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BULLETIN

EMU RECTOR'S OFFICE PLACED SPECIAL BOARDS FOR VISUALLY AND PHYSICALLY IMPAIRED STUDENTS

Eastern Mediterranean University (EMU), as a representative of modern culture that prioritises animal rights, women's rights and disability rights, placed boards saying "Respect Our Rights" on 10 different spots around the Central Lecture building where the yellow lines (for making it easier for the visually impaired students to walk) and ramps built for physically impaired students meet pedestrian crossings.

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EMU Rector's Office announced that by placing these boards, they aimed to try and teach disability rights through empathy instead of enforcing penalties. The statement thanked the university personnel and students in advance for showing sensitivity and not parking their cars on these spots. The statement continued with the following: Respecting disability rights, moreover, being a society that does not place further obstacles for its impaired citizens, is one of



the most important indicators of a modern society. In this context, the "Respect Our Rights" boards, placed last year in many disabled parking spots in Nicosia by the efforts of the Nicosia Municipality Non-Restricting City Committee, were also placed on several critical spots along the yellow lines built and on the ramps around the



central building area for EMU's visually impaired students. The project, aiming to teach disability rights through empathy instead of enforcing penalties, started with placing 10 boards in the centre of EMU. In the following days, the boards are planned to be placed on different spots of EMU as well.



EMU Rector Prof. Dr. Necdet Osam visited possible terrain that could be EMU campus in İskele District with TRNC National Education and Culture Minister Cemal Özyiğit. İskele Mayor Hasan Sadıkoğlu informed Rector Prof. Dr. Osam, Minister Özyiğit and Vice Rector for Administrative and Technical Affairs Prof. Dr. Naciye Doratlı about the area and terrain.



On the other hand, EMU Rector Prof. Dr. Necdet Osam and TRNC National Education and Culture Minister Özyiğit visited Karpaz Business High School and Karpaz Business High School Practice Hotel. During the visits, Mehmetçik Mayor Cemil Sarıçizmeli informed Minister Özyiğit and Rector Prof. Dr. Osam about the area and the buildings.



EMU HOSTS A SERIES OF COURSES BY FAMOUS DESIGNERS





Eastern Mediterranean University (EMU) Faculty of Communication, Department of Visual Arts and Visual Communication Design, brings together world's leading designers with the students in scope of the 'Learning Design from the Masters' Course'.

The first guest of the 'Learning Design from the Masters' course was designer and lecturer Dr. Herve Matine. During these courses, Dr. Matine, founder and president of the organisation 'For Tomorrow', designs different conceptual projects with EMU students. Aside of professional work, Dr. Matine is also known for giving lectures at leading universities such as Paris Diderot, Cambridge and Design University of New York. Dr. Matine also oversees several project based works in many different countries' art/design organisations.

Assoc. Prof. Dr. Senih Çavuşoğlu, Department of Visual Arts and Visual Communication Design – Chair, stated that they would continue to bring together world's leading and respected Visual Arts Designers with the students in scope of this course.

Visit to EMU Rector

Dr. Matine visited EMU Rector Prof. Dr. Necdet Osam on 1st November 2018 Thursday, at 16:00, with Visual Arts and Visual Communication Department Chairman Assoc. Prof. Dr. Senih Çavuşoğlu. Prof. Dr. Osam expressed his happiness for having such an important name as Dr. Matine teaching at EMU. Dr. Matine thanked Prof. Dr. Osam for their hospitality and expressed his happiness to be in EMU.

EMU HELD AN EVALUATION MEETING WITH PROMOTION CONTACTS AND REGISTRATION BUREAUS OF TURKEY

Eastern Mediterranean University (EMU) Promotion Office which operates under Vice Rector's Office for International Affairs and Promotion held an evaluation meeting with Turkey Promotion Contacts and Registration Bureaus during their visit to Turkish Republic of Northern Cyprus (TRNC) between the 30th and 31st of October 2018. The meeting took place on the 30th of October 2018 at 10:00 a.m., at EMU Rector's Office Board of Trustees Meeting Hall. EMU Vice Rector for International Affairs and Promotion and Turkey Promotion Contact and Registration Bureau Personnel were amongst the attendees of the meeting. Commencing with the evaluation meeting with Prof. Dr. Tanova, the program continued with visits to faculties, schools, the Institute of Graduate Studies and Research, Foreign Languages and English Preparatory School, managers, deans, department chairs and promotion personnel.





EMU FACULTY OF ARCHITECTURE AND INTBAU CYPRUS GAVE THE START TO THEIR JOINT EVENTS WITH CEM TANERİ



The fourth of the seminar series, collaboratively organised by the Eastern Mediterranean University (EMU) Faculty of Architecture and INTBAU (The International Traditional Network for Building. Architecture and Urbanism) was held and during the session, Near East University (NEU) Faculty of Architecture Faculty Member Cem Taneri gave a presentation titled "14th Century Ss. Peter and Paul Church (Sinan Paşa Mosque), Precautions Against Earthquakes Throughout History and Constructional Response Methods". During the seminar, held in EMU Faculty of Architecture, Alpay Özdural Hall, Cem Taneri provided historical information about Cyprus and Famagusta and later on, continued with information about construction techniques, methods for detecting construction damage and earthquakes in Cyprus's past. Afterwards, Taneri explained how to respond to damages and the procedures to be followed (detected by analyses and tests) by using Ss. Peter and Church (Sinan Paşa Mosque) as an example. After explaining the past renovations carried out on the church in detail, Taneri concluded his seminar by highlighting the importance of this process and its management. Prof. Dr. Özgür Dinçyürek, EMU Faculty of Architecture Dean, gave the closing speech. Prof. Dr. Dincyürek presented Cem Taneri with a certificate and a poster of the event as a memento and thanked him for his beneficial presentation.



SPECIAL ATTENTION FOR EMU FROM INTERNATIONAL AND LOCAL MEDIA

Eastern Mediterranean University (EMU) keeps drawing attention from world media despite the embargoes and obstacles. Lastly, Radio Free Europe/Radio Liberty (RFE/ RL), an independent, international news and broadcast organization that operates in the Eastern and Southeastern Europe, Russia, the Caucasus, the Middle East, and Central and Southwest Asia, preferred EMU at the northern part of the island for their program on the island of Cyprus. RFE/RL team, providing daily broadcasts and operating web pages in 28 languages, came to Turkish Republic of Northern Cyprus (TRNC) on the 30th of October 2018 and visited EMU. During their campus tour, the international media company conducted interviews with university academicians, personnel and students, as well as with EMU Rector Prof. Dr. Necdet Osam about the higher education in TRNC. The interviews were conducted by Informational Producer Eugenia Stepchenko, journalist Iryna Smirnova and cameraman Oleksandr Khomenko. RFE/RL team also crossed to

the southern part of the island during their visit between the 21st and 31st of October 2018 and covered viticulture and olive gathering.

Live Broadcast by BRT HD

EMU Rector Prof. Dr. Necdet Osam appeared as a guest at the TV show titled "Morning News" on the 1st of November 2018 Thursday, at 08:15 a.m., at BRT HD

TV Channel. The program was prepared by Damla Soyalp and broadcast live. EMU Faculty of Communication Vice Dean and Center of Research and Communication for Peace President Assoc. Prof. Dr. Metin Ersoy was also amongst the attendees of the TV show. Prof. Dr. Osam and Assoc. Prof. Dr. Ersoy answered Ülkü Akın's questions on EMU and the 5th International Communication and Media Studies Conference.





EMU GRADUATE INDUSTRIAL ENGINEER BECOMES A MANAGER AT QATAR AIRWAYS

Ziya Ediz Gürsan, a graduate of Eastern Mediterranean University (EMU) Faculty of Engineering, Department of Industrial Engineering, became the Pricing Manager for Qatar's national Qatar Airways, based in Doha.

Ziya Ediz Gürsan graduated as an Industrial Engineer in 2006 and after his military service, began his career in 2007 at the Revenue Management Department at SunExpress Airlines, an associated company by German Lufthansa and Turkish Airlines. Receiving a promotion every year, Gürsan became the Revenue Management Manager of SunExpress airlines in 4 short years and continued in this position for another 3. In 2014, he transferred to AtlasGlobal Airlines and was stationed in Tbilisi as the Country Manager of Georgia. After performing successfully for 2 years, Ziya Ediz Gürsan was appointed as the Pricing Manager at AtlasGlobal's Headquarters in İstanbul. Welcoming a proposal in October, he assumed his new role as the new Pricing Manager for Qatar's national airline company, Qatar Airways, stationed in the capitol, Doha. Ziya Ediz Gürsan stated that he did not only receive a high quality education in English during his time at EMU, he also got the opportunity to familiarise himself with foreign cultures. Gürsan thanked EMU for providing its students with such an opportunity.

According to the information from Assist. Prof. Dr. Gökhan İzbırak, EMU Department of Industrial Engineering - Chair, unlike people's assumptions, Industrial and Operating Engineers are not stationed in factories producing all kinds of products, but also are in the service sector (consultancy, transportation, energy, logistics, finance, banking, hospitals, branding, software, education, telecommunication, tourism. marketing, human resources etc.). construction and extraction (extraction of petroleum, natural gas, mine etc.) firms and they contribute by helping the firms produce more and high quality products/services with lower costs.

Eastern Mediterranean University's ABET accredited (an accreditation only 4 universities have in Turkey) (abet.org) Department of Industrial Engineering enables



its successful students to get Mechanical Engineering or Business Administration diplomas through its double major program. The graduates of the Industrial Engineering and Business Administration departments, producing graduates since 1998, have been positioned at managerial positions at national and international firms active in production, service. construction and extraction sectors. These graduates are accepted into post-graduate programs at world famous universities such as MIT and Cambridge, are able to graduate from those programs with honours and continue their careers as academicians.

EMU GRADUATES REUNITE IN AZERBAIJAN

Eastern Mediterranean University (EMU) graduates living in Azerbaijan came together at a dinner organisation, also attended by Faculty of Education academic staff member Prof. Dr. M. Yaşar Özden and Assist. Prof. Dr. Javanshir Shibliyev.

The graduates expressed their happiness in being remembered through this visit and underlined that they could easily find jobs with their EMU diploma in both Azerbaijan's state and private organisations. The graduates also stated that they want to form an EMU Graduates Association in Azerbaijan. Faculty members representing EMU at the said organisation expressed their pleasure in meeting the Azerbaijani graduates and their pride in their successful achievements.

They also stated that they would convey the graduates' request concerning the establishment of the Graduates Association to the EMU Rector's Office.







EMU – ATAUM PRESIDENT ASSIST. PROF. DR. GOKTURK'S MESSAGE FOR OCTOBER 29TH

Assist. Prof. Dr. Turgay Bülent Göktürk, Chair of Eastern Mediterranean University Atatürk Research and Application Center (EMU-ATAUM) issued a statement for the 95th anniversary of October 29th, Republic Day:

Standing as one heart against enemies, who have intended to deprive this nation of its freedom since its inception, we are proud and overjoyed by celebrating the 95th anniversary of the establishment of the Republic of Turkey; achieved through our struggle for independence under the leadership of our Eternal Commander-In-Chief, Mustafa Kemal Atatürk.

Atatürk began the National Liberation Struggle with the motto "*Independence* or death..." and together with his nation, saved the land from imperialist forces and carried the goal of liberation to success against all odds. Subsequently, he made reforms to render the Turkish Nation into a modern civilisation and formed the Republic of Turkey; which he called *"My Greatest Achievement"*.

The Great Leader believed that a Republic, being based on popular sovereignty, was the most suitable form of governance in accordance with the characteristics of the Turkish nation. The Republic, he formed with this belief, came to these days through its foundation stones: secularism, democracy, social state and constitutional state.

At the end of his grand work "The Great Speech", Great Leader Gazi Mustafa Kemal Atatürk said: "With what I have said, I tried to explain how a nation regarded to be nearly extinct gained its independence and formed a national and modern state based on the latest principals of science and technology" and emphasised on the fact that this was the result of a mental consciousness caused by hundreds of years of destruction and was paid in blood; covering every inch of this sacred motherland. He commended this



achievement to the Turkish youth with the directive "Turkish Youth! Your first duty is forever to preserve and to defend the Turkish Independence and the Turkish Republic..." and explained how they will preserve the land entrusted to them in his "Address to the Turkish Youth".

On this meaningful day, we remember Gazi Mustafa Kemal Atatürk with his words "*My humble body shall surely turn to dust. But the Republic of Turkey will forever be*", we remember his brothers in arms and the martyrs who gave their lives to turn this land into a homeland with gratitude and we celebrate the 29th of October, our Republic Day.





Eastern Mediterranean University (EMU) Faculty of Health Sciences, Department of Nursing Faculty Member Prof. Dr. Sevinç Taştan, has released a statement on the occasion of the breast cancer awareness month. In her statement, Prof. Dr. Taştan, included the following:

How Aware Are We About the Seriousness of Breast Cancer?

Breast cancer, despite causing a major threat to women both at national and international levels with its frequency, also has a very high successful treatment rate with early diagnosis. October has been chosen by the world Health Organisation (WHO) as the month for performing studies on raising breast cancer awareness. The purpose of breast cancer awareness studies is to diagnose cancer while it is still within the breast and before it spreads via blood and lymph nodes. This text focuses on current information concerning the importance of breast cancer, risk factors, symptoms, early diagnosis, scanning methods and preventive actions.

Frequency of Breast Cancer

According to the 2012 data from the International Agency for Research on Cancer (of WHO), one in every 4 women diagnosed with cancer have breast cancer and the rate for women with breast cancer world-wide is 1 in 8. According to the 2012 statistics of the TRNC Ministry of Health, 21% of all cancers is comprised of breast cancer and it has the top ranking among women.

Risk Factors of Breast Cancer

Being a woman, being over 55 years of

EMU Faculty Of Health Sciences Releases Statements For Breast Cancer Awareness Month

Prof. Dr. Sevinç Taştan

age, genetic factors, familial history, breast cancer history, existence of benign breast diseases, early periods, late menopause, receiving thoracic radiotherapy and dense breast tissue are among irredeemable risk factors. Life-style related risk factors include never giving birth, not breastfeeding, intake of oral contraceptives, receiving hormone replacement treatment for at least 2 years, consuming alcohol, being overweight or obese and lack of physical activity.

Methods for Early diagnosis of Breast Cancer

Breast Self-Examination (BSE): BSE begins at the age of 20. Before menopause, it should be done on the $5^{th} - 7^{th}$ days of menstrual cycle. After menopause, it should be done on a specific day of each month.

Clinical Breast Examination: According to the American Cancer Society, between the ages of 20 and 40, examinations should be done once in every 3 years and once per year after the age of 40. There is no upper age limit.

Mammography: Mammography is the gold standard method among breast cancer scanning programmes. According to the American Cancer Society's 2015 guide, women between the ages of 40 - 44 should preferably get it once a year, women between 45 - 54 should get it once a year and women over 55 should do it once in every two years. The scans should continue as long as the woman is in good health and is expected to live for 10 or more years. Regular mammography can detect changes

in the breast that can cause cancer years before the physical symptoms actually appear. Years of conducted research results show that women who get regular scans have a higher chance for early diagnosis, need fewer aggressive treatments like mastectomy or chemotherapy; and they have a higher chance for successful treatment.

Symptoms of Breast Cancer

Breast cancer symptoms include masses or swelling in the breast, nipple retraction, breast tissue fossa, wrinkling, differences between the nipples while standing up, deformation of breasts (when compared), growth or asymmetry, dilation of breast tissue pores, thickened skin, stiffness, serous, pink-brown coloured or bloody leakage of the nipple and swelling of the upper arm (due to a failure of lymph circulation).

Avoiding Breast Cancer

Some effective methods for avoiding breast cancer include a healthy diet (consumption of fresh fruits and vegetables rich in vitamins A and C, avoiding animal fats and eating more pulpy food); being physically active (1.5 - 2.5 hours of exercise or walks per week), limiting or stopping the consumption of alcohol and avoiding excessive weight gain after menopause. Also, as the use of HRT after menopause increases the risk of breast cancer, it should be used at bare minimum and for the shortest amount of time possible. Non-hormonal, herbal products should be preferred for decreasing menopausal symptoms.



EMU Dr. Fazıl Küçük Faculty Of Medicine Released A Statement On The Unknown Facts Of Menopause

Eastern Mediterranean University (EMU) Dr. Fazıl Küçük Faculty of Medicine keeps informing the public with great sensitivity regarding public health. Recently, Marmara University Faculty of Medicine Dean Prof. Dr. Hakan Gündüz answered EMU Dr. Fazıl Küçük Faculty of Medicine Lecturer Op. Dr. Didem Rıfkı's questions about menopause. Stating that menopause is usually seen at women between the age of 49 and 52, Prof. Dr. Gündüz stated that a woman can understand when menopause is close or if they are undergoing menopause. Prof. Dr. Gündüz stated, "The phase prior to menopause is called perimenopause. This is the 6 year transitional period that starts a change in menstruation and includes the year after menopause. A woman can understand that she is close to menopause from the disorder in their menstrual cycle."

"Perimenopause Begins at 40"

Prof. Dr. Gündüz mentioned that, with the perimenopause duration, the menopause can consist approximately of 6 to 10 years of time, and said, "Usually the perimenopause phase begins in 40s. In this phase, especially the estrogen levels can change and this can cause aura and vaginal dryness. Perimenopause phase is accepted to end 1 year after the last menstruation and the patient is categorized as post-menopausal. Especially, with the removal of the protective effects of estrogen, two health problems may come into prominence. These are, cardiovascular

Prof. Dr. Hakan Gündüz

diseases, especially coronary artery disease and osteoporosis (osteolysis). Precautions must be taken for these diseases. Today, cardiovascular diseases are the primary reasons for death. For protection, our general advice is to quit smoking, take care of abdomen lipidosis and weight, to take 30 minute medium-density walks at least 3 times a week, and to take up exercises such as running or riding bicycle and to keep under control diseases such as diabetes that can increase the risk factors at cardiovascular diseases."

"Sufficient Calcium and Vitamin D Should Be Taken"

Prof. Dr. Gündüz mentioned that, after menopause the aim should not be to take precautions for osteoporosis but to minimize the possible complications and continued: "Because the bone mass of our body maximizes and then decreases slowly. This decrease can be more rapid after the removal of the protective effect of estrogen. At this stage, it is crucial to take sufficient calcium and Vitamin D. Also, at peri and post-menopause phases, it is important to get bone density measurement once a year for tracking bone health. If Calcium and Vitamin D blood values are low, then the treatment for their replacement can begin. This way, the risk factors are minimized. If the bone density has decreased at a great extent, medication for osteoporosis can be provided. The aim at osteoporosis is never to restructure the same bone tissues of a



youngster. Bone loss is not a situation that can be prevented with age or hormonal imbalances. We have to decrease bad complications such as femur fracture by exercise, nutrition and treatment to avert bone loss to minimum."

"Brisk Walking Is Ideal"

Prof. Dr. Hakan Gündüz finalized his statement as follows: "Regular exercise decreases the risk of osteoporosis. Also, brisk walking is ideal for osteoporosis patients. Osteoporosis is genetically transitional. If there is a story of osteoporosis at the mother's side, the risk for osteoporosis is present. Patients with these risk factors should be careful. The ones with osteoporosis should consume calcium rich milk and vitamin D rich fish or eggs in their diet. It should not be forgotten that the major source for vitamin D is sun and it is crucial for the body to receive the sun for at least 15 minutes a day. In osteoporosis, the corset is not used for curvature of spine but usually used to decrease the burden at acute spinal fractures and increase the patient comfort. Of course, it can be used as a protective item at progressive curvature of spine but it is not a first choice for us. Unnecessary and long term corset use decreases the muscle power that keeps the spine straight significantly and implicitly increases the pain complaints of the patients."

EMU CELEBRATES HALLOWEEN

Operating under Vice Rector's Office for International Affairs and Promotion, Eastern Mediterranean University (EMU) International Office organized a Halloween Party. The party which is organised annually took place on the 31st of October 2018 Wednesday, at 8:00 p.m., at EMU Atatürk Square.

Students attracted great attention by their costumes and creative make ups at the crowded party which had the aimed of bringing different cultures together and have fun. Also, 3 best costumes were chosen amongst the attendees at the Best Costume Contest for the ones who dressed accordingly with Halloween concept.

Students had fun until the late hours of the night at the Halloween Party which created colorful sights inside the campus.





This Week's Academic Publications

School of Computing and Technology 1. Erfan A. Shams, Ahmet Rizaner, and Ali Hakan Ulusoy. "Trust aware support vector machine intrusion detection and prevention system in vehicular ad hoc networks." Computers & Security 78 (2018): 245-254.

Faculty of Arts & Sciences

1. Erfan A. Shams, Ahmet Rizaner, and Ali Hakan Ulusoy. "Trust aware support vector machine intrusion detection and prevention system in vehicular ad hoc networks." Computers & Security 78 (2018): 245-254.

2- A. H., S Fallah. Endud, A. Alizadeh, and L. S. Chien. "Metalloporphyrin/ dendrimer-decorated MCM-41 biomimetic hybrid catalysts: High stability combined with facile catalyst recyclability." Journal of Porous Materials 25, no.6 (2018): 1813-1823.

Faculty of Architecture

1. Halil Alibaba. "Heat and Air Flow Behavior of Naturally Ventilated Offices in a Mediterranean Climate." Sustainability10, no. 9 (2018): 3284.

Faculty of Engineering

1. Sepehr Alizadeh Salehi, and İbrahim Yitmen. "Modeling and analysis of the impact of BIM-based field data capturing technologies on automated construction progress monitoring." International Journal of Civil Engineering 16, no.12A (2018): 1669-1685.

2. Poorya Ghafoorpoor Yazdi, Aydin Azizi, and Majid Hashemipour. "An Empirical Investigation of the Relationship between Overall Equipment Efficiency (OEE) and Manufacturing Sustainability in Industry 4.0 with Time Study Approach." Sustainability 10, no. 9 (2018): 3031.

Faculty of Business & Economics

1. Mahboubeh Bahreini, and Cahit Adaoglu. "Dividend payouts of travel and leisure companies in Western Europe: An analysis of the determinants." Tourism Economics 24, no.7 (2018):801-820. 2. Kirikkaleli, Dervis, and Vedat Yorucu.

Source: Web of Science

"Economic Risk Linkages Between Israel and Middle East Countries. 65, no:4" Panoeconomicus (2018):427-440.

Faculty of Tourism

1. Soolmaz Azarmi, Akeem Oladipo, Roozbeh Vaziri, and Habib Alipour. "Comparative Modelling and Artificial Neural Network Inspired Prediction of Waste Generation Rates of Hospitality Industry: The Case of North Cyprus." Sustainability 10, no. 9 (2018): 2965. 2. Uju Alola, Turgay Avci, and Ali Ozturen. "Organization Sustainability through Human Resource Capital: The Impacts of Supervisor Incivility and Self-Efficacy." Sustainability 10, no. 8 (2018): 2610.

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