

## EMU Supports Nicosia Marathon



Eastern Mediterranean University (EMU) Rector, Prof. Dr. Necdet Osam visited Nicosia Mayor Mehmet Harmancı, on Thursday the 20th October 2016. Prof. Dr. Osam was accompanied by a group consisting of Vice Rector Prof. Dr. M. Yaşar Özden, Rector's Coordinator Assoc. Prof. Dr. Derviş Subaşı and Public Relations and Press Office Director Murat Aktuğralı. After the meeting that took place

in the Mayor's office, the group registered for the Nicosia Runs with Turkcell Marathon.

### Rector Osam: "We are ready for all sorts of collaboration with the Nicosia Turkish Municipality"

Prof. Dr. Necdet Osam noted that the EMU was paying a courtesy visit in order to show support for the Nicosia Mar-

athon. Prof. Dr. Osam also noted that the EMU supports all institutions that provide community service, stating that they are very pleased to be attending this meaningful event.

### Harmancı: "We would like the EMU to have a greater presence in Nicosia"

In his speech, Nicosia mayor Mehmet Harmancı thanked EMU Rector Prof. Dr. Necdet Osam, university management and students for their sensitivity and sentiment resulting in their support for the upcoming Nicosia Runs with Turkcell Marathon. Noting that the Nicosia Turkish Municipality greatly values the EMU, Harmancı stated that they would like the EMU to have a greater presence in Nicosia, becoming an important part of city.

Highlighting the parallels between EMU and the Nicosia Turkish Municipality, Harmancı noted that EMU is a university of firsts and that Nicosia is a capital of firsts. The first city development plan was brought to life by the Nicosia Turkish Municipality, whilst the first campus plan was brought to life by the EMU. Harmancı went on to say "Along with these parallels, EMU settling in Nicosia is going to be important for us. I think that the capital requires EMU's quality. For this reason I would like you to know that the Nicosia Turkish Municipality management is ready for all kinds of collaboration."

Noting that the upcoming Nicosia Marathon is set to be the sixth of its kind, Harmancı pointed out that the marathon has taken place every year since he took office. Harmancı also stated that this year the marathon will be run in aid of children with leukemia and thanked the community for their sensitivity by saying:

"I would like to thank all segments of society for the interest and support they have shown."

## EMU Organizes TRNC University Sports Games



The Eastern Mediterranean University (EMU) is going to host the Turkish Republic of Northern Cyprus University Sports Games. The aim of the Sports Games is to strengthen university communication and collaboration via sporting activities. The Sports Games will include the participation of 9 universities and take place between the 25th and 27th of November 2016. Representatives of the 9 universi-

ties organized a meeting to discuss the technical details of the games. The meeting that took place at the EMU Senate Hall involved representatives from the Eastern Mediterranean University, Cyprus International University, European University of Lefke, Middle East Technical University North Cyprus Campus, Istanbul Technical University, Final International University, American University of

Cyprus, Cyprus Science University and the University of Mediterranean Karpasia. The university representatives thanked the Eastern Mediterranean University for planning the event that will see 6 teams competing in three separate disciplines and reached a consensus to organize similar organization whilst providing more support to the TRNC University Sports Federation.



## Antalya International University Rector (a.) Visits Prof. Dr. Osam



Eastern Mediterranean University (EMU) Rector Prof. Dr. Necdet Osam welcomed Antalya International University Rector Prof. Dr. H. Tarık Oğuzlu. Prof. Dr. Oğuzlu stated that he is very happy to be at the EMU as well as calling for collaborations between the two Mediterranean region universities.

Providing information about the Antalya International University, Prof. Dr. Oğuzlu noted that it would please them to collaborate with a powerful and strong university such as the EMU. Next, Prof. Dr. Osam provided extensive information about EMU, informing Prof. Dr. Oğuzlu about the university's accreditation work. Prof. Dr. Osam noted that he too would be very happy to collaborate with a university located in the same geographical region such as the Antalya International University. At the end of the meeting Prof. Dr. Osam handed Prof. Dr. Oğuzlu a panel containing special Cypriot lefkara.

## EMU Introduces Pre - School Education Program



an individual should begin their education, to gain what efficiency and how to gain this efficiency open to debate. Today, in the light of new theories education is being redefined, new methods are being tried and new goals are set. For these reasons the TRNC Ministry of Education has required a Pre-School Education Program that takes notice of the requirements of a child in the 21st century, creates active collaboration between parents and educators, centralizes students, values community requirements and maximizes the individual potential of each child. Setting off from this requirement, the primary aim of the Pre-School Education Program is to maximize the development of each child according to their characteristics and learning speed. Being sensitive to the special needs of socially disadvantaged children and children from different ethnic backgrounds, a Pre-School Education Program that will increase the number of children receiving modern and quality education has been developed.

The Pre-School Education Program developed as part of the Primary Education Program Development project resulting from the collaboration of the TRNC Ministry of Education and the Eastern Mediterranean University (EMU) was unveiled and introduced at the Rauf Raif Denктаş Culture and Congress Center. The program was then introduced at the Nicosia Turkish Maarif College.

Pre-school teachers and headmasters showed great interest to both introductory meetings. Academic

consultants to the Pre-School Education Program Commission and EMU Education Faculty, Department of Elementary Education academic staff Prof. Dr. Elif Üstün and Prof. Dr. Işık Gürşimşek answered audience questions after introducing the program to the attendees.

The philosophy of the newly developed program was expressed in the following manner: The societal changes that started at the beginning of the 20th century and impacted the 21st century also affected education making topics such as what age





# Bronze Medal for EMU Graduate



track “Unrecognized Country”, Zonoozi sends a message to the world that people living in unrecognized regions have a life and that people in the rest of the world can hear their voice via beautiful music.

The Journey is the first official music album from ICC. The Journey also contains another award winning track, Far Away which was chosen as a semi-finalist for the Song of the Year Contest in USA. Offering a variety of styles from different regions of the world, this album takes the listener on a geographical tour, from the Far East to the Mediterranean Rim to Africa.

By producing Original music combined with international elements, Inter-Continental Concerts was able to show different styles, flavors and philosophy in its musical catalogue that contains songs from numerous artists. Many artists generously contributed to the ICC’s music tracks, but the musicians who contributed specifically to the recording of “Unrecognized Country” are: Salar Hamzei – Guitar, Salar Hamzei – Guitar, Yasaman Behshad – Vocal, Babak Mahbaei – Electric Guitar, Behzad Heidarshenas – Flut and Ehsan Shafiee – Percussion.

All of ICC’s music albums and videos are free and available to download or view on website: <http://intercontinentalconcerts.org/>

Eastern Mediterranean University (EMU) Communication and Media Studies Faculty, Department of Visual Arts and Visual Communication Design graduate Shahed Mohseni Zonoozi won the World Music Bronze Medal at the Global Music Awards in the USA with the track titled “Unrecognized Country”.

The Inter-Continental Concerts (ICC) project was founded in 2011 by Shahed Mohseni Zonoozi and Sam Mosallaeipour. The two met while attending the Eastern Mediterranean University. During their studies, they made many friends from many nations. Inter-Continental Concerts

project was inspired by this cultural kaleidoscope. Mosallaeipour who received his education at EMU Faculty of Engineering, Department of Industrial Engineering helped in the production of the project.

From 2011 to 2015, ICC produced a series of videos, music albums and live concert events featuring artists from around the world. Designed to express a global perspective, this international collaboration demonstrated how Peace, Love and Life can be communicated through the language of music. The track “Unrecognized Country”

is a part of ICC project and was and performed in ICC’s concerts at EMU in 2013 and 2014. The concept of the song points to Cyprus. It talks about the inter-communal violence in Cyprus that finally led to the separation of the island into two parts, the north part and the south part. It talks about how the South is controlled by The Republic of Cyprus, which is officially recognized by the international society and how the North part, the Turkish Republic of North Cyprus (TRNC) is only politically recognized by Turkey. As far as the rest of the world is concerned, the North is only an unrecognized region. With his

## EMU Graduate Excelling in China

Bariş Gençel who graduated from the Eastern Mediterranean University (EMU) Faculty of Business and Economics, Department of International Relations in 2000 is making the university proud with his achievements. Gençel is currently located in Shanghai, the largest city in The People’s Republic of China, where he is working for one of the world’s largest advertising companies (Ogilvy & Mather Advertising) as a Creative Director.

After graduating from EMU International Relations Department in 2000, Gençel travelled to Hong Kong where he started an internship as part of the AIESEC program. After completing the internship, Gençel decided to remain in the Far East, specializing on brands. Throughout his

16 year career he has worked in advertising, public relations and brand management for a number of Far East companies. Six months ago he received and accepted an offer from Ogilvy & Mather Advertising, a company that carries out advertising for some of the world’s biggest brands such as Coca-Cola, Johnson Group and Procter & Gamble. Throughout his career, he has received many local and international awards.

Gençel explained that he set up a “New Media Lab” in the fields of digital advertising, virtual reality and new advertising technologies, which made a tremendous impact in China. Reminiscing about his days at EMU, Gençel noted that he was very lucky to receive an education in an international environment. He also stated



that working at places like AIESEC and students clubs provide a large advantage for life after graduation as well as one-to-one teacher-student relations at EMU. Noting that life involves constant learning Gençel stated “Reading and carrying out research is very important. We must

make this a philosophy of life and constantly improve ourselves.” Gençel concluded by noting that he is seen as one of the best creative directors in China and by highlighting the importance of doing the work that one loves and is passionate about as well as never giving up.



## EMU Hosts Seminar Titled "Entrepreneurship Prospects in a Post-Solution Cyprus"



The Eastern Mediterranean University (EMU) Faculty of Business and Economics hosted a seminar titled "Entrepreneurship Prospects in a Post-Solution Cyprus". Financed by the European Union and organized by the Cyprus Turk-

ish Chamber of Industry (KTTO) and the Cyprus Chamber of Commerce and Industry (CCCI) the seminar took place on the 14th of October 2016. The location of the seminar that took place between 11:30-13:00 am was the Senate Meeting Room.

The opening remarks were made by KTTO assistant secretary general Kemal Baykallı and CCCI Director of Development Leonidas Paschalides. After the opening remarks a presentation was carried out by entrepreneurs Tunç Yalgin and Stavriana Kofteros.

Tunç Yalgin, spoke about the problems faced by entrepreneurs in the Turkish Republic of Northern Cyprus (TRNC) stat-

ing that these problems could be solved in the event of a solution. Noting that a possible solution would be the most positive business event, Yalgin stated that such a post-solution future would be a brighter future in terms of business.

Meanwhile Stavriana Kofteros noted that South Cyprus is also witnessing similar problems to those in the TRNC, whilst stating that a possible solution would not only benefit the TRNC but South Cyprus also. Addressing those interested in becoming an entrepreneur, Kofteros stated that being an entrepreneur isn't easy and requires a lot of hard work however is an amazing experience.

At the end of the presentation guests were invited to a meeting on the 24th of October 2016, set to take place at the Home For Cooperation located in the Ledra Palace buffer zone.

## EMU Faculty of Tourism Attending AEHT Competitions



EMU Faculty of Tourism will represent Turkey and North Cyprus for the first time in the AEHT competitions that will take place in London.

EMU Faculty of Tourism, as a member of AEHT, is attending the contests and the annual general assembly in London that

will be hosted by the Docklands Academy London (DAL) between 23-28th of October 2016.

44 countries will be represented at the 29th AEHT conference, which is one of the biggest tourism organisations in Europe. Topics such as tourism and gastronomy will be

discussed at the conference. AEHT aims to encourage communication between faculties of hotel management and tourism, in order to lay a bridge between faculties and institutions and to improve communication networks. As part of the event, tourism students who rank in the competitions will be awarded various gifts.

**Prof. Dr. Hasan Kılıç:** We view this event as an important opportunity for student improvement and university representation

Dean of EMU Faculty of Tourism Prof. Dr. Hasan Kılıç noted that they will represent EMU and North Cyprus in the best way possible and that they have completed the necessary preparations in order to do just this. Prof. Dr. Kılıç emphasized that they will attend competitions about tourism, culinary arts and pastry, and by the means of the organisation they will have the opportunity to communicate with European faculties of tourism whilst showing the quality of education EMU offers. During the conference which includes various seminars and workshops, EMU Faculty of Tourism academic staff will also attend the general assembly meeting as a member of AEHT and inform the general assembly members about the faculty and North Cyprus.

## EMU TV To Provide Live Broadcasts for BRT HD

EMU TV has starting to provide live broadcasts for BRT HD, a television channel that provides high definition broadcasts. EMU TV carried out a live high definition (HD) broadcast from their studios for the first time from on the 18th October 2016. The program, "17. Hour" was broadcast on BRT HD and included negotiation evaluations form Dean of EMU Business and Economics Faculty,

Department of Political Science and International Relations Assoc. Prof. Dr. Erol Kaymak.

Director of EMU TV/ Radio Şevket Serkan Şen, provided a statement noting that they are always following technological advancements in the media sector, whilst highlighting the fact that EMU TV is the first university television channel to carry



out a HD broadcast. Şen went on to state that EMU students have the opportunity to experience such developments throughout their education and that this is very important for their future. Also noting that such broadcasts are useful as they allow EMU academicians to rapidly share information and evaluations from on campus, Şen stated that EMU TV which is under the scope of EMU Rector's Office, will continue to integrate the university and the public with such broadcasts.

### EMU TV Programs Continue in New Season

EMU TV continues to stand out with its new season broadcasting, creating programs for channels it is in agreement in for the 2016-2017 broadcasting season. With expert EMU academicians from the fields of economics to art, environment to health and architecture to politics, EMU TV programming will appear on the television channels BRT1 HD, BRT2, Diyalog TV, Kıbrıs Genç TV and Kanal SİM.

# Nigerian Week Climaxes in Grand Style

A range of activities took place at the Eastern Mediterranean University (EMU) as part of Nigerian Week. The activities that took place on campus included sporting activities such as football matches and badminton matches, a fashion show, photography show, musical performances, a talent show, a rap competition and educational

seminars. An education seminar organized by EMU Nigerian Students Society was attended by The Attorney General and Minister of Justice of the Federal Republic of Nigeria Abubakar Malami, who gave a speech asking students to be positive, progressive, constructive and active and as well as having high moral standards.

### Nigerian Night

Rauf Raif Denktas Culture and Congress Hall was filled to its capacity as Nigerian Week came to an end with the Nigerian Night celebration. The opening speech was delivered by EMU Vice Rector for International Affairs and Promotional Activities Prof. Dr. Cem Tanova, who

provided information about EMU and wished everybody a good time. The night was also attended by Acting Ambassador of the Ankara Nigerian Embassy, Ibrahim Isah, who encouraged students to be aware of their responsibilities. Isah also advised Nigerian youth to have hope and faith in their country.



## This Week’s Academic Publications

Source: *Web of Science*

### Record 1 of 8 Faculty of Business & Economics

**Title:** Economic Growth Prediction Using Optimized Support Vector Machines  
**Author(s):** Emsia, E (Emsia, Elmira); Coskuner, C (Coskuner, Cagay)  
**Source:** COMPUTATIONAL ECONOMICS  
**Volume:** 48 **Issue:** 3 **Pages:** 453-462  
**DOI:** 10.1007/s10614-015-9528-1  
**Published:** OCT 2016  
**Accession Number:** OS:000384209000004  
**ISSN:** 0927-7099 **eISSN:** 1572-9974

### Record 2 of 8 Faculty of Arts & Sciences

**Title:** A topological coordinate system for the diamond cubic grid  
**Author(s):** Comic, L (Comic, Lidija); Nagy, B (Nagy, Benedek)  
**Source:** ACTA CRYSTALLOGRAPHICA A-FOUNDATION AND ADVANCES  
**Volume:** 72 **Pages:** 570-581  
**DOI:** 10.1107/S2053273316011700  
**Part:** 5 **Published:** SEP 2016  
**Accession Number:** OS:000383913000006  
**PubMed ID:** 27580205 **ISSN:** 2053-2733

### Record 3 of 8 Faculty of Engineering

**Title:** Energy Performance and Thermal Comfort of Double-

Skin and Single-Skin Facades in Warm-Climate Offices  
**Author(s):** Alibaba, HZ (Alibaba, Halil Z.); Ozdeniz, MB (Ozdeniz, Mesut B.)  
**Source:** JOURNAL OF ASIAN ARCHITECTURE AND BUILDING ENGINEERING  
**Volume:** 15 **Issue:** 3 **Pages:** 635-642  
**DOI:** 10.3130/jaabe.15.635 **Published:** SEP 2016  
**Accession Number:** WOS:000384126800036  
**ISSN:** 1346-7581 **eISSN:** 1347-2852

### Record 4 of 8 School of Computing and Technology

**Title:** Impact of online WOM on destination trust and intention to travel: A medical tourism perspective  
**Author(s):** Abubakar, AM (Abubakar, Abubakar Mohammed); Ilkan, M (Ilkan, Mustafa)  
**Source:** JOURNAL OF DESTINATION MARKETING & MANAGEMENT  
**Volume:** 5 **Issue:** 3 **Pages:** 192-201  
**DOI:** 10.1016/j.jdmm.2015.12.005  
**Published:** SEP 2016  
**Accession Number:** OS:000384386700002  
**ISSN:** 2212-571X

### Record 5 of 8 Faculty of Business & Economics

**Title:** Does uncertainty move the gold price? New evidence from a nonparametric causality-in-quantiles test  
**Author(s):** Balcilar, M (Balcilar, Mehmet); Gupta, R (Gupta, Rangan); Pierdzioch, C (Pierdzioch, Christian)  
**Source:** RESOURCES POLICY **Volume:** 49 **Pages:** 74-80  
**DOI:** 10.1016/j.resourpol.2016.04.004  
**Published:** SEP 2016  
**Accession Number:** OS:000384385500009  
**SSN:** 0301-4207 **eISSN:** 1873-7641

### Record 6 of 8 Faculty of Arts & Sciences

**Title:** Akrasia and conflict in the Nicomachean Ethics  
**Author(s):** Erginel, MM (Erginel, Mehmet Metin)  
**Source:** BRITISH JOURNAL FOR THE HISTORY OF PHILOSOPHY  
**Volume:** 24 **Issue:** 4 **Pages:** 573-593  
**DOI:** 10.1080/09608788.2016.1176890  
**Published:** JUL 2016  
**Accession Number:** WOS:000383973000002  
**ISSN:** 0960-8788 **eISSN:** 1469-3526

### Record 7 of 8 Faculty of Business & Economics

**Title:** What Factors Influence Employee Service Recovery Performance and What Are the Consequences in Health Care?  
**Author(s):** Nadiri, H (Nadiri, Halil); Tanova, C (Tanova, Cem)  
**Source:** QUALITY MANAGEMENT IN HEALTH CARE  
**Volume:** 25 **Issue:** 3 **Pages:** 162-175  
**DOI:** 10.1097/QMH.0000000000000104  
**Published:** JUL-SEP 2016  
**Accession Number:** OS:000384136300006  
**PubMed ID:** 27367217 **ISSN:** 1063-8628  
**eISSN:** 1550-5154

### Record 8 of 8 Faculty of Arts & Sciences

**Title:** Approximate controllability of fractional stochastic differential inclusions with nonlocal conditions  
**Author(s):** Sakthivel, R (Sakthivel, R.); Ren, Y (Ren, Yong); Debbouche, A (Debbouche, Amar); Mahmudov, NI (Mahmudov, N. I.)  
**Source:** APPLICABLE ANALYSIS  
**Volume:** 95 **Issue:** 11 **Pages:** 2361-2382  
**DOI:** 10.1080/00036811.2015.1090562  
**Published:** 2016 **Accession Number:** WOS:000384205800003  
**ISSN:** 0003-6811 **eISSN:** 1563-504X