

PEOPLE'S PARTY VISITS EMU



People's Party (Halkın Partisi – HP) Chairman and Member of the Parliament Kudret Özersay and his committee paid a courtesy visit to Eastern Mediterranean University (EMU) Rector Prof. Dr. Aykut Hocanın on Tuesday, 4 May 2021 at 10:00. People's Party Member of Parliament Ayşegül Baybars, EMU Vice Rectors Prof. Dr. Hasan Demirel, Assoc. Prof. Dr. Serhan Şensoy and Assoc. Prof. Dr. Deniz İşçioglu, Head of People's Party Famagusta District Tolga Özçelik and People's Party Famagusta Council Member Hüseyin Tabur were present during the visit.

Stating that the EMU family is very pleased with the visit, Prof. Dr. Hocanın emphasized that Özersay and Baybars exchanged views on many issues in order to bring EMU to a better position during their services in the government. Mentioning the significant work of EMU on austerity measures during the pandemic period, Prof. Dr. Hocanın underlined the fact that the EMU administration is doing its best to lead EMU in the best way it can be during the pandemic.

Kudret Özersay stated that EMU is the most-established university in our country which has completed its institutionalization and, stated that the People's Party wanted



to determine what the problems were both during their government and the opposition period. Touching on the importance of maintain the measures in order to be ready to commence face-to-face education,

Özersay also said that views will be exchanged on this matter. At the end of the meeting, Prof. Dr. Hocanın presented a souvenir to Özersay and the committee members.

EMU RECTOR'S OFFICE EXTENDS THEIR APPRECIATION TO SABAK ACCREDITED FACULTY OF HEALTH SCIENCES



Eastern Mediterranean University (EMU) Rector's Office presented plaques of appreciation and gifts to academic staff of Faculty of Health Sciences who contributed to the accreditation process of the Physiotherapy and Rehabilitation Undergraduate Program, recently accredited by the Health Sciences Education Programs Accreditation Board (SABAK) for a period of 5 years from 19 March 2021 to 30 September 2026. The aforementioned appreciation meeting was held on Wednesday, 5 May, 2021, at 10.30 a.m. at the EMU Rector's Office Senate Meeting Hall. EMU Rector Prof. Dr. Aykut Hoca, Vice Rector for Social and Cultural Affairs Assoc. Prof. Dr. Deniz İşçioğlu, Faculty of Health Sciences Dean Prof. Dr. Mehtap Malkoç and Physiotherapy and Rehabilitation Department Chair Assoc. Prof. Dr. Berkaye Kırmızıgil and academic staff of the Faculty of Health Sciences, Physiotherapy and Rehabilitation Department, who contributed to the accreditation process attended the ceremony.

"A First in TRNC"

Delivering the opening speech of the ceremony, EMU Health Sciences Faculty Dean Prof. Dr. Mehtap Malkoç stated that the faculty started its educational activities in the 2010-2011 Academic Year, and the Department of Physiotherapy and Rehabilitation has the privilege of being the first of its kind in the Turkish Republic of Northern Cyprus (TRNC) in this field and that it has been advancing its development with firm steps since

its establishment. Pointing out that this progress has been crowned with SABAK accreditation, Prof. Dr. Malkoç said, "Our faculty is not only a faculty focused on education, but also has adopted the principle of providing community service as a window to health sciences. In line with this principle, patients are admitted and projects are developed in our Healthy Life Application and Research Center and Prosthetic Orthotics and Biomechanics Center in order to contribute to public health. I would like to express my gratitude and appreciation to the professors of the Physiotherapy and Rehabilitation Department, which has been accredited for 5 years by SABAK in the TRNC, achieving another first.

"We Thank Everyone Who Contributed"

EMU Rector Prof. Dr. Aykut Hoca pointed out the importance of working as a team in order to achieve the goals and progressing towards the goal despite all difficulties and said, "The general vision of our university includes the accreditation of our programs by international and reputable organizations. All of the international accreditations EMU has received are a distinct success story. In this sense, SABAK accreditation is a very important achievement for our university and faculty. In our university, we have an environment where free academic ideas are kept alive, academic development is exhibited, and goals are achieved with an institutional structure. We

will continue to support and pave the way for all our faculties in this regard. We would like to thank everyone who contributed to the SABAK accreditation process".

Following the speeches, EMU Rector Prof. Dr. Aykut Hoca presented a plaque of appreciation to Faculty of Health Sciences Dean Mehtap Malkoç and gifts to members of the academic staff who contributed to the said accreditation process.

What is SABAK?

Operating as an independent organisation, SABAK provides accreditation for health sciences education programs in different disciplines through conducting assessment and awareness-raising activities that contribute to the improvement of the quality of education in the health sciences field in Turkey. SABAK conducts its evaluations according to criteria consisting of 9 areas, namely "Academic Program", "Program Outcomes", "Students", "Instructors", "Infrastructure", "Management Structure", "Institutional Support and Financial Resources", "Continuous Renewal and Development" and "Disciplinary-specific Criteria". The 5-year accreditation is considered as a definitive accreditation until the general evaluation to be made at the end of the following five years.

EMU-SCT ASSOCIATE AND TECHNICIAN PROGRAMS RECEIVE ASIIN ACCREDITATION FOR THE SECOND TIME



Eastern Mediterranean University (EMU) School of Computer and Technology (SCT) continues to give graduates, who will shape the future within the new norms emerged after the Covid-19 pandemic, without compromising the quality and assurance of education and training it has proved with its accreditations. EMU-SCT Computer Programming, Biomedical Equipment Technology, Electrical and Electronics Technology, Construction and Technical Drawing Technologies and, Mapping and Cadastral Survey Programs have been re-accredited for the second time by ASIIN accreditation.

Germany-based ASIIN (Accreditation Agency for Degree Programmes in Engineering, Informatics, Natural Sciences and Mathematics) is an international institution which inspects Engineering, Mathematics, Informatics and, Natural Science programs. Although the labor market has become more competitive in recent years, it has become difficult to find jobs after graduation in many fields, but the lack of qualified personnel with up-to-date knowledge and skills is increasing. With its mission to making up this deficiency as well as graduating its students who are ready the professional life, EMU-SCT, in close cooperation with sectors, keeps the pulse of the market, updates its curriculum to include the most up-to-date information and continues to train qualified personnel needed in professional life. Moreover, thanks to the international accreditations and certifications,

EMU-SCT programs are examined externally and impartially in many respects such as educational opportunities and methods, course contents, up-to-dateness of the topics covered and their validity in the international arena. Within this context, EMU-SCT proved the good quality education it provides by successfully completing the inspection process that included online meetings and document-inspections.

EMU-SCT Director Assoc. Prof. Dr. Nazife Dimililer shared her feelings regarding the achievement of EMU-SCT and stated that they will not compromise the quality of education and training under any circumstances. Assoc. Prof. Dr. Dimililer continued her words by saying; “EMU-SCT passes not only from EMU’s self-inspection mechanisms but also passes from the inspections of YÖDAK (Higher Education Planning, Accreditation and Coordination Council) in TRNC, YÖK (Council of Higher Education) in Turkey and most-established institutions of Europe, ASIIN and FIBAA, proving that its program contents are up-to-date, accordant with the world standards and designed in a way to provide good education”.

EMU-SCT is the first school successfully receiving accreditations for all of its programs (associate to post-graduate programs) in the Turkish Republic of Northern Cyprus, Turkey and Middle East. EMU-SCT programs, Information Technology undergraduate program and Information Technology post-graduate program not

only received ASIIN accreditation but also have been granted quality certification from EuroINF. Accounting and Taxation Applications and, Medical Documentation and Office Management programs hold FIBAA accreditations. Lastly, Computer Programming, Biomedical Equipment Technology, Electrical and Electronics Technology, Construction and Technical Drawing Technologies, Mapping and Cadastral Survey programs hold ASIIN accreditation.

Noting that the importance of qualified technicians and intermediate staff with knowledge and skills for carrying out works during the Covid-19 pandemic, especially during long-term quarantine and circulation restrictions, Assoc. Prof. Dr. Dimililer stated that information and technology have become an indissoluble necessity of life today, and therefore, there is a need for staff who receive training and document their knowledge and skills on these subjects. Referring to the fact that the “sought” employees are the backbone of all sectors, traditionally defined as intermediate personnel but given its importance today, Assoc. Prof. Dr. Dimililer continued her words with; “In all sectors, there is a labor force deficit at the level of qualified intermediate staff who have up-to-date knowledge and skills in all sectors and it is anticipated that these professions will become even more essential in the future. Therefore, we invite young people who plan their future and want to manage the future to focus on these issues”.

9th EMU INTERNATIONAL CAREER DAYS CONTINUE WITH FACULTY OF HEALTH SCIENCES

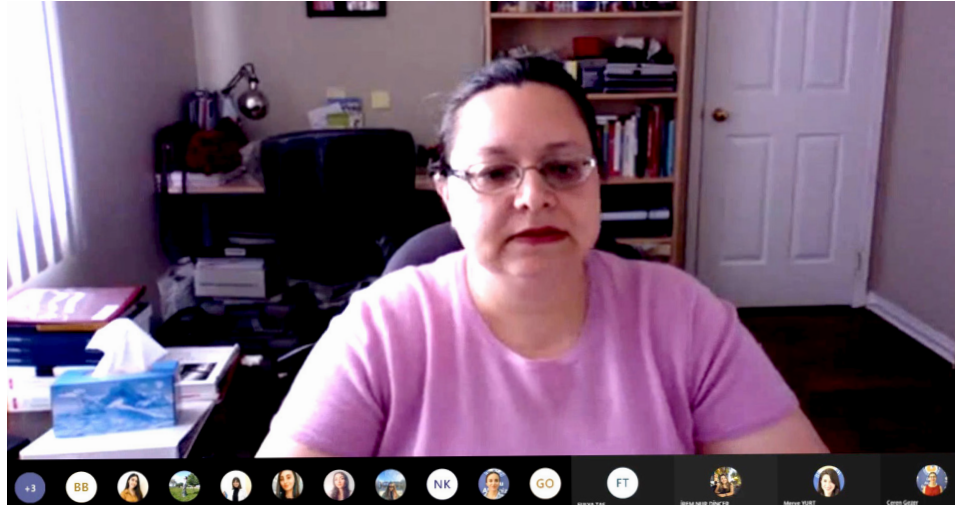
Within the scope of the 9th International Career Days organized by the Eastern Mediterranean University Alumni Communication and Career Research Directorate (EMU-MIKA), EMU Health Sciences Faculty students continue to meet online with health professionals.

A Presentation on “Orofacial Pain”

Hasan Kalyoncu University Physiotherapy and Rehabilitation Department academic staff member Assist. Prof. Dr. Ayşenur Tuncer made an online presentation on “Orofacial Pain”. Many faculty members and students attended the event moderated by EMU Health Sciences Faculty Dean Prof. Dr. Mehtap Malkoç and the English-medium Physiotherapy and Rehabilitation Department Coordinator Assoc. Prof. Dr. Gözde İyigün.

As an Orthopedic Manual Physiotherapist specializing in Temporomandibular Dysfunction Syndrome (TMDS) and TMJ rehabilitation, Assist. Prof. Dr. Tuncer shared her local and international career experiences with the participants. Assist. Prof. Dr. Tuncer, who served as an international visiting lecturer at Boston University and Detroit Mercy University and TMJ and a rehabilitation CE course instructor and a lecturer at Harvard University School of Dentistry, stated that her clinical and research interests include the effectiveness of orthopedic manual therapy, neuromuscular pain, TMDS rehabilitation, headache, sleep disorders and swallowing problems.

In her presentation on “Orofacial Pain”, Assist. Prof. Dr. Tuncer emphasized that temporomandibular joint dysfunction,



observed in 44-75% of the population worldwide, is gradually increasing. Stating that all the structures in the body are interrelated and that the most important structure providing this is the fascia, Asst. Prof. Dr. Tuncer emphasized that the evaluation should not be limited to the temporomandibular joint, and that all other structures related to this zone should be evaluated comprehensively, and that the success of treatment can be increased with a multidisciplinary team consisting of dentists, physiotherapists, neurologists, ear-nose-throat specialists and psychiatrists.

Example of Dietitian Profession Abroad

As part of the 9th International Career Days, Dr. Dtt. Nilay Dönmez Khan made two presentations in Turkish and English on “The Case of Dietician Profession Abroad-Canada”. In both of her speeches, Khan talked about the regions of Canada, where she continues her education and career, and

the borders that cover the dietitian’s field of work in these regions. Dr. Dtt. Nilay Dönmez Khan, who works in the field of diabetes, continued her speech by explaining the exams and training required in order to continue her profession in Canada. Dr. Dtt. Khan emphasized the place and importance of dietician abroad in the next part of her speech. Dr. Dtt. Khan also emphasized the need for multidisciplinary work and helpful resources that can be used in her field of work. In her presentation, Dr. Dtt. Khan expressed her experiences abroad in the profession and life and opportunities in Canada. Dr. Dtt. Khan also emphasized the importance of one’s efforts to improve oneself in order to succeed in spite of difficulties.

Being a Dietitian in a Football Team

On the other hand, Galatasaray Football Club Sports Dietician Sen. Dtt. Mestan Çilekçi delivered a presentation on “Being a Dietitian in a Football Team”. Sen. Dtt. Çilekçi explained the place of dietitian in a football team and its importance in the nutrition of football players. Speaking about the training and exams required to provide the competencies determined by the Turkish Football Federation (TFF), Sen. Dtt. Çilekçi emphasized the duties, authorities and responsibilities of sports dieticians. Sen. Dtt. Çilekçi shared with the participants the problems faced by the football team within the scope of nutritional priorities and situations and the solutions they produced against these problems. Sen. Dtt. Çilekçi emphasized the importance of a dietitian in the football team. Lastly, Sen. Dtt. Çilekçi shared his professional experiences and responded to the questions from the participants.



EMU DR. FAZIL KÜÇÜK FACULTY OF MEDICINE RELEASES A STATEMENT ON FIRST AID WEEK

Eastern Mediterranean University (EMU) Dr. Fazıl Küçük Faculty of Medicine academic staff member Assist. Prof. Dr. Bülent Sezgin released a statement on the occasion of 1-7 May "First Aid Week". Assist. Prof. Dr. Sezgin's statement reads as follows:

In order to increase the awareness towards first aid in the society, 1-7 May is observed as the "First Aid Week" every year. On the occasion of the First Aid Week, people should be informed about the importance of first aid starting from primary and secondary school, and informative panels and courses should be given in this direction. Today, injuries are the fourth major cause of all deaths. 22% of injury deaths occur as a result of traffic accidents. Considering the first aid needs of diseases other than injuries such as heart attack, hypertension and diabetes, it is obvious that first aid training is necessary. It is possible to minimize both loss of life and economic losses by providing training on traffic rules and first aid starting from primary school and creating a sensitive society in this regard.

What is First Aid?

In the event of an accident or a situation that poses a threat to life, first aid is the drug-free application performed with available tools and equipment at the scene, without seeking medical equipment, in order to save life or prevent the situation from getting worse, until the assistance of healthcare professionals is provided. Only those who receive first aid training are capable of assessing the situation and the degree of urgency and determining the best action to be taken until professional medical help arrives

The main purposes of first aid are to save lives and to prevent a heavier picture by preserving the patient's current state. First aid begins with examination and research. Before approaching an injured person, factors that could endanger his/her life and rescuer at the



scene must be eliminated. The steps you will follow in the first examination are:

- A - Checking the airway and cervical vertebrae,
- B - Controlling the breathing action,
- C - Checking the circulatory status and whether there is bleeding.

The level of consciousness can be assessed by giving the patient verbal, sensory or painful stimulus. An ambulance is called immediately by contacting 112 and the injured person is laid on his/her back keeping his neck and head fixed. If the person is unconscious, his/her chin is raised and his/her head is kept back. Thus, the tongue is prevented from closing the windpipe. It is also checked whether the person is breathing or not. If he is not breathing, artificial respiration is applied through his mouth or nose. It is necessary to see if the chest is lifted while exhaling. Air discharge from the lungs should be expected between exhalations. The pulse is checked to see if blood circulation is taking place. The pulse is controlled by gently pressing the area between the Adam's apple and the neck muscle with three fingers. If the injured does not have a pulse, heart massage is started. If basic life support is provided by a single

person, it should be repeated as 15 heart massage and 2 full breaths. With two people, 5 heart massage and 1 breath are applied. Basic life support is only applied to people whose breathing and blood circulation have stopped. If there is a pulse and no breathing, exhale should be applied every 5 seconds. Basic life support should be discontinued when breathing and blood circulation are established.

If there is a loss of consciousness, and you suspect a spinal cord injury and the patient is not vomiting, do not move. If there is no spinal cord injury, you can turn the patient's head and body to the side simultaneously without stretching the spine; however, it is important not to disturb the positions of the head and body. If a person is unconscious, normal reflexes and laxity of the muscles are lost. For this reason, the greatest danger that may be is the tongue clogging the throat or an object in the mouth obstructing the trachea. Even if you have opened the windpipe and provided breathing, an unconscious person should never be left alone and without intervention. A person who goes into a coma may be short of breath and consequently his/her heart may stop."

EMU FACULTY OF COMMUNICATION TO ORGANISE A PRESS CONFERENCE REGARDING GOLDEN CROW NEW MEDIA AWARDS

Eastern Mediterranean University (EMU) Faculty of Communication will be organising a press conference for the “Golden Crow New Media Awards (2020-2021)” to be presented in the field of new media. EMU Vice Rector for Social and Cultural Affairs Assoc. Prof. Dr. Deniz İşçioğlu, EMU Communication Faculty Dean Prof. Dr. Senih Çavuşoğlu, representatives of the communication sponsor of the project North Cyprus Turkcell and other stakeholders and representatives from the Cyprus Turkish Journalists Association, the Cyprus Turkish Foreign Press Association and BASIN-SEN will also participate in the said event which will take place at EMU Rector’s Office Senate Hall at 11. 30 a.m. on Tuesday, 11 May 2021. At the press conference, information will be provided on the competition, categories, candidates, date of public voting, how the voting will

take place and at what time interval it will be completed. The meeting will also inform the public about the time and place of the award ceremony.

Reflects the Importance of Today’s Digital Life

The Golden Crow New Media Awards to be organized by EMU Communication Faculty reflect the importance of today’s digital life. The categories determined by considering the usage of new media will not only be given to those who work professionally in a media organization or programs, but also to those who produce content in different media. The Golden Crow New Media Awards will be the most comprehensive competition in this area at the Northern Cyprus. Many different awards will be given within the scope of the said competition.



This Week’s Academic Publications

Source: Web of Science

Faculty of Business & Economics

- 1- Cheraghalizadeh, Romina, Hossein Olya, and Mustafa Tumer. “The Effects of External and Internal Factors on Competitive Advantage—Moderation of Market Dynamism and Mediation of Customer Relationship Building.” *Sustainability* 13, no. 7 (2021): 4066.
- 2- Shahee, Mostafa, and Glenn P. Jenkins. “Income inequality and the cost of recessions.” *Acta Oeconomica* 71, no. 1 (2021): 85-97.

Faculty of Health Sciences

- 1- Sariyar, Sultan, and Hülya Firat Kiliç. “The health literacy of university students in North Cyprus.” *Health promotion international* 36, no. 1 (2021): 101-108.

Faculty of Architecture

- 1- Hassanpour, Badiosadat, and Nil Paşaoğluları

Şahin. “Technology adoption in architectural design studios for educational activities.” *Technology, Pedagogy and Education* (2021): 1-19. (Early Access)

- 2- Ermiyagil, Seyit, and Yonca Hürol. “Ethics and architectural drawings: a framework for discussion.” *Interdisciplinary Science Reviews* (2021): 1-23. (Early Access)

Faculty of Engineering

- 1- Zaryoun, Mona, Mahmood Hosseini, and Kaveh Soleymani. “Sustainable architecture and earthquake resilience of vernacular Zegalli houses in northern Iran.” *Engineering, Construction and Architectural Management* (2021). (Early Access)
- 2- Wang, Pengtao, Peng Yuan, Saeid Sahmani, and Babak Safaei. “Size-dependent nonlinear harmonically soft excited oscillations of nonlocal strain gradient FGM composite truncated conical

microshells with magnetostrictive facesheets.” *Mechanics Based Design of Structures and Machines* (2021): 1-27. (Early Access)

- 3- Imoisili, Patrick Ehi, Tien-Chien Jen, and Babak Safaei. “Microwave-assisted sol-gel synthesis of TiO₂-mixed metal oxide nanocatalyst for degradation of organic pollutant.” *Nanotechnology Reviews* 10, no. 1 (2021): 126-136.

- 4- Alhijazi, Mohamad, Babak Safaei, Qasim Zeeshan, and Mohammed Asmael. “Modeling and simulation of the elastic properties of natural fiber-reinforced thermosets.” *Polymer Composites*. (2021) (Early Access)

- 5- Wang, Yong; Ermilov, Vladimir; Strigin, Sergey; Babak Safaei. et al. “Multilevel modeling of the mechanical properties of graphene nanocomposites/polymer composites” *Microsystem Technologies-Micro-and Nanosystems-Information Storage and Processing Systems* (2021)(Early Access)



Eastern Mediterranean
University

Management at
Eastern Mediterranean
University,
Famagusta / North
Cyprus

On behalf of
Eastern Mediterranean
University
Prof. Dr. Aykut Hocaan
Rector

Supervisor
Assoc. Prof. Dr.
Deniz İşçioğlu
Vice Rector

Prepared by
Public Relations and
Press Office

General Coordinator
Burcu Sultan Betin
Director (a.)
Public Relations and
Press Office

News
Umut Aybay
Ülgen İnanc
Selmin Erdoğan

English Scripts
Şerife Özyahyalar
Gözde Etikan Sağır
Umut Aybay
Mehmet Çokyaman

Layout
Müge Debreli
Yenilmez Ufuk Yılmaz

Contact:
Famagusta, North
Cyprus
Tel: 0392 630 1212
web: pr.emu.edu.tr