Deniz İşçioğlu  
Vice Rector

**General Coordinator**  
Bircu Sultan Betin  
Director (a.)  
Public Relations and  
Media Directorate

**News**  
Umut Aybay  
Ülgen İnanc  
Selmin Erdoğan

**Layout**  
Müge Debreli  
Yenilmez Ufuk Yılmaz

**On behalf of**  
Eastern Mediterranean  
University  
Prof. Dr. Aykut Hocanm  
Rector

**Prepared by**  
Public Relations and  
Media Directorate

**English Scripts**  
Şerife Özyahyalar  
Gözde Etikan Sağer  
Umut Aybay  
Mehmet Çöküyanan

**Contact:**  
Famagusta, North  
Cyprus  
Tel: 0392 630 1212  
web: pr.emu.edu.tr



Eastern Mediterranean  
University

