



E-BULLETIN

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Management at
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On behalf of
Eastern Mediterranean University
Prof. Dr. Necdet Osam, Rector

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Prof. Dr. Cem Tanova,
Vice Rector,
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EMU Hosts YÖDAK



The Higher Education Planning, Evaluation, Accreditation and Coordination Council (YODAK) paid a visit to Eastern Mediterranean University on 13 and 14 July, 2017. Within the scope of the visit, Chair of YODAK Prof. Dr. Akile Buke and Council members Prof. Dr. Mehmet Hasgüler and Prof. Dr. Hasan Kömürçügil visited EMU Rector

Prof. Dr. Necdet Osam in his office at 9:00 a.m. Among those in attendance during the same visit were Vice Rector for Academic Affairs Prof. Dr. Hüseyin Özkaramanlı, Vice Rector for Student Affairs Prof. Dr. M. Yaşar Özden, Vice Rector for International Relations and Promotion Prof. Dr. Cem Tanova, Vice Rector for Administrative and Technical Affairs

Prof. Dr. Özgür Eren and Rector's Coordinator Assist. Prof. Dr. Arif Akkeleş. During the meeting, Rector of EMU Prof. Dr. Necdet Osam delivered a presentation about Eastern Mediterranean University.

At 9:45 a.m., the said officials from YODAK visited the President of EMU Board of Trustees İlker Edip

and exchanged views with the members of the Board of Trustees Recai Ergün, Cevat Rıza, Ali Babaliki and Hayri Orçan. During their stay at EMU, YODAK representatives paid visits to faculties and institutes and received first-hand information about the university.



International Tourism Conference Commences in EMU



Hosted by Eastern Mediterranean University Tourism Faculty, 7th International Advances in Hospitality and Tourism Marketing and Management" (AHTMM) Conference, formerly organized in Turkey, Greece, Taiwan, Mauritius, Japan and China as of 2011, commenced at Rauf Raif Denktaş Culture and Congress Center at 11:00 a.m. on Tuesday, 11 July 2017.

The conference continuing until 15 July 2017 will be hosting over 100 participants from different corners of the earth. During their stay on the island, participants will both learn about the truth about Northern Cyprus and discover its tourism potential. Within the scope of the AHTMM, which is amongst the most reputable conferences in the field of tourism and hospitality management, tourism potential will be discussed in the light of scientific data. The conference will also provide a unique forum for attendees from academia, industry, government, and

other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on hospitality and tourism marketing and management. The conference also aims to thoroughly examine contemporary hospitality and tourism issues, stimulate dialogue, and develop new perspectives in the field of hospitality and tourism within the globalized environment. In this respect, the conference will host high quality presentations on different topics which will shed light on the target of developing tourism within our country. At the end of the conference, conference proceedings will be published in a book, allowing the university to share the findings and recommendations at a global level. Further information on the conference is available at www.ahtmm.emu.edu.tr.

During the conference opening ceremony, EMU Tourism Faculty Dean and Conference Co-Chair Prof. Dr. Hasan Kılıç delivered a speech in which he stated his pride in hosting the

conference at EMU and in Famagusta. Putting forth that during the conference, information exchange on research findings will take place and outcomes will be shared with participants, Prof. Dr. Kılıç highlighted the importance of the conference in terms of the development of the tourism sector in the TRNC.

Following Prof. Dr. Kılıç, Conference Chair Prof. Dr. Doğan Gürsoy from Washington State University delivered a speech on the development of tourism at the TRNC and the contributions of international students to the TRNC's tourism sector.

In his address, Cyprus Turkish Hoteliers Association Chair Fethi Özboğaç stated that he graduated from EMU in 1996 and expressed his happiness in re-visiting his alma mater on the occasion of the conference. Özboğaç also stated that through effective marketing, administration and advertisement methods, the tourism within Northern Cyprus will improve greatly.

Mayor of Famagusta İsmail Arter also delivered a speech during which he stated that at conferences as such valuable information is exchanged. Arter also expressed his hope that the outcomes of the conference are communicated to the state departments and put into practice, accordingly. Arter also conveyed his pleasure in hosting the conference in Famagusta.

Following Arter, Rector of EMU Prof. Dr. Necdet Osam extended his appreciation to EMU Tourism Faculty for the organisation of this important conference in collaboration with Washington State University. Putting forth that EMU hosts students from 106 countries and academics from 35 different countries, Prof. Dr. Osam provided extensive information about EMU. At the end of his speech, Prof. Dr. Osam presented plaques of appreciation to those who contributed to the conference.



EMU Dr. Fazıl Küçük Medicine Faculty Continues to Grow

Eastern Mediterranean University Dr. Fazıl Küçük Medicine Faculty is getting ready for 2017-2018 Academic Year with great devotion. As part of its strategies for development, an 'Annual Coordination Meeting' regarding the Joint Medicine Program settled between EMU Dr. Fazıl Küçük Medicine Faculty and Marmara University Medicine Faculty was held at EMU Rector's Office on Monday, 10

July 2017. Having taken place under the moderatorship of the Vice Rector's Office for Academic Affairs, the meeting was participated by EMU Dr. Fazıl Küçük Medicine Faculty and Marmara University Medicine Faculty Deans. During the meeting, academic program of the forthcoming year and relevant strategies were discussed.



EMU Interior Architecture Department Appears On IFI's (International Federation Of Interior Architects) Website With An Activity Titled "Spaces For Everyone"



IFI (International Federation of Interior Architects) celebrates this year's World Interiors Day under the theme "Interior Design for Generations: Changing Demographics in the World". Numerous interior architecture schools and professional organisations organized activities under this theme to mark the World Interiors Day.

Students of Eastern Mediterranean University, Architecture Faculty, Interior Architecture Department joined the celebrations through a series of activities highlighting the concept of "Universal Design (Design for everyone)"

and protesting against public spaces which do not consider the needs of various user groups from various generations including disabled citizens, children, old people, short people and so forth.

Under the suggested IFI theme of "Interior Design for Generations", a group of students guided by Assist. Prof. Dr. Guita Farivarsadri decided to celebrate this day, by organizing an activity aiming to raise the awareness on the needs of various groups of users in public interior and exterior spaces. They also raised their voice against insensitive designs in

their city which do not consider the needs of everybody.

In this process, students chose a target user group (including children, elderly, wheelchair users, short people, bicycle users, mothers with baby pram, autistic, etc.). Then they analysed what the needs of users are and the problems they face in various spaces through empathising. They also tried to find out how should the proper quality of spaces be, so that these users use these spaces more comfortably. As the next stage, they made templates which contained words such as: "I

cannot use it here?" or "have you ever tried to walk here?" or "how can I come down from here?" and other similar templates with symbols and pictographs of their user groups. Then they painted their slogans, or hung them in various places in the city which could not be used by their groups due to design problems. At the last stage, students took the photographs of their works and exhibited them in the Faculty. The activity appeared on IFI's webpage (<https://ifeworld.org>) and was shared worldwide.

Emu was Represented at the International Education Fair in Tunisia



Consistently increasing its representation at the international level through participation in international fairs, Eastern Mediterranean University was represented at the International Education Fair in Tunisia between 8 and 9 July 2017. Member of EMU Board of Trustees Hayri Orçan and Vice Rector for International Affairs Prof. Dr. Cem Tanova represented Eastern Mediterranean University at the said fair during which EMU graduate Amal Es

Safi also supported promotional activities of the university with her family. As usual, Eastern Mediterranean University attracted the interest of students and families at its designated stand, where Vice Rector Prof. Dr. Cem Tanova provided extensive information on EMU campus which hosts over 20,000 students from 106 different countries and educational programs which have gained the accreditation of reputable international institutions.

EMU Hosted a Group of Teachers From Kazakhstan

Eastern Mediterranean University hosted a group of teachers from Kazakhstan. The group paid a visit to Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova, who briefed the visiting teachers about Eastern Mediterranean University. Accompanied by EMU International Promotion Office, the group also took a tour of EMU campus as well as the city. The teachers thanked Eastern Mediterranean University and Vice Rector for International Affairs and Promotion Prof. Dr. Cem Tanova as well as EMU International Promotion Office for their hospitality and interest.



EMU Hosting ISODARCO Summer School



Organised by Eastern Mediterranean University (EMU) Faculty of Business and Economics, Department of Political Science and International Relations in collaboration with ISODARCO (International School on Disarmament and Research on Conflicts) in Italy, a Summer School titled "The International Security in a Rapidly Evolving Technological Environment" was held for the first time in TRNC. The opening ceremony of the said Summer School took place at Rauf Raif Denktaş Culture and Congress Centre at 09:00 a.m. on 10 July 2017.

Speaking at the opening ceremony of the organization, ISODARCO Chair Carlo Schaerf expressed his pleasure in being at EMU campus and thanked EMU Rector Prof. Dr. Necdet Osam, Vice Rector for Academic Affairs Prof. Dr. Hüseyin Özkaramanlı and EMU Vice Rector's Coordinator for Academic Affairs Asst. Prof. Dr. Mehmet Garip for their contributions to the 25th of ISODARCO Summer Schools.

Providing information on the history of the organization, Schaerf highlighted that ISODARCO has hosted almost 3

thousand academicians and participants from 80 different countries within the 50 years of its academic meetings. EMU Department of Political Science and International Relations academic staff Member and course organiser Asst. Prof. Dr. G. Aylin Gürzel Aka provided information on the educational programs and activities that will take place within the framework of ISODARCO Summer School while wishing all the participating students wider career opportunities in the future.

Harvard University Belfer Center Atomic Management Project Director Steven E. Miller delivered a presentation entitled "Nuclear Power and Proliferation" during the opening ceremony of the Summer School. Commencing his presentation by expressing his pleasure in being at the beautiful city of Famagusta, Miller provided information about the operation principles of nuclear reactors.

Touching upon the concentration of Uranium for power generation purposes, Miller put forth that the main concern on the earth is that any country with an Uranium concentration plant has the capacity of producing nuclear weapons.



Miller mentioned the existence of the Treaty on the Non-Proliferation of Nuclear Weapons signed under the roof of the United Nations and provided detailed information about the terms of the agreement and the method of its administration.

Organised annually in Pugwash, ISODARCO is an international winter school of 25 years and with EMU's initiatives, specialists from many

prestigious universities of the USA, Italy, Sweden, Austria, England, Harvard, Bologna, Rome, Padova, Trento and Nottingham will be delivering various courses in diverse fields during the Summer School. The purpose of the Summer School is to analyse disarmament, regimes of arms control and mechanisms to develop a further understanding of the ongoing developments in this field. Hosted by EMU, ISODARCO Summer School will continue with various academic activities until the 17th of July 2017.

EMU Holding the 3rd International Silk Road Music Conference

Eastern Mediterranean University (EMU) Faculty of Education will be hosting an exquisite music conference titled "3rd International Silk Road Conference" between 17 and 19 July 2017. During the organization a number of presentations, panels, workshops and concerts will take place.

The exquisite series of concerts realized in leadership of MUZED (Music Trainers Association), in association with TÜRKSOY (International Turkish Culture Organization) and TÜRKMEB (Turkish World Music Education Society) and with the support of ISME (International Society for Music Education) were held for the first time in 2014 hosted by Marmara University (İstanbul). The second of the concert series was held last year at Bolu Abant İzzet Baysal University and the third of the concerts will be taking place at Rauf Raif Denktaş Culture and Congress Center with the contributions of EMU Faculty of Education, Department of Fine Arts Education Music Teaching Program.

The "3rd International Silk Road Conference" will be hosting 98 presentations, Silk Road Choir Workshop, Children's Songs "Composition Workshop", Silk Road Stringed Instruments Workshop, Composition Techniques Workshop, Silk Road Guitar Workshop and 3 panels under the coordinatorship of specialists.

Panels titled "Music Education at the Turkish Republic of Northern Cyprus", "Life Journey Through Music", "Classic Guitar in Turkey in Composing, Interpretation and Training Areas" will be held during the organization in which information exchange on music and music teaching will also take place.

Boasting a rich program, 3rd Silk Road Conference will feature an array of concerts by Silk Road Orchestra, Bekir Küçükay, Stockholm Saxophone Quartet, EMU - CEC Ada Işığlı Children's Choir, Gözdem İlkay, Flute Piano recital, Silk Road Workshop Final Concert and instrumental performances of music professionals.

Additionally, a contest on composing children's songs under the theme 'Cyprus' has been organized and the top ten pieces qualifying for finals will be performed by EMU - CEC Ada Işığlı Children's Choir under the conductorship



International 3rd SILK ROAD Music Conference

July 17-19, 2017
Famagusta / Northern Cyprus
Eastern Mediterranean University

Uluşlararası 3. İPEK YOLU Müzik Konferansı

17-19 Temmuz 2017
Gazimağusa / KKTC
Doğu Akdeniz Üniversitesi

ÇALIŞMA GRUPLARI

İpek Yolu Koro Çalıştayı
Masis Aram Gözbek
Çocuk Şarkıları "Beste Atölyesi"
Yrd. Doç. Dr. Yavuz Durak
İpek Yolu Yaylı Çalgılar Çalıştayı
Keman: Feruza Abdullayeva
Viyola2: Bige Bediz Kınıklı
Besteleme Teknikleri Çalıştayı
Hatıra Ahmedli Cafer
İpek Yolu Gitar Çalıştayı
Kağan Korad
Bekir Küçükay
Mehmet Gürgün

PANELLER

Kuzey Kıbrıs Türk Cumhuriyeti'nde Müzik Eğitimi ve Gazi Eğitim Paneli
Panel Yöneticisi: Prof. Dr. Ali Uçan
Panelistler: Yılmaz Taner, Sümer Sungurtekin
Doç. Dr. Leyla Alpagut, Rana Erozan Uluçay
Yaşam Yolculuğunda Müzik
Panel Yöneticisi: Başak Gorgoretti
Panelistler: Okan Ersan, Mustafa Elmas
Masis Aram Gözbek, Anastasia Hasikou
Bestecilik Yorumculuk ve Eğitimsel Çerçeveden Türkiye'de Klasik Gitar
Panel Yöneticisi: Serkan Çankaya
Panelistler: Kağan Korad, Bekir Küçükay
Mehmet Gürgün, Sadık Yöndem

KONSERLER

İpek Yolu Orkestrası
Orkestra Şefi: Turan Manafzade
Sanat Yönetmeni: Hatıra Ahmedli Cafer
Bekir Küçükay Konseri
Stockholm Saxophone Quartet
Linn Persson, Leif Karlborg, Jörgen Pettersson ve Matias Karlsen Bjornstad
DAÜ - SEM Ada Işığlı Çocuk Korusu
Koro Şefi: Erkan Dağlı
Gözdem İlkay Piyano Resitali
Flüt Piyano Resitali
Heran Mirillo & Yuliya Starastenskava Yılmaz
İpek Yolu Koro Çalıştayı Final Konseri
Şef: Masis Aram Gözbek
Kanun-Tanbur Dinletisi
Tambur: Hanefti ÖZBEK
Kanun: Volkan GİDİŞ



Organizasyon Sekreteryası

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www.ipekyolukonferansi.org
www.silkroadconferenceturkey.org



of Erkan Dağlı. Following the evaluation of the jury, chorus members and public jury, top three pieces will be chosen.

Conference co-chair Prof. Dr. Uğur Alpagut talked about the 3rd Silk Road Conference and stated that a new cultural bridge is being constructed between Cyprus and Turkey as well as between

the Turkish world and the rest of the world. Alpagut also put forth that the said conference will add value to the rich musical culture of the Turkish Republic of Northern Cyprus as well as the rich academic profile of the Eastern Mediterranean University. The other co-chair of the conference Eastern Mediterranean University

Education Faculty Fine Arts Education Department Chair Prof. Memduh Özdemir expressed his honor and happiness in hosting an important conference as such and added that participation in the conference is free of charge. Further information about the conference is available at <http://www.ipekyolukonferansi.org>.

EMU-CEC Ada Işığı Children's Choir to Take Stage at the 3rd International Silk Road Conference Children's Songs Composition Competition



Under the leadership of MUZED (Music Trainers Association), in association with TÜRKSOY (International Turkish Culture Organization) and TÜRKMEB (Turkish World Music Education Society) and through the support of ISME (International Society for Music Education), the 3rd International Silk Road Conference aims to carry out a project that had been never thought before under the auspices of Eastern Mediterranean University (EMU) Faculty of Education.

The International Children's Songs Composing Competition taking place under the theme of "Cyprus and

Nature of Cyprus" will be the most meaningful and permanent activity of the conference. Designed by Conference Co-Chair Prof. Dr. Uğur Alpogut and Competition General Coordinator Assist. Prof. Dr. Yavuz Durak with the idea of non-existence of the children's songs portraying Cyprus, the competition invited applications between 1 February and 3 March 2017 and a total of 24 songs were nominated.

The composers sent their songs through a link connected to the website in a note writing software format. The 10 songs that will compete in the finals out of 24 were elected in line with the 'children's songs composition criteria'. The

rehearsals began after the pieces had been sent to EMU - CEC Ada Işığı Children's Choir Conductor Erkan Dağlı. As of 6 March 2017, the pieces were rehearsed with piano and the songs qualifying for the top three will be determined through the same method.

Through this way, the 10 chosen pieces will portray the natural and historical characteristics of Cyprus and will add a great value introduced to children's songs repertoire that promotes the country. The songs that earned the top three position will be receive awards. In this respect, 3,000 TL will be awarded to the composer of the song that took first place, 2,000 TL for the second and 1,000 TL for

the third. The awards will be presented to the composers of the winning pieces on stage by Famagusta Mayor İsmail Arter. On the other hand, the 10 songs which made it to the finals will be performed with piano and recorded professionally. Also, the pieces will be recorded on CD and formed in a book format to be presented as an output of the conference. The competition will take place at Rauf Raif Denктаş Culture and Congress Center on 17 July 2017 at 5:30 p.m. and the entrance is open to public, free of charge. The competition is planned to be organized annually under the auspices of EMU during the upcoming years.

This Week's Academic Publications

Source: *Web of Science*

Faculty of Arts & Sciences

1 - Mustafa Gazi, Akeem Adeyemi Oladipo, Zainab Eniola Ojoro, and Hayrettin Ozan Gulcan. High-Performance Nanocatalyst for Adsorptive and Photo-Assisted Fenton-Like Degradation of Phenol: Modeling Using Artificial Neural Networks. *CHEMICAL ENGINEERING COMMUNICATIONS*, 204(7):729-738, 2017.

2 - Nazim I. Mahmudov. FINITE-APPROXIMATE CONTROLLABILITY OF EVOLUTION EQUATIONS. *APPLIED AND COMPUTATIONAL MATHEMATICS*, 16(2):159-167, 2017.

Faculty of Architecture

1 - Cemaliye Eken. RE-READING CRITICAL INDICATIONS OF METABOLISIM. *OPEN HOUSE INTERNATIONAL*, 42(1):73-79, MAR 2017.

2 - Ehsan Reza and Ozgur Dincyurek. THE VERSATILITY OF TERRACED HOUSING IN IRANIAN VERNACULAR ARCHITECTURE LOCATED IN STEEP REGIONS. *OPEN HOUSE INTERNATIONAL*, 42(1):80-86, MAR 2017.

Faculty of Engineering

Behzad Heidarshenas, Ghulam Hussain, and Mohammed. Bsher. A. Asmael. Development of a TiC/Cr23C6 Composite Coating on a 304 Stainless

Steel Substrate through a Tungsten Inert Gas Process. *COATINGS*, 7(6), JUN 2017.

Faculty of Tourism

Selira Kotoua and Mustafa Ilkan. Tourism destination marketing and information technology in Ghana. *JOURNAL OF DESTINATION MARKETING & MANAGEMENT*, 6(2, SI):127-135, JUN 2017.

Faculty of Business & Economics

Murad A. Bein, Dogan Unlucan, Gbolahan Olowu, and Wagdi Kalifa. Healthcare spending and health outcomes: evidence from selected East African countries. *AFRICAN HEALTH SCIENCES*, 17(1):247-254, 2017.

School of Computing and Technology

Selira Kotoua and Mustafa Ilkan. Tourism destination marketing and information technology in Ghana. *JOURNAL OF DESTINATION MARKETING & MANAGEMENT*, 6(2, SI):127-135, JUN 2017.

Faculty of Pharmacy

Mustafa Gazi, Akeem Adeyemi Oladipo, Zainab Eniola Ojoro, and Hayrettin Ozan Gulcan. High-Performance Nanocatalyst for Adsorptive and Photo-Assisted Fenton-Like Degradation of Phenol: Modeling Using Artificial Neural Networks. *CHEMICAL ENGINEERING COMMUNICATIONS*, 204(7):729-738, 2017.