



## 55<sup>TH</sup> LIBRARY WEEK COMES TO AN END AT EMU



Eastern Mediterranean University (EMU) Özay Oral Library celebrated the 55th Library Week, which is observed in the Republic of Turkey and the Turkish Republic of Northern Cyprus between 25 and 31 March 2019. The official opening of the week took place at EMU Library Auditorium at 10:00 a.m. on Monday, 25 March 2019.

In his opening speech, EMU Özay Oral

Library Acting Director Osman Soykan indicated that they will be organizing different activities to draw attention to the societal importance of books, knowledge, reading and libraries. Stating that libraries came into existence with the invention of writing and grew steadily ever since, Soykan emphasized that knowledge is an important force in society. Mentioning the serious investment made to electronic

library services by university management in recent years, Soykan went on to express that research activity and academic output have increased parallel to this investment. Soykan concluded by highlighting their goal of further improving the EMU library with a strong focus on information technologies.

In a speech of his own, EMU Rector Prof. Dr. Necdet Osam noted that Library Week is one of the events which they value the most and highlighted the importance of access to knowledge. Stating that it is a lot easier to access information today than it was before, Prof. Dr. Osam indicated that libraries are combining new functions with the old to provide incredible services. Expressing his pride in the sophistication of EMU's database Prof. Dr. Osam noted that they chose the slogan "Virtue, Knowledge and Advancement" for EMU's 40th year because of their belief people can make better contributions to the world when knowledge is transformed into virtue.

## LETTERS OF APPOINTMENT PRESENTED TO EMU'S ACADEMIC PERSONNEL WHO HAD THEIR DEANSHIP OR DIRECTORSHIP APPROVED

Eastern Mediterranean University (EMU) Rector Prof. Dr. Necdet Osam presented letters of appointment to academic personnel who had their deanship or directorship approved. Prof. Dr. Osam presented letters of appointment to EMU Foreign Languages and English Preparatory School Director Asst. Prof. Dr. Ramadan Eyyam, Faculty of Law Dean Prof. Dr. Metin Gürkanlar and new EMU Faculty of Education Dean Prof. Dr. Ahmet Pehlivan. Wishing the best of luck to the aforesaid staff members who newly took up their position and those who



are continuing in their position Prof. Dr. Osam indicated that the deans must carry the university forward within the parameters of

the university's vision. EMU Vice-Rector for Academic Affairs Prof. Dr. H. Tanju Besler was also present at the meeting.



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### Documentary Screening

Following the opening addresses, at 10:30 a.m., a screening of the documentary titled “Birds of Feather: Stories from a Conflict Zone” took place with Turkish, Greek and English sub-titles. Following the documentary screening, EMU Communication Faculty, Cinema and TV Department academic staff member Assist. Prof. Dr. Yetin Arslan delivered a talk on the film and provided her academic evaluation.

### Award Ceremony and Book Reading Activity

In scope of the 55th Library Week activities, at 11:00 a.m. on Wednesday, 27 March 2019, three students who borrowed the highest number of books in

2018 were presented awards by EMU Rector Prof. Dr. Necdet Osam.

On the other hand, a book reading activity took place at Özal Oral Library yard between 11:30 a.m. and 12:00 p.m. Taking place for the 8th time under the organisation of the Turkish Librarians’ Association, this year’s 30-minute book reading activity was held concurrently in Turkey and the TRNC with the slogan “Reading Changes”. Students from Yeniboğaziçi Elementary School also participated in the said event.

On the same day between 2:30 p.m. and 4:30 p.m., a

panel titled “Publishing in the TRNC” was held under the moderation of Vice Rector for Administrative and Technical Affairs Prof. Dr. Naciye Doratlı. EMU Publishing House Executive Board Chair Prof. Dr. Vugar Sultanzade, Khora Publishing Director Mustafa Keleşzade, Rüstem Bookstore Culture and Arts Consultant Halil Duranay, and the Cyprus Turkish Education Foundation General Director Şevki Barutçu delivered presentations as part of the said panel.

### Poetry Sharing Activity

In scope of the Library Week, on Thursday, 28 March 2019, an event titled “I am Reading Poetry: Poetry Sharing Activity”

took place at the Library yard between 11:00 a.m. and 12:00 p.m. Then, between 2:00 p.m. and 4:00 p.m, User Training Expert Ece Saraçoğlu delivered a seminar titled ‘EIKON & Datastream Database Promotion and User Training’ at EMU Library Hall. During the same hours, library users played entertaining and informative library games. Students were handed out envelopes containing the names of books. They were then asked to find the locations of these books after carrying out computer searches and to bring the books to the designated area in the quickest manner possible. At the end of the competition participants were handed out a number of gifts.



# DOWN SYNDROME AWARENESS ACTIVITY FROM EMU DR. FAZIL KÜÇÜK FACULTY OF MEDICINE AND TRNC MINISTRY OF HEALTH



Republic of Northern Cyprus (TRNC) Ministry of Health and the Famagusta Special Education Center took place at Bedesten in Nicosia. The symposium was sponsored by Kyrenia Inner Wheel. The opening speech of the symposium was delivered by EMU Dr. Fazıl Küçük Faculty of Medicine Dean Prof. Dr. Nahide Gökçora who highlighted the importance of increasing Down syndrome awareness.

The symposium commenced after the opening speech. Presentations were delivered by EMU Dr. Fazıl Küçük Faculty of Medicine Dean Prof. Dr. Nahide Gökçora, Obstetrician and Gynecologist Dr. Ali Yalçın, Dr. Burhan Nalbantoğlu State Hospital Developmental Pediatrics Expert Dr. Doğa Ceren Tekgüç, EMU Dr. Fazıl Küçük Faculty of Medicine academic staff member and psychologist Naife Sevdalı Zaim and EMU Faculty of Education academic staff members Assoc. Prof. Dr. Selma Akalın and Asst. Prof. Dr. Hatice Bayraklı.

## **“Children with Down syndrome don’t need medicine they need attention, love and special education support”**

In her speech Dr. Fazıl Küçük Faculty of Medicine Dean Prof. Dr. Nahide Gökçora stated that Down syndrome isn’t a disease it is a genetic difference. Prof. Dr. Gökçora continued by emphasizing that children with Down syndrome don’t need medicine but that they need attention, love and special education support. Prof. Dr. Gökçora concluded by stating: “We need to change the perception that individuals with Down syndrome are disabled. We hope that a better understanding of Down syndrome which will lead to a correct approach is developed.”

## **“Developmental Pediatrics Polyclinic Established”**

Speaking at the event, Department of

Basic Health Services, Preventative Health Services Unit Supervisor Dr. Sevgül Maydanozcu Kara indicated that the “Developmental Pediatrics Polyclinic” has started to provide service at the Nicosia Dr. Burhan Nalbantoğlu State Hospital. Indicating that she has started to work with Dr. Doğa Ceren Tekgüç at the Developmental Pediatrics Polyclinic which is operating under the Pediatrics Unit Kara stated “We are identifying individuals in need and working to see what contributions we can make. We would like to thank Minister of Health Dr. Filiz Besim for her sensitivity in addition to everyone who contributed to this event.”

## **“Having a Child with Down Syndrome”**

EMU Dr. Fazıl Küçük Faculty of Medicine academic staff member and psychologist Naife Sevdalı Zaim touched upon the psychological conditions that parents who have a child with Down syndrome experience providing information about how they can be managed. Zaim also emphasized the economical, psychological and educational problems often faced by families comprising of a child with Down syndrome.

## **“Early interventions are aimed to increase the psychological, physical and mental capacity of individuals”**

EMU Faculty of Education academic staff member Assoc. Prof. Dr. Selma Akalın stated that Down syndrome is a life -long process for which early interventions can be made to increase the psychological, physical and mental capacity of individuals. Providing a reminder that family participation is important in the education of individuals with Down syndrome, Assoc. Prof. Dr. Akalın stated that education in schools must be provided by experts who incorporate and increase the amount of inclusive activities they participate in.

The “Down Syndrome Awareness Symposium” organized by the Eastern Mediterranean University (EMU) Dr. Fazıl Küçük Faculty of Medicine, Turkish

## EMU DR. FAZIL KÜÇÜK MEDICINE FACULTY CONTINUES TO OFFER IN-SERVICE TRAINING OPPORTUNITIES



In scope of the in-service training program, Eastern Mediterranean University (EMU) Dr. Fazıl Küçük Medicine Faculty continues to offer seminars targeted towards the doctors working at Famagusta State Hospital. During the seminar which took place on Friday, 22 March 2019, the most frequently encountered thyroid diseases, namely hypothyroidism, hyperthyroidism and thyroid nodules, were discussed from the perspective of an

endocrinologist. The seminar was offered by EMU Dr. Fazıl Küçük Medicine Faculty academic staff member Prof. Dr. Özlem Tarçın, who stated that Thyroid Stimulating Hormone (TSH) level is the first screening test to evaluate thyroid diseases. According to Prof. Dr. Tarçın, “The most common form of Hypothyroidism is Hashimoto Thyroiditis and occurs in about 10% of the population. However, antibody positivity alone is not a disease. When TSH exceeds normal values, the decision of treatment is given by the doctor by evaluating the presence of symptoms. Some drugs may affect the absorption of thyroid hormone”.

### The Use of Medicine and Salt Intake

Stressing the importance of having at least 4 hour-intervals between the use of drugs containing iron and calcium, anti-epileptics and cholestamine, Prof. Dr. Tarçın went on to state that Thyroid Scintigraphy scan should show the presence of increased iodine involvement. The seminar, which provided information on the details of Graves’

Disease showing familial features and the use of thyroid drugs in pregnancy, also underlined that permanent treatment methods should be considered in hyperthyroidism caused by hyperactive (toxic) nodules. Having made important statements about the use of salt, Prof. Dr. Tarçın emphasized the following: “The only limitation for the use of iodised salt in thyroid patients is for those with hyperthyroidism. The use of iodised table salt in patients without hyperthyroidism but with hypothyroidism or normal thyroid gland is recommended. Iodine intake is important for people living in countries with iodine deficiency, especially for pregnant women, and it is not appropriate to use non-iodised salts. Thyroid nodules are common and often benign lesions. About 3 to 5% of thyroid nodules are likely to have cancer, and the characteristics that determine the risk of cancer can be detected by thyroid USG. For nodules with a size greater than 1 cm or suspicion of cancer in USG for nodules larger than 5 mm, fine needle biopsy should be performed.

## EMU ENTREPRENEURSHIP AND INNOVATION CENTER HOSTS AN EVENT ON ENTREPRENEURSHIP

The Eastern Mediterranean University Entrepreneurship and Innovation Center hosted an event organised by “LEAD Cyprus” and financed by the British High Commission at EMU Rector’s Office Senate Hall on Saturday, 23 March 2019. According to a statement put forward by The Eastern Mediterranean University Entrepreneurship and Innovation Center, in addition to being an initiative and a process, LEAD Cyprus is also an ultimate goal. The aim of “LEAD Cyprus” is to unite and realize the ecosystem between professionals and innovators in Cyprus and to promote business dialogue and democracy. The Cypriot communities will work together with stakeholders on the island to overcome common economic and social struggles. The event which was participated by 20 active people from different organizations across the island aimed at bringing Cypriots together and discussing issues related to the island. The event, which yielded fruitful



outcomes, also touched upon the role of entrepreneurship in building peace.

The Eastern Mediterranean University Entrepreneurship and Innovation Center’s statement continues as follows: “The Eastern Mediterranean University Entrepreneurship and Innovation Center aims to bring out the entrepreneurial spirit in students, academic

staff and employees and help them establish successful businesses through the training and workshop support. Our Center provides consultancy services to entrepreneurs and helps them establish the first phase of their new businesses. Our Center believes that innovation and entrepreneurship are the drivers of economic development and the creators of welfare.



## EMU CWS AND COMMITTEE ON MISSING PERSONS ORGANISE A PANEL



Organised by the Eastern Mediterranean University Center for Women's Studies on the occasion of 8 March International Women's Day, a panel titled "Reckoning with the Past" took place with the participation of the Turkish Cypriot members of the Committee on Missing Persons (CMP) at Mustafa Afşin Ersoy Hall at 1:30 p.m. on Monday, 25 March 2019.

Following the opening address of the Chair of the Center for Women's Studies Assoc. Prof. Dr. Süheyla Üçışık Erbilin, the aforesaid Center's research staff Expert Bilcan Bladanlı delivered a speech on the aim and importance of the panel. The panel which took place under the moderatorship of Central Executive Board Member Prof. Dr. Fatma Güven Lisaniler hosted the presentations of CMP member Gülden Plümer Küçük, Member Assistant and Research Coordinator Mine Balman, Field Coordinator Expert Archaeologist Demet Karşılı, Laboratory Coordinator Forensic Anthropologist İstenç Engin and Geneticist and Identification Coordinator Gülbanu Zorba.

### "The Women Chasing the Truth"

Delivering the first presentation, CMP Turkish Cypriot Member Gülden Plümer Küçük provided general information about CMP, with a specific focus on the committee's duties and responsibilities in the United Nations. Emphasising the fact that all members of the committee are females, Küçük also highlighted the importance of gender mainstreaming in communities. Küçük stated that whilst women are making their career choices, they choose professions as teachers and nurses as they prioritise their public duties. Küçük added that like the

women who work in the aforesaid committee, all women may successfully contribute to the society by undertaking serious and important jobs as scientists, and career professionals.

### "927 Missing Persons were Returned to Families"

Stating the aim of the Committee as the recovery of the persons listed missing as a result of the tragic events in 1963-1964 and 1974 periods from burial sites, identification of their remains and their return to their families, Küçük stated that a total of 2,002 (1,510 Greek Cypriots and 492 Turkish Cypriots) persons have been recorded as missing. Putting forth that 927 missing persons from both communities have been identified and returned to their families for a dignified burial, Küçük stated that 681 of them were Greek Cypriots and 246 were Turkish Cypriots.

Taking the floor after Küçük, CMP Turkish Cypriot Member Assistant and Research Coordinator Mine Balman stated that only 20% of the missing persons are women and that it was the children and women who suffered the most during the war period as high numbers of males were missing. Balman also provided some information on the research methods employed by the Committee. Emphasising the predominance of women in the committee, Balman added that the most important victims of destructive wars brought by male-dominant societies are in fact women and children. Balman also touched upon the importance of communicating with the victims and invited all persons who wish to share information pertaining to missing persons in anonymity to

contact the committee members via the phone number 181. Providing information about the archaeological phase of the excavations, Field Coordinator and Expert Archaeologist Demet Karşılı stated that a total of 34 archaeologists and 8 different teams operate under the committee countrywide. Karşılı added that the search for missing persons have taken place in the mountains, rivers and open fields. Talking about the importance of drones in their operations, Karşılı also stressed the significance of the use of technological tools in tracking geographical changes. Stating that the CMP's Anthropological Laboratory is located within the United Nations protected area, Laboratory Coordinator and Forensic Anthropologist İstenç Engin provided information on the separation and classification methods of remains of missing persons.

### "End of Search"

Identification Coordinator and Geneticist Gülbanu Zorba provided information on the multidisciplinary approaches they adopt in the determination of the gender, age and height of the missing persons from their remains. After formal identification, the remains are handed over to the missing person's family for burial, with CMP psychologists providing emotional and practical support. Zorba added that this stage is a very emotional both for them and their families, but the family and the relatives of the missing person come to terms with their loss and a healing or a closure process starts for the long-suffered sadness, pain, longing and curiosity. The family who finds the missing is now relieved as they now have a place to visit the person. The panel ended with a question and answer session.

## “MISSING FETINE” DOCUMENTARY SCREENED AT EMU

The “Missing Fetine” documentary directed by Yeliz Shukri was screened at the Eastern Mediterranean University (EMU) Faculty of Communication. The documentary tells the story of Fetine who was one of hundreds of girls from the Turkish Cypriot community sold and married to the Arabs in the 1930s. The making of the documentary in which Pembe Mentesh tracks her great-aunt’s lead from Cyprus to Palestine was filmed over a period of seven years.

The film which premiered at the 20th Thessaloniki Documentary Festival garnered great interest from EMU academic staff and students. The documentary that won awards at the Aegean Docs 2018 Documentary Film Festival in Greece and the Primed 2018 Documentary Film Festival in

France premiered in Cyprus at the 13th Limassol International Documentary Festival (LIDF). Within the scope of the event organized by the EMU Faculty of Communication, Department of Radio, Cinema and Television the documentary was screened with English and Turkish subtitles in three different halls. This was followed by a talk delivered by its director Yeliz Shukri and lead character / narrator Pembe Mentesh.

### “Both Sides Need to Confront Truths”

Relaying information about the making of the documentary, Shukri and Mentesh stated that presenting Fetine’s life story was psychologically difficult. Shukri also indicated that “Missing Fetine” will continue to show at festivals and that screenings will also take place in Turkey.



Shukri also relayed her opinion regarding the effect that documentary films can have on social transformation: “This film makes Cypriots and Palestinians confront certain truths. Therefore we need to look at the past and think about what we can do today. This is what both sides need to do. When we look back we see that there are serious

issues with women’s rights which are still not at the desired level. Improvement is essential.”

Underlining that one of the missions of the film is to help people, Shukri and Mentesh stated that the loved-ones of many people who shared the faith of Fetine reached out to them via the Missing Fetine-Documentary Facebook page.

## WORLD FAMOUS DESIGNER GINETTE CARON MEETS WITH STUDENTS AT EMU



Within the scope of the Eastern Mediterranean University (EMU), Communication Faculty, Department of Visual Arts and Visual Communication Design “7th International Career Days” world famous designer Ginette Caron came together

with students at the university. Ginette Caron is continuing her work at her own studio named “Ginette Caron Communication Design”. She previously worked as a designer (corporate identity, graphic design, packaging, guide signs etc...) and art director

at many big companies such as Benetton and Prada. She has important customers such as Barilla, Bulgari, Fabriano Butique, Ferragamo, Knoll, Moleskine, San Carlo, Swatch, TV5 and Vatikan.

During her presentation titled “Form Comes From Wonder” which had large attendance of Department of Visual Arts and Visual Communication Design students and academic staff Ginette Caron relayed useful information about subjects such as design processes and

concept development. Caron also answered student questions at the end of the presentation.

Department of Visual Arts and Visual Communication Design Chair Prof. Dr. Senih Çavuşoğlu noted that Ginette Caron who was Canada’s 2017 Cultural Ambassador will be meeting with students again next year as a guest of the department course “Learning from the Masters” which aims to bring together students and some of the world’s best designers.



## EMU COMMUNICATION FACULTY DEPARTMENT OF CINEMA-TV ORGANIZES GALA FOR SEMESTER PROJECTS



The short films of Eastern Mediterranean University (EMU) Faculty of Communication, Department of Cinema-TV students filmed under the counselling of Department of Cinema-TV academic staff member Asst. Prof. Dr. Yetin Arslan as 2018-2019 Academic Year Fall Semester projects met with viewers at a gala screening.

The said screening was attended by Department of Cinema – TV Chair Prof. Dr. Bahire Özad, Department of New Media and Journalism Chair Assoc. Prof. Dr. Nurten Kara, Department of Cinema – TV Vice-Chair Ahmet Goran, Department of New Media and Journalism academic staff member Assoc. Prof. Dr. Hanife

Aliefendioğlu, Film Project Consultant Asst. Prof. Dr. Yetin Arslan and Department of Cinema – TV academic staff member Barçın Boğaç. The names of the films screened at the Communication Faculty Hall and their directors are as follows:

“Kapımdaki Yabancı” / Directed by Eda Zorlu,  
 “Zehra Nene” / Directed by Ecrin Özdemir – Burak Altınışık,  
 “Erzak” / Directed by Raif Usal – Director of Photography Berk Karkutoğlu,  
 “Taşkent Doğa Parkı” / Directed by Oğuzhan Melleç,  
 “Balıkçı” / Directed by Adalet Arkin – Mehmet Kabasakal,  
 “Necmi Çavuş” / Directed by Raif Usal,  
 “Yeşilden Çöpe” / Directed by Ebru Melek Sedef.

The Gala came to a close with a group photo which was taken following the remarks made by the academicians.

## EMU FACULTY OF COMMUNICATION HOLDS 7<sup>TH</sup> INTERNATIONAL CAREER DAYS



In scope of the Eastern Mediterranean University 7<sup>th</sup> International Career Days, the Faculty of Communication and Media Studies hosted Orkun Özbatur, Senior Product Manager at Amazon, on Tuesday, 26 March 2019. Özbatur delivered a seminar

titled “Find Your Place in the Heart of Innovation”. The seminar touched upon the requisites of career developments and career development strategies.

Özbatur, who is passionate about innovation and how technology can generate solutions in our daily lives, as well as building rock-solid teams to create these solutions, has over a decade of experience in online business in various industries from e-commerce to media, travel to logistics. The session was interactive, as participants asked series of questions to the presenter. At the end of the seminar, Özbatur was honored with a plaque presented by EMU TV-Radio Director, Serkan Sen.



## EMU-COOP PRESENTS PLAQUES TO FOUNDING MEMBERS



Eastern Mediterranean University Employees' Cooperative (EMU-COOP) honored its founding members at a ceremony which took place at EMU Tourism Faculty at 2:00 p.m. on Thursday, 28 March 2019.

President of EMU-COOP, executive board members and the former president presented plaques to founding members Prof. Dr. Özey Oral, Assoc. Prof. Dr. Erbil Akbil, Yılmaz Kalfaoglu, Reşat T. Biçmen, Salih Yemişcioğlu, Beyhan Gürgöze, Assist. Prof. Dr. Mehmet Garip,

Prof. Dr. Tahir Çelik, Pınar Dağlı, Gülsün Karakayış, Mudahar Akar, Hasan İnan, Alper Kaymakam, İnanç Genç, Sezgin Aydın, Prof. Dr. Abdullah Öztoprak, Coşkun Tokyay, Münevver Güneyyeli, Prof. Dr. Hasan Ali Bıçak, Prof. Dr. Erzat Erdil, Gürol Özkaya, Hatice Güneyyeli, Muazzez Osmanzade, Sonay Yüceulaş, Hasan Göksu, Mehmet Şemi and Ayhan Köle, all of whom undertook duties in 1993. Additionally, relatives of late founding members Ali Kılıç and Vedia Özkaya received plaques on behalf of them. Delivering speeches on behalf of

the founding members, Assoc. Prof. Dr. Erbil Akbil, Salih Yemişcioğlu, Prof. Dr. Erzat Erdil and Prof. Dr. Hasan Ali Bıçak shared memories dating back to the establishment stage of EMU-COOP. EMU-COOP General Secretary Hüseyin Tabur and President Hasan Kavaz also provided information regarding the current condition of the Cooperative.

During the same ceremony, members who undertook duties in EMU-COOP between 2015 and 2018 were also presented plaques of appreciation.



## EMU-URDC COMPOSITION COMPETITION AWARD CEREMONY TAKES PLACE



Eastern Mediterranean University Urban Research and Development Center (EMU-URDC) organized a TRNC Ministry of Education and Culture approved composition competition aimed towards middle-school students titled “City – War/Peace”. Awards were presented to the winners of the competition at a ceremony event. The said event which took place at the Rauf Raif Denktaş Culture and Congress Center was attended by Ministry Director Adnan Eraslan. The opening speech of the ceremony was delivered by EMU-URDC Executive Board Vice-Chair and Faculty of Architecture academic staff member Asst. Prof. Dr. Pınar Uluçay. During the ceremony EMU Vice Rector and Faculty of Architecture academic staff member academic staff member Prof. Dr. Naciye Doratlı emphasized that sustainable civic life is only possible with tranquility and civic peace, highlighting the importance of peaceful approaches and conversation in the age we are living during which we are witnessing an ever-increasing number of wars.

### **Wars and Their Effects Were Examined**

TRNC Ministry of Education and Culture Director Adnan Eraslan underlined the importance of competitions aimed towards primary and middle-school students in terms of societal development. Thanking EMU-URDC for organizing the second of such competitions Director Eraslan indicated that the ministry will be happy to support such events in the future. A total of 82, 6th, 7th and 8th grade students from across the TRNC participated in the competition entitled ‘City-War/Peace’. Students from the Turkish Maarif College, Eastern Mediterranean Doğa College, Famagusta Turkish Maarif College, Demokrasi Middle School, Şehit Turgut Middle School, Bekirpaşa High School, Şehit Hüseyin Ruso Middle School, Doğa International Schools and English School of Kyrenia participated in the competition which examined how wars change and affect the development of cities.

The competition entries were evaluated by a jury irrespective of the year students are in.

A total of 10 compositions were selected to receive prizes. The successful students are indicated below:

Nehir Karadağlı, Turkish Maarif College, 7th Year Student  
 Süleyman Eren Çelebi, Turkish Maarif College, 7th Year Student  
 Elif Ece Yayıcı, Turkish Maarif College, 7th Year Student  
 Poyraz Akdoğanlı, Turkish Maarif College, 7th Year Student  
 Özde Taştan, Famagusta Turkish Maarif College, 7th Year Student  
 Mevlüt Bilal Karakuş, Şehit Hüseyin Ruso Middle School,  
 Aras Çelik, Turkish Maarif College, 6th Year Student  
 İsmet Gürmen, Turkish Maarif College, 6th Year Student  
 Meliz Yurdaer, Turkish Maarif College, 8th Year Student  
 Derin Alemdar, Türk Maarif College, 7th Year Student

# EMU PREPARES FOR 3<sup>RD</sup> SOCIAL MEDIA AND BRAND WEEK



**Eastern Mediterranean University**  
"Virtue, Knowledge, Advancement"



Place:

**EMU - MUSTAFA AFSIN ERSOY  
CONFERENCE HALL**

For more information:

**smbw.emu.edu.tr**

\*\* Simultaneous translation will be provided for audience.\*\*

## 3 April 2019



**DENYS MALENGREAU**

REPUTATION365.eu (Belgium)

Digital Identity Management Consultant



**UMUT ARAL**

Protector Series, Netflix  
Director



**NAMIK ZAFER YILMAZ**

Akustikhane  
Founder



**ALİ TÜZÜKAN**

Innova Digital  
Founder



**UMAY YILMAZ**

Beaz Kreatif  
Founder



**BERTAN GÖRÜŞ**

Slogan Kurumsal  
Founder



**SELMA GÜRANİ**

Cypdes Factory  
Founder

## 4 April 2019



**MAZHER ZAHEER**

Creditwest Bank  
CEO



**SELİN PERSENTİLİ**

SP Branding & Management  
Founder



**EREN YAĞMUROĞLU**

Maxfield & Parrish, Inc.  
Founder



**ATIF MÜEZZİNLER**

Political Campaign  
Managers



**ÖMER YETKİNEL**

Renault Mais Turkey  
CEO



**Dr. BERK ÇAĞDAŞ**

Renault Mais Turkey  
CEO



The Eastern Mediterranean University (EMU) Social Media Unit is preparing for the "3rd Social Media and Brand Week" in collaboration with EMU Faculty of Communication. The said event will be commencing with opening speeches that will be delivered at 09:30 on Wednesday, the 3rd of April 2019 at the Mustafa Afşin Ersoy Hall. Following the opening speeches

Reputation365.eu (Belgium) Digital Identity Management Consultant Denys Malengreau, Netflix series 'Protector' Director Umut Aral, Akustikhane founder Namık Zafer Yılmaz, Innova Digital Founder Ali Tüzükan, Beaz Kreatif Founder Umay Yılmaz, Slogan Kurumsal Founder Bertan Görüş and Cypdes Factory Founder Selma Gürani will be sharing their experiences with students.

The Presentations Will Continue on

Thursday, the 4<sup>th</sup> of March 2019

Presentations will also be taking place on Thursday, the 4<sup>th</sup> of April 2019, the second day of the event. The presentations to be delivered by Creditwest Bank CEO Mazher Zaheer, SP Branding & Management Founder Selin Persentili, Maxfield & Parrish, INC. Founder Eren Yağmuroğlu, Political Campaign Managers Atif Müezziner and Ömer Yetkinel and Renault Mais Turkey CEO Dr. Berk Çağdaş will be commencing at 10:00 at the Mustafa Afşin Ersoy Hall.

Focusing on the aspects of social media and marketing, the event previously hosted experts from Coca-Cola, Hepsiburada, Sony and Arçelik. This year's event will host not only social media experts but also political campaign managers, digital identity managers and experts of platforms that appeal to masses such as Netflix and Akustikhane in order to follow digital trends and local consumer habits.

The 3rd Social Media and Brand Week appeals to anyone interested in working or specializing in these fields as well as people who want to follow current sectoral developments as to identify fields that have future potential.

Those in attendance will be presented a certificate of participation at the event which will be sponsored by Turkish Airlines, Creditwest Bank, Lifecell and Cookies Bake Shop. Those interested in participating in the conferences must register via the website <https://smbw.emu.edu.tr>.



## EMU-SCT VISITS DR. FAZIL KÜÇÜK VOCATIONAL HIGH SCHOOL OF INDUSTRY



The Eastern Mediterranean University School of Computing and Technology (EMU-SCT) carried out a visit to the Dr. Fazıl Küçük Vocational High School of Industry to increase collaboration in vocational education between the schools as well as to provide information to students.

During the visit, EMU-SCT Director Prof. Dr. Mustafa İlkan delivered a presentation titled **“Possibilities, Opportunities and Guidance in Vocational Education”**.

In the said presentation Prof. Dr. İlkan emphasized the importance of vocational education and relayed future projections. Expressing the possibilities, opportunities and advantages provided by EMU-SCT, Prof. Dr. İlkan indicated that vocational high school graduates can register for the 2 year program without entering an exam and receive government scholarship as part of the “Developing Vocational Education” project. Noting that studying with a scholarship is an important advantage,

Prof. Dr. İlkan underlined that there is a certain level of success that must be attained for scholarships to continue until graduation. Touching upon the importance of students making well informed decision regarding their field and university, Prof. Dr. İlkan stated that all vocational, industrial vocational and trade high schools are sister schools of EMU-SCT that operate with the same goals. Prof. Dr. İlkan concluded by wishing students, teachers and school management the best of luck in their endeavors.

Dr. Fazıl Küçük Vocational High School of Industry officials also highlighted the importance of collaboration. Indicating that they are very pleased to be collaborating with EMU to improve vocational education in the country as to bring it to the desired level

they added that they will be creating new workspaces in the upcoming period. They also expressed their pleasure regarding the agreement with EMU-SCT that allows Dr. Fazıl Küçük Vocational High School of Industry students to make use of EMU-SCT laboratory facilities. Electrical and Electronics Technology and Biomedical Equipment Technology Program Coordinator Asst. Prof. Dr. Alper Doğanalp and Construction Technology and Mapping and Cadastral Survey Program Coordinator Asst. Prof. Dr. Ece Çelik provided information and answered questions about their respective programs. Computer Programming Coordinator Akile Oday also provided extensive information on the Computer Programming department.

## EMU RECTOR PROF. DR. OSAM THANKS KITAMURA



The Greek Cypriot Administration prohibited Assist. Prof. Dr. Tomotako Kitamura's entrance to the Turkish Republic of Northern Cyprus. Assist. Prof. Dr. Tomotako Kitamura traveled from Japan to the island to participate in “Physics Days” organised by the Eastern Mediterranean University.

During the unfortunate incident which took place last Wednesday, Japanese academic was refused entry to the island as it is “illegal”, and kept at Larnaca airport for 9 long hours. His entrance to the TRNC was prohibited and he was sent back to Dubai. Upon his arrival to Dubai, Assist. Prof. Dr. Tokomoto Kitamura, who is an academic at one of the leading universities of Japan, went online and informed the officials in EMU of the situation, telling them that he would not be able to participate in the event. Upon acting on this, EMU administration ensured the participation of the aforesaid Japanese academic in ‘Physics

Days’ by bringing him to the TRNC via İstanbul. Assist. Prof. Dr. Kitamura expressed his pleasure in being able to deliver his presentation, which carries special importance for his career. Rector of EMU Prof. Dr. Necdet Osam met with Kitamura and expressed his appreciation to him for sharing his scientific accumulation with the university community through his participation in EMU Physics Days. Prof. Dr. Necdet Osam also expressed his happiness in seeing prominent scientists in EMU, despite all blockages. Highlighting the fact that Eastern Mediterranean University is an

institution protecting scientific ethics, societal values and world peace, Prof. Dr. Osam put forth that the very reason for EMU internalising the concepts of virtue, peace and advancement is for the demonstration of respect and understanding towards others. Prof. Dr. Osam added that EMU will further advance the 113 different cultures it currently houses and that academic independence is beyond all independences. Prof. Dr. Osam finally stated that the world would be a better place as long as people demonstrate respect towards each other and that EMU will fulfill its undertaking in this respect.



## THIS WEEK'S PROMOTIONAL ACTIVITIES IN TURKEY



The Karaman Unilook Fair took place on the 15th of March 2019. Our university was represented by Antalya Liaison Office Personnel Tufan Otuzaltı.

The Manavgat Final Schools Promotion Day took place on the 25th of March 2019. Our university was represented by Antalya Liaison Office Personnel Tufan Otuzaltı.



A seminar on “Advanced Methods of Productive Studying” was delivered by Education Specialist Süleyman Beledioğlu in Ankara Yenimahalle on the 18th of March 2019. Before the seminar, our university’s promotional presentation was delivered by Ankara Liaison Office Personnel Ahmet Ümit Ünal



Education seminars on “Procrastination and Motivation” were delivered by Zafer Yuca on the 25th and 26th of March 2019 in Elazığ and Malatya. Before the seminars, our university’s promotional presentation was delivered by Şanlıurfa Liaison Office Personnel Mehmet Bozanoğlu.





Education seminars titled “Exam Rehearsal” were delivered to fine arts high school students by our university’s Music Teaching Program academic staff member Aleksandr Zabolotkov on the 26th and 27th of March 2019 in Mersin and Adana. Before the seminars, our university’s promotional presentation was delivered by Mersin Liaison Office Personnel Giray Asutay. Skype calls also took place on both days where Prof. Dr. Memduh Özdemir and graduates from the high schools who are now studying at our university spoke with current high school students.

## THIS WEEK’S PROMOTIONAL ACTIVITIES IN TRNC



“Advanced Methods of Productive Studying” seminars were delivered by Education Specialist Süleyman Beledioğlu in Iğdır, Kars and Ağrı on the 26th, 27th and 28th of March 2019.

The Sedat Semavi Vocational High School of Industry Promotion Day took place on the 25th of March 2019. Our university was represented by Deniz Gökensel and Deniz Alkaner from the Registrar’s Office as well as Pakize Bilgen Ermes and Gizem Canalp from the Promotional Office.



The İzmir Çiğli Teğmen Ali Rıza Akıncı Anatolian High School Career Day took place on the 27th of March 2019. Our university was represented by İzmir Liaison Office Personnel Cansu Okyay.



The Hala Sultan Theology College Promotion Day took place on the 25th of March 2019. Our university was represented by Hüseyin Ögünçer and Fatma Türüç from the Promotional Office as well as Zalihe Oza from the Registrar’s Office.



## EMU'S IRANIAN STUDENTS CELEBRATE NOWRUZ



The Iranian Student Society operating within the scope of Eastern Mediterranean University (EMU) International Office under the Vice Rectorship for International Affairs and Promotion celebrated their annual new year which is known as Nowruz on Saturday, the 23rd of March 2019. This year marks the 1398th celebration of Nowruz. The celebration which took place at the Rauf

Raif Denктаş Culture and Congress Center featured members of the Iranian society as well as members of other societies. The event commenced with the Iranian national anthem and a reading of the Quran. The opening speech was delivered by Iranian Ambassador of Nicosia Hosein Aminian Tossi. During his opening speech Ambassador Tossi wished the students a happy Nowruz. Congratulating

the Iranian society at EMU for their good work Ambassador Tossi went on to express that he is sure they will continue to promote Iranian culture at the university. During the celebrations, Iranian students enjoyed themselves with local dances, theatre performances and musical shows.



## EMU ORGANISES A SPECIAL NIGHT FOR EGYPTIAN STUDENTS



Operating under the Eastern Mediterranean University Vice Rector's Office for International Affairs and Promotion, the International Office organised a special night for Egyptian students at Rauf Raif Denktaş Culture and Congress Center.

Delivering an speech at the said event, President of the Egyptian Students Association Yousef Mohammed thanked all EMU staff for the organisation of such a unique event. Yousef wished his fellow students all the success both in their

academic endeavors and social lives and thanked them for maintaining the Egyptian culture even though they are far away from their homeland.

### Cultural Activities

During the event which attracted a large turnout of both Egyptian students and students from other countries, Egyptian students offered the participant their local delicacies. A visual with a Pharaoh figure placed at the entrance of Rauf Raif Denktaş Culture and Congress Center attracted the interest of the participants, who took photos next to it. Following a special video screening, the night continued with theatre, music and rap dance performances. The students had unforgettable moments during the night.

### This Week's Academic Publications

Source: Web of Science

#### Faculty of Engineering

1- Samet Biricik, **Hasan Komurcugil**, Nguyen Duc Tuyen, and Malabika Basu. "Protection of Sensitive Loads Using Sliding Mode Controlled Three-Phase DVR With Adaptive Notch Filter." IEEE Transactions on Industrial Electronics 66, no. 7 (2019): 5465-5475.

#### 2- Shahram Taheri, and Önsen Toygar.

"Integrating Feature Extractors for the Estimation of Human Facial Age." Applied Artificial Intelligence 33, no. 5 (2019): 379-398.

#### 3- Saeb Ragani, and Arian Bahrami.

"Numerical Investigation of a Copper—Water Nanofluid Flowing in a Parallel Plate Channel." Heat Transfer Research 50, no. 7 (2019):617-632.

#### Faculty of Medicine

1- Mustafa Ay, Ayse Serin, Huseyin Sevey, **Cemal Gurkan**, and Husniye Canan. "Genetic characterisation of 13 rapidly mutating Y-STR loci in 100 father and son pairs from South and East Turkey." Annals of Human Biology 45, no.6-8(2018): 506-515.

#### Faculty of Architecture

1- Nadia Charalambous, **Nevter Zafer Comert**, Ilaria Geddes."The study of urban form in Cyprus." Urban Morphology 23, no.1 (2019):68-81

#### Faculty of Arts and Sciences

1- Yves Yannick Yameni Noupoue, **Yücel Tandoğdu**, and Muath Awadalla. "On numerical techniques for solving the fractional logistic differential equation." Advances in Difference Equations 2019, no. 1 (2019): 108.

2- **Huseyin Aktuglu**, Halil Gezer "Korovkin Type Approximation Theorems Proved via Weighted alpha beta-equistatistical Convergence for Bivariate Functions" Filomat 32, no.18 (2018):6253-6266

## EMU TOURISM FACULTY OFFERS CULINARY COURSES IN COLLABORATION WITH EMU-CEC



DAÜ Turizm Fakültesi  
Gastronomi ve Mutfak Sanatları Bölümü  
EMU CHEF

**Arzum® La Lezzet Atölyesi**  
"Birlikte Pişirelim Birlikte Yiyelim"

#### Kurs Programı

Şef / Eğitmen	Yemek	Gün	Saat
Şef ALİ AÇIKGÖL	İtalyan Mutfağı (Mamma Mia)	Pazar	14:00 – 17:00
Şef TOLGA MİRELİ	Fransız Mutfağı (O La La)	Pazar	14:00 – 17:00
Şef OĞUZ BABACAN	Artisan Ekmekler	Pazartesi	18:00 – 21:00
Şef MESUT ALBAYRAK	Dünya Mutfakları	Salı	18:00 – 21:00
Şef ÖMER SERKAN KANDEMİR	İspanyol Mutfağı (Viva España)	Perşembe	18:00 – 21:00
Şef ÖMER SERKAN KANDEMİR	Vejeteryan Mutfağı	Perşembe	18:00 – 21:00
Şef ÖMÜR ÖZKAN	Uzakdoğu Mutfağı (Asya'nın Gizemi)	Salı	18:00 – 21:00
Şef PINAR BARUT	Pınar'la Butik Pastacılık	Çarşamba	18:00 – 21:00
Şef YİĞİT ZEYNELOĞLU	Çikolata Şahatî (Çikolata'yı Keşfet)	Perşembe	16:00 – 19:00
Şef SÜLEYMAN ENGİN	Glütensiz Mutfaklar	Perşembe	16:30 – 19:30

\*Tüm Kurslar en fazla 16 kişilik gruplar halinde açılacaktır.

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<https://tourism.emu.edu.tr/en/gastronomy>



After a period of 4 years, "Culinary Workshops with Arzum" are recommencing under the collaboration of the Eastern Mediterranean University Continuing Education Center (EMU-CEC) and EMU Tourism Faculty. Taking place in April with the slogan "Let's Cook and Eat Together", the courses will

be offered by EMU Tourism Faculty, Gastronomy and Culinary Arts Department Chefs. With an array of certificate programs and accreditations gained by its different programs and departments, EMU Tourism Faculty delivers high quality education with the support of professional and award winning chefs.

Courses and certification programs offered by EMU Tourism Faculty with the concept of EMU CHEF will continue in collaboration with EMU-CEC.

#### Workshops in Professional Kitchens

"Culinary Workshops with Arzum" which will regularly take place between April and June will be offered in 3 to 4 hours and enable the integration of the university with the community. Registration to the courses which will offer different delicacies and combinations will be via EMU-CEC. The courses will take place in professional kitchens at EMU Tourism Faculty. Participants of the courses which will be comprised of 10 different workshops will receive different certificates depending on the number of courses they partake. After a period of 4 years, the courses will enable the members of the community to benefit from the accumulation of award-winning chefs.



**Eastern Mediterranean University**  
"Virtue, Knowledge, Advancement"

Management at  
Eastern Mediterranean  
University,  
Famagusta / North Cyprus

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International Relations and  
Promotion

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On behalf of  
Eastern Mediterranean  
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